



Municipal Affairs Committee

Date: Tuesday, July 9th, 2024

Time: 7:00PM - 7:50PM

Location: [Microsoft Teams](#)

Presentation: [Slides](#)

Attendance: Kerry Yang, Maya Hobbs, Logan McLean, Elorah Bennett, Olivia Dodd, Rachel Black, Jax Weafer, Simon Batusic, Sambiro Kitawi

Agenda

1. Check-ins
2. Updates
3. Explore Hamilton Campaign Brainstorming
4. Next Meeting

Meeting Minutes

Updates

- Advocacy priorities are transit (bike lanes and HSR), housing (safe, affordable, quality housing and extending the pilot program), and municipal engagement from discussion last meeting and intake form responses
- Upcoming Our Future Hamilton Summit in November will have a civic engagement theme– hope to incorporate committee to lead some sessions or conversations on engaging youth/students

Explore Hamilton Campaign

- Plan to distribute at Clubsfest in early September
- Film videos throughout the year in partnership with the Silhouette
- Brainstormed category, location, and design ideas
 - Incorporate transit lines and distance from campus

- Incorporate “area” of Hamilton (by using tags/icons)
- Focus more on stories, descriptions, and recommendations as opposed to reviews
- Have an icon glossary to easily describe the locations
- Include a map to highlight areas in Hamilton
- Consider going beyond Hamilton to Burlington
- Sponsorship from Tourism Hamilton or Burlington?
- Continue filling out [spreadsheet](#)

Next Meeting

- Will have special guest from the City
- Hopefully in-person
- Will send whentomeet later this week!