



REPORT

From the office of the...
Executive Board

TO: Members of the Student Representative Assembly
FROM: Isabella Bolca, Member of the Executive Board
SUBJECT: SRA 24H Report
DATE: Sunday October 6th, 2024

Hello to the Members of the Students Representative Assembly,

I hope you're all doing well amid this midterm season, had fun at HOCO (if you attended) and are looking forward to the upcoming reading week! As for the past two weeks, the Executive Board had two meetings (October 4th & September 26th) – in which, we met with various MSU services that shared their reports on their current progress into the new school year. Likewise, I'll briefly summarize these reports, and you can find any further details underneath the EB meeting minutes!

DEN Report

Diversity + Equity Network (DEN) is on track with their initial plans—they had booths at both Clubfest and the Community Connections event and hosted a successful internal exec social. While working on a post for National Truth and Reconciliation Day DEN decided to swap their planned canvas event for an open mic night as it was a hit last year. Although hiring for peer support got pushed back, they're still able to stay on track with their progress— as well, work towards an exciting collaboration with Stay Woke for a poetry night. DEN's social media presence has grown, with 200 new followers, and their budget is good with plenty leftover for future initiatives. They're looking forward to expanding the team and working more closely with other campus services. The only challenge has been scheduling with partners, but they're adjusting their planning to stay ahead of it.

EFRT Report

Since August 2024, EFRT has responded to over 100 calls after resuming their 24/7 service. The completed Welcome Week event coverage, public relations activities, and first aid courses while generating some significant revenue. The team is in the process of hiring new responders, with a record 234 applications received. Preparations are underway for Homecoming, which will be EFRT's largest event response yet, with over 12 responders on-call across campus. The team is also transitioning to a new call report system and planning to attend the National Collegiate EMS Foundation conference. Their social media presence and public relations efforts have boosted engagement, leading to increased interest in their services; resulting in their new record of

applications. Financially, the team is within budget with ample funds remaining for future projects. Despite the busy schedule, team morale is high, and EFRT is looking forward to a successful Homecoming and a productive year.

FCC Report

FCC participated in Welcome Week and ClubFest to promote their service. They completed their second round of first-year volunteer hiring, bringing on around 15 new volunteers. Lockers of Love remains active, fulfilling 7-10 orders per week, and the pantry has been restocked ahead of the food bank's reopening. Key projects include setting up their fridge and freezer, an upcoming in-person volunteer orientation, the food bank reopening on October 1st, a food security campaign with VP Education, and a food drive with the Maroons. Their social media efforts have increase in engagement, and they have efficiently used their budget for restocking, events, and promotions. A recent success is securing partnerships with Dempster and Ippolito for regular food donations through Gorepark Outreach. However, forming additional partnerships, prompting new strategies like outreach to local farms and reconnecting with former partners are some of the points they'd like to work on.

Spark Report

Spark has successfully engaged first-year students through events like Night Before Classes, which saw over 200 attendees. By creating effective promotions on social media and in campus materials, registration for weekly sessions was steady, with around 130 sign-ups. They're currently hosting Sessions Training, which is to help build a strong community among Team Leaders (TLs), in addition to increasing their TL engagement during their various events. To further enhance participation, Spark is introducing new initiatives like "Spark-Off", which is designed to familiarize first-years with weekly sessions. In all, the executive team is excited to collaborate and adapt events, with the goal of meeting the need of McMaster students.

Macademicis Report

From over 50 applicants and after 26 interviews, the Macademicis team was able to hire 14 volunteers (5 RR, 5 TAC, 4 Promotions). With weekly executive meetings ongoing every Thursday, and communication channels being set up via SharePoint, group chat, and Teams, the process for biweekly subcommittees are starting soon. In addition to the successful launch of the Resource Hub, their \$50 campus store giveaway resulted in increased media engagement with the Resource Hub launch and onset volunteer hiring. Volunteer training was completed, with materials provided for absentees. A blog post and reel were released to drive engagement, and TAC nominations are planned for late October with a promotional video in progress. While initial communication challenges were resolved, scheduling meetings remains a work in progress, but the team remains proactive in ensuring that their goals will be fulfilled through the year.

Maccess Report

Maccess completed hiring and training for 36 Peer Support Volunteers (PSVs) and opened their space for peer support on September 16th. The space itself has received positive feedback for its upgrades, making it more welcoming and accessible. They've also collaborated with various campus groups like SAS and the McMaster Community Garden to improve accessibility and raise awareness. Upcoming projects include planning for DisVisibility Week, launching Community Circles, and a team social in October. The team is focusing on increasing their social media presence, with future plans for a podcast and creating casual media reels. Communication between executives is the main goal they're looking to improve, and their current approach is by managing regular check-ins and reminders via Discord and meetings.

Maroons Report

The Maroon had a fun and successful Welcome Week, highlighted by the Marauder games and collaboration with the Science Faculty. The team has continued to build community through their socials, with a recent outing to Altitude, and they've started attending varsity games. Events coordinators Ashley and Raghav have organized several socials and are planning collaborations with FCC, including a food drive and a Trick or Eat event at the end of October. While booking a venue is a work in progress, their plans are underway for a Charity Dodgeball Tournament in mid-November. With preparations for Homecoming, there have been a reasonable number of sign-ups but with slight concerns for ensuring the reps receive enough breaks during the day. Outreach has been well on social media and their recent spendings have focused on intramurals—yet their promo budget is running low. In all, the execs are continuously showing strong leadership, and the reps are excited for future activities. There are some concerns about sportsmanship in intramurals and inclusivity at pod socials, particularly when held at bars. But these current challenges will be addressed at their next general meeting to ensure they find a solution.

If you have any questions or want further clarification, please reach to me or any of the Executive Board members— thank you and have a great week!

Regards,

Isabella Bolca
Executive Board
McMaster Student Union