



REPORT

From the office of the...
SRA Arts & Science

TO: Members of the Student Representative Assembly
FROM: Rushan Jeyakumar, SRA Arts & Science Caucus Leader
SUBJECT: SRA 24I Report
DATE: October 15th, 2024

Dear members of the SRA,

I hope you are all doing well and have enjoyed a renewing reading week! Here's an update on what Emily Yang, the SRA Arts & Science Observer, and I have been working on over the past few weeks.

Progress on Yearplan

Emily and I have been regularly attending SASSEx meetings. We have been keeping in the loop with SASS' activities, while also keeping SASSEx up to date with our SRA activities. We have begun emailing different McMaster departments to get started on our project to address deadnaming on campus. On Instagram, we have written out our year plan objectives to let Arts & Science students know what we have been up to. Our Instagram followers have also been slowly increasing. Overall, we have found that Arts & Science students are increasingly aware of the SRA and what we do, but there is definitely more work to be done! We have also gotten in contact with our divestment project and have begun consultations with other student groups and credit unions.

Past Events, Projects, & Activities

On September 11th, Emily and I hosted an SRA Information Night for Arts & Science students. We are proud to say that the event was highly successful! Student turnout was high, particularly among first-year students. We are both very thankful to our VP Education, Maya, for also coming to assist with our presentation! Overall, we feel that students left with a much stronger understanding of both the MSU and SRA.

Upcoming Events, Projects, & Activities

SASS is planning its annual Fall Kaffeehaus and Halloween event! Emily and I are both planning to attend and help increase SRA presence at SASS events.

Outreach & Promotions

- We have been using our Instagram platform to keep students updated.
- Instagram has been our main mode of promotion for the SRA ArtSci Info Night.
- Posted helpful resources from the Info Night so students can easily access them.
- We have announced office hours and post reminders when they are running once a week.
- Our yearplan has been linked in our bio, and summarized with a post that can be easily read and shared.

- We have posted stories promoting events and announcements by MSU Elections.
- Engagement fluctuates drastically in accordance with which days posts and stories are made.
- Followers have increased by 0.5% in the past thirty days.

Successes

Emily and I have been hosting our weekly office hours from 12:30 to 1:30 pm in the Arts & Science Program Office (LRW 3038)! We're pleased to say that students have been attending! There are lots of students studying in the office at this time, who have also been learning more about the SRA as a result.

Current Challenges

Emily and I have begun reaching out to different McMaster organizations and departments regarding our deadnaming project! We have received a low amount of responses. We would appreciate any advice on other departments we should reach out to or another way to approach this project.

Best,

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