

1. With an expected 26,000 students, could you please provide a more accurate estimate of the revenue you anticipate receiving from this?

With an expected 26,000 students, and the Incite Magazine levy being approximately \$1.02 per student, we anticipate receiving around \$26,520 in revenue for the 2024-2025 year. (Incite will receive \$1.17 this year- Declan)

2. For the expenses related to printing, could you obtain a quote to ensure accurate projections?

We have allocated \$16,000 for the printing of each issue of Volume 27. Attached is the invoice for Volume 26, Issue 1, 'Youth,' where we printed 800 copies at a cost of \$16,831.35. We plan to print a similar quantity for both issues in the upcoming year. If a formal quote is required, I can obtain that as well.

3. For any amounts, such as the Adobe cost, that have been listed as rounded figures, could you please provide more precise numbers to ensure the budget is as accurate and realistic as possible?

Here is a precise figure for Adobe InDesign: \$870.92. As for the other amounts, they are intentionally rounded, as they pertain to events with costs that can vary, making it more practical to use approximate figures in those cases

4. Could you clarify what the amounts allocated for brainstorming meetings will be used for?

The allocated amounts for brainstorming meetings will cover food and refreshments, materials like markers and sticky notes, and any fees for booking spaces.

5. What are the plans for virtual vs. in-person events in 2024, and how does this affect the budget?

For the 2024-2025 year, all of our planned events will be held in person. Whether it's a pop-up, a coffeehouse, or a launch party, we are focusing entirely on in-person gatherings. This impacts our budget, as in-person events come with higher costs, including venue rentals, food and beverage offerings, and expenses related to activities we plan to run.

6. Have you obtained a quote for promotional merchandise to confirm its feasibility within the budget?

I have attached two invoices from last year's Issue 1 launch party for promotional merchandise: lanyards costing \$292.09 and tote bags costing \$422.90, totaling \$714.99. This fits within our budget of \$800 per issue, as we plan to provide contributors and guests with promotional items such as stickers, bags, lanyards, and similar merchandise. As we use different suppliers for each type of promotional merchandise, I do not have a formal quote at the moment, but I can obtain one if needed.