



# REPORT

*From the office of the...*

## Diversity + Equity Network Directors

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TO: Members of the Executive Board  
FROM: Marc Gonsalves and Leilani Xue  
SUBJECT: Diversity + Equity Network Report 5  
DATE: November 11, 2024

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### **Yearplan Update**

Overall, the services initiatives are still aligning quite well with the initial year plan. We completed the Halloween cultural appropriation post on time and collaborated with Maccess in October instead of the open mic night (due to stay woke's availability). We are currently working on our resources sheet, following the initial plan of starting this initiative in November. Lastly, we have our food around the world event happening this month, which also follows our year plan.

### **Events, Projects, & Activities**

#### *General Service Usage*

With our hiring and advocacy posts going out within the past month, we have seen a great amount of social media engagement, especially in comparison to previous years. We are now excited to establish peer support and other collaborative initiatives to continue improving this engagement.

#### *Projects & Events: Project 1 (Research and Resources: Research Study)*

We have secured our final research team for our qualitative research study about racism, discrimination, and belongingness on-campus. This study will be supervised by Prof Brockbank and Dr. Jeff Denis who will work alongside our RnR team. This month, we will be developing our MREB, to be submitted for December!

#### *Projects & Events: Project 2 (Peer Support Training Development-- On-Going and Upcoming)*

We have completed the hiring process for our Peer Coordinator and Volunteer team for our new and upcoming cohort. As we onboard our new members, we are actively collaborating with services such as WGEN and PCC to allow volunteers to shadow peer support sessions as a first step, in addition to developing training resources based on previous years and current peer support programs such as SHEC. During this process, our peer coordinator will develop a program to structure our bi-weekly drop-in peer support circles for the Winter Term.

*Projects & Events: Event 1 (Update: Charms and Chat event with Maccess)*

Our Charms and Chat event was a big hit. We had 40-50 students attend, making Y2K style phone charms. It was a great way to start off our service with a destressing event during the midterm season

*Projects & Events: Event 2 (Stay Woke open mic night collaboration)*

This event is tentatively happening on November 18, where we will collaborate with the Stay Woke organization to host a poetry night in bridges. We are waiting on confirmation from the bridges coordinators for a day such as the 20<sup>th</sup> however, as that day works better for Stay Woke. This event is always a big hit and a great event to sustain our engagement. We will be inviting Adam to walk through our Day in the Life!

*Projects & Events: Event 3 (Soups Around the World)*

This event is scheduled for November 22 @11AM in the MUSC Artium. This event, inspired by our Food Around the World Series, was one of the biggest events we held last year. We are collaborating with McMaster Hospitality again for another successful food tasting event for our students.

*Projects & Events: Event 3 (Exam Wellness)*

We will be collaborating with SHEC and Spark with a destress area for students to paint, colour, make bracelets and more during Finals!

## Outreach & Promotions

### Summary

Our most recent posts were the Cultural Appropriation for Halloween and DENxMaccess Charms and Chat posts, in addition to working with other MSU services to repost and help the community.



### Promotional Materials

We have quite a few upcoming posts, the post for the stay woke open mic night will be going up soon post advertising our open mic night will be up on our Instagram as soon as the bridges coordinators respond with a final date. Additionally, we are working on a post for our Soup Around the World event!

### Social Media Engagement since the Previous Report

Our cultural appropriation post had about 2,350 views and 62 likes! We are also doing weekly engaging polls on our stories (such as “how is midterms going”). These stories have had great viewing/response ratio, so we will keep doing them to improve our engagement.

## Finances

### Budget Summary

*\*PO approved for \$810, no purchases made yet (numbers below are based on approximation\**

<b>ACCOUNT CODE</b>	<b>ITEM</b>	<b>BUDGET / COST</b>
6102-0317-0200	Soups Around The Globe Event (catering, MUSC atrium)	\$810
Annual Campaign	TOTAL SPENT IN LINE	\$316.28 + ~\$810
	REMAINING IN LINE	~ \$2873
<b>TOTALS</b>		
<b>TOTAL BUDGETED DISCRETIONARY SPENDING</b>		\$10,670.00
<b>TOTAL ACTUAL DISCRETIONARY SPENDING</b>		\$6,036.28
<b>REMAINING DISCRETIONARY SPENDING</b>		\$4,633.72

## Executives & Volunteers

Our executives are excited for our upcoming initiatives, and we are looking forward to having our first meeting with our peer support coordinators/volunteers and introduce them to the team.

## Successes

We are excited to start collaborations with FCC, Maccess, and the Stay Woke organization, as well as start peer support. We are also happy that we found a supervisor for our next research study this past week!

## Current Challenges

At the moment, our challenge remains the same: navigating booking for some of these events to ensure accessible event venues that align with the goal of each

initiative. We plan on looking into available days when initially planning an event to ensure that we can send our booking requests early as possible.

### **Miscellaneous**

We are focusing on planning peer support for the winter term so that we can implement a proper plan that will start with the fall term!