



REPORT

From the office of the...

Maroons Coordinator

TO: Members of the Executive Board
FROM: Yaseen Khan
SUBJECT: MSU Maroons Report #4
DATE: October 28, 2024

Yearplan Update

- In line with the Maroons Year Plan, we have completed helping out with the revival of homecoming. We have also planned the first Maroons general representative team meeting which went very well!
- The four threads of Maroons are going well:
 - Athletics: decent turn out at varsity games, with more planned. In the process of planning charity dodgeball
 - Events: obtained many donations from CONNECT booth with FCC, pumpkin hike with Cootes Elementary went well, FCC event for Halloween coming up soon and Movember event with SWHAT soon
 - Fundraising: Following up with faculty group charity donations, planning for a dodgeball tournament as well as Movember, and a potential market night!
 - Promotions: Promo for upcoming events, pod posts, continuing with increased presence of Instagram with Mental Health Mondays and Movember!

Events, Projects, & Activities

General Service Usage

- Partnered with many diverse groups, as outlined below, allowing for more service visibility and greater school spirit!
- Great engagement in events and Intramural turnout!
- Volunteer turn out is also great at our in-person meetings.

Projects & Events: HOCO Support (Complete)

- We have assisted the MSU team and campus event in signing people in for the morning activities and supervising inflatables as well as making sure that the HOCO concert runs smoothly

Projects & Events: WW Charity Support (Ongoing)

- Many faculty orientation teams were able to fundraise a sizeable amount (> \$3000) for Youth Mental Health Canada, this year's WW charity we chose.
- We are still in talks with Campus Events, Faculty groups and Accounting to help make sure all these funds go to the correct place!

Projects & Events: Monthly Team Meetings (Ongoing)

- We had a really successful first team meeting with all reps first week of October! Most reps showed up and messaged me if they were going to miss the meeting. It was a great opportunity to connect with all the reps, post welcome week, and discuss some expectations and events.
- We will be planning additional monthly team meetings for future months.
- The Volunteer Coordinator (Teaken) and I plan on meeting with team members 1-on-1 in the upcoming weeks

Projects & Events: Varsity Game Attendance (Ongoing)

- The team has taken a brief hiatus from Varsity Game Attendances as we had an internal change in leadership and a few events running on varsity game days. But we are looking to start up again next week!

Projects & Events: Intramurals (Ongoing)

- The Maroons have registered and begun facilitating free intramural teams for all undergraduates. The sports are: Flag Football, Volleyball, Innertube Waterpolo, and Frisbee.
- Many reps have taken on the responsibility of captaining teams, and turn out has been great so far.

Projects & Events: Pumpkin Hike (Complete)

- Per Maroons tradition, we have planned a pumpkin hike with the local Cootes Elementary School
- This event is spearheaded by our events coordinators, Ashley and Raghav. A lot of Maroons signed up, we had some trouble with retention towards the end, but turnout was great to start

Projects & Events: Dodgeball Tourney (Upcoming)

- The athletics coordinators have begun to reach out about acquiring gym space for this event, likely occurring mid-November.
- The Manager of Ath and Rec has taken a while to respond so we are still in the works of finalizing details
- Teams will be able to sign up for a small fee, and the winnings will be donated to a charity of their choosing!

Projects & Events: Movember (Upcoming)

- The fundraising and events coordinators (Raghav, Ashley) have reached out to SWHAT to start planning a Movember event
- They are planning a large walkathon/5K style event during the end of the month, with a shaving fundraiser, in support of the charity.

Projects & Events: Fall Preview Days (Upcoming)

- I have been working with Julia from Student Recruitment to help coordinate Maroons presence at Fall Preview days Oct 26 and Nov 16
- We have had some sign ups for the first date but have quite a few for the next one

