

**REPORT** From the office of the... First Year Council

TO:	Members of the Student Representative Assembly
FROM:	Lubna Ismail, First Year Council Chair
SUBJECT:	SRA 23 <mark>F</mark> Report
DATE:	Nov. 24, 2024

## **Progress on Yearplan**

- Our residence chairs' first monthly events have/are going very well, and they continue to display creativity and determination to hosting fun, engaging events for their peers in residence
- Our committees continue to work towards where their resources can best be utilized and finding areas where they can provide their supports

## Past Events, Projects, & Activities

- We recently hosted First Year Formal, which had great highlights including rolled ice cream, a DJ, catering, and a Photo Booth! FYC largely contribute to promotion for the event, which was primarily facilitated by the Promo Committee.
- Some residence chairs have hosted their monthly events with great success!

# **Upcoming Events, Projects, & Activities**

- Some of our residence chairs are in the midst of hosting their monthly events, so we look forward to hearing how they go by the end of the month!
- We are looking forward to hosting monthly "complain to us" booths in which students are invited to visit the booth in MUSC and encouraged to provide us with feedback and their thoughts about living in residence. concerns regarding their student experience
- The Advocacy committee is in preparations of a housing campaign in January/February to provide first year students with some resources on looking for housing, as well as a roommate match making event to support students in finding someone they are interested in living with.
- The events committee is looking forward to in the planning process for hosting a winter themed event in the new year to invite first years to socialize with their first year peers!

# **Outreach & Promotions**

- The promotions committee has been doing an amazing job upkeeping the social media page, and they've accomplished great projects including the FYC introduction video, as well as fun, on trend reels that were used to advertise the First Year formal
- To increase engagement, we also had an "ask me anything" segment on instagram in which a member of the council took over the page for a day to respond to everyone's questions about first year formal

**Commented [FM1]:** This might be more clear and accurate: We recently hosted First Year Formal, which was a great success. FYC largely contributed to promotion for the event, and the Promo Committee primarily facilitated this.

- \_\_\_\_We've had great stats on the page, with all videos reaching thousands of views, and our highest viewed video with over 15k views!
- Coming up, we look forward to preparing monthly recap videos in which we share on social media what the FYC has been up to during the month in order to foster transparency with the student body. As well, we plan to create occasional FYC member spotlights such as "days in the life" to give first years more information about who is on their FYC.

# Successes

The first year formal was a great success! The promotions committee did an outstanding job advertising the event through social media to the first-year student body.

#### **Current Challenges**

- While the advocacy committee works with the res life committee to work towards bringing snack and drink vending machines to all buildings based on student concerns and desires, we've experienced some challenges in finding more information on who to contact and how we can put this plan in action.

## Volunteers (Standing Committees only - delete if a Caucus)

Over the last two months, we have seen great commitment from our members to making our goals a possibility and creating an inclusive and aware community.

Our execs have been working well in chairing their committees and establishing expectations and delegations for all members.

Best,

Lubna Ismail First Year Council Chair McMaster Students Union Fycchair@msu.mcmaster.ca **Commented [FM2]:** Talk about upcoming promo stuff, including recap video and FYC member spotlights