



REPORT

From the office of the...

WGEN Director

TO: Members of the Executive Board
FROM: Anne Peiris
SUBJECT: WGEN Report 5
DATE: December 5, 2024

Yearplan Update

Our biggest update for November was the completion of (Trans)forming Mac. Despite its planning being difficult, we had a successful week of events.

Events, Projects, & Activities

General Service Usage

Over the semester, we have had at least 598 people come into the space during operating hours (i.e. not including community care groups). After adding an additional hour in November following the onboarding of our second round of volunteers, we have seen an increase in service usage. During September and October, we had at least 165 and 158 users in total, respectively. Note that each of those months had one fewer week of operation than November. However, in November, we had 275 people come into the space over the whole month, which I think is a significant increase even after taking into account the extra week. All of the shifts have a similar number of people come in, about 2–3 on average. The number of people who come in per shift ranges from 0 to 10.

This semester, people took a total of 15 chest binders, the most popular size being large. Four packers have been taken, and our only packing pouch was also taken. Eighteen rolls of trans tape have been taken, making it our most popular gender-affirming item. All sizes have been used equally. Menstrual products are also taken from time to time. A total of 32 books have been borrowed from our library since the beginning of our library program. Emails have been sent out to collect the remaining books back before the semester ends. We had an increase in the number of people who used our physical resources, such as books and gender-affirming gear, during and after (Trans)forming Mac.

Projects & Events: (Trans)forming Mac (Complete)

(Trans)forming Mac was successful! We had some trouble organizing the venue for the drag show, which led to some delays. However, the event went well, and we had 50 people show up to it. This is a great turnout relative to other WGEN

events that I have attended in the past. We are very grateful to Maccess for their generous financial contribution to that event. Our other events also went well, with about 10 people coming to each of them. The author we invited, Paige Maylott, kindly signed our copy of her book and gave all attendees signed copies, as well.

Projects & Events: Collective Care (Ongoing)

We are currently working with SHEC to complete the mid-term report for OPIRG. We will not be fulfilling orders during the exam period or the winter break and will fulfill all requests made during that period when school resumes in January. We will update the Collective Care Instagram post caption to reflect this.

Outreach & Promotions

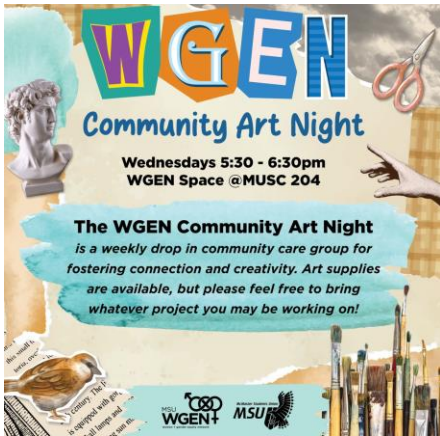
Summary

We posted our campaign week materials and the Instagram post for our new community care group. We also created a new Instagram highlight that shows our physical resources so that people are aware of the services we provide in addition to peer support. Additionally, we made a post highlighting some books from our library that were appropriate to commemorate Transgender Day of Remembrance.

Promotional Materials



Above are examples of our (Trans)forming Mac promotional materials.



Above is our Instagram post for our new community care group.

Social Media Engagement since the Previous Report



Our followers and interactions over the last 30 days.

Finances

Budget Summary

We spent slightly more on (Trans)forming Mac than we had anticipated, with most of our budget going towards the drag show. Considering the large turnout, we feel that the money was appropriately spent. Maccess also made a generous contribution to that event. Otherwise, we feel that we are on track with our spending. We will be making an order to restock some of our gender-affirming gear before next semester.

ACCOUNT CODE	ITEM	BUDGET / COST
	Paige Maylott (Author) Fee - TM	\$150.00
	1280 space, alcohol, and food - TM	\$525.00
	Drag performer fee - Finnick - TM	\$100.00
	Drag performer fee - Niccolas - TM	\$100.00
	Drag show supplies - TM	\$33.12
	Paper plates - TM	\$7.00
	Drag performer fee - Charlie - TM	\$100.00
	AVTEK - TM	\$330.00
6102-0308	Maccess Contribution - Drag Show - TM	-\$200.00
Annual Campaigns	TOTAL SPENT IN LINE	\$1,220.59
	REMAINING IN LINE	\$1,779.41
	CC: Walmart Gift Card	\$25.00
	CC: Gendergear Gift Card	\$75.00
6103-0308	Menstrual Pads	\$27.98
Special Projects	TOTAL SPENT IN LINE	\$2,294.99
	REMAINING IN LINE	\$1,205.01
TOTALS		
TOTAL BUDGETED DISCRETIONARY SPENDING		\$9,750.00
TOTAL ACTUAL DISCRETIONARY SPENDING		\$4,582.22
REMAINING DISCRETIONARY SPENDING		\$5,167.78

Above are the purchases we have made since the last EB report. Please note that \$2,500.00 from the special projects line is from OPIRG and is reserved for Collective Care.

Executives & Volunteers

Execs and volunteers have been good about remaining engaged, even as the semester is coming to an end. Our execs and events volunteers were especially amazing for all of the hard work they put into making (Trans)forming Mac a success.

Successes

I am really happy about how the drag show turned out. Planning it was difficult, and I was nervous that it wouldn't be well-attended since it ended up being the first event of the week. However, many people showed up, and they all seemed super excited and engaged. Also, the clothing swap portion of the event was successful, as many people picked up clothes. Our execs and volunteers worked

really hard on it, so I am glad that it was worth their efforts and ended up being one of WGEN's most well-attended events.

Current Challenges

Getting a space booked for (Trans)forming Mac was quite challenging. Because of the delay, our promo ended up going out a lot later than we would have liked. To avoid this for our future events, we are planning to book larger spaces at the beginning of January.