Outreach & Promotions

Summary

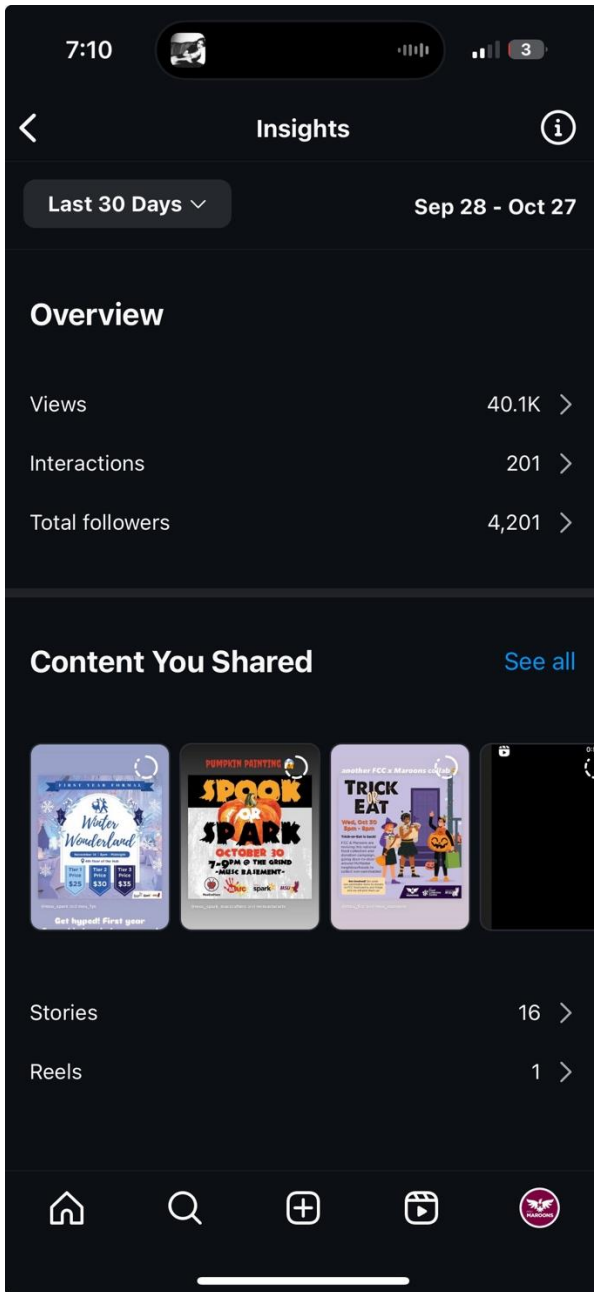
The Maroons have continued following the WW rush with presence on Instagram and even a few TikToks. During Clubsfest, we were able to create a 300 peepole long email list, which has been an alternate promotional stream!

Promotional Materials

- The Maroons will began Mental Health Monday, which is an Instagram Reels initiative designed to bring awareness to mental health, and share some ways we destress.
- With Movember coming soon, we are hoping to use our social media platforms, and potentially start giveaways to build engagement

Social Media Engagement since the Previous Report

- The Maroons' main social media presence is on Instagram, with the insights below, since the past report:



- Following Welcome Week, Instagram engagement has dropped slightly, as expected. We are looking into collaborating with other accounts and furthering promotional campaigns such as Mental Health Monday to increase engagement in the future.

Finances

Budget Summary

100% of the Maroons Budget has been planned for towards all our events for the year. Below are major spendings to date:

6633-0120-0100	MAROONS - UNIFORMS	MAROONS - UNIFORMS	\$4,000.00		
6633-0120-0100	MAROONS - UNIFORMS	Rep Suits	\$2,508.60	30-May-24	3-Jun-24
6633-0120-0100	MAROONS - UNIFORMS	Jerseys	\$2,531.99	31-May-24	3-Jun-24
6633-0120-0100	MAROONS - UNIFORMS	Bucket Hats	\$298.32	15-Jul	17-Jul
6633-0120-0100	MAROONS - UNIFORMS	Additional Rep Suits	\$67.80	10-Jun	10-Jun
6633-0120-0100	MAROONS - UNIFORMS	Additional Rep Suit (Past deadline and original order)	\$90.40	12-Aug	14-Aug
6633-0120-0100	MAROONS - UNIFORMS	Team Reimbursements for rep suits	-\$2,000.00		
6633-0120-0100	MAROONS - UNIFORMS	TOTAL SPENT IN LINE	\$3,497.11		
6633-0120-0100	MAROONS - UNIFORMS	REMAINING IN LINE	\$502.89		

6804-0120-0100	MAROONS - MEMBER TRAINING	MAROONS - MEMBER TRAINING	\$700.00		
6804-0120-0100	MAROONS - MEMBER TRAINING	Pizza for LT Meeting	\$33.41	12-Sep-24	12-Sep
6804-0120-0100	MAROONS - MEMBER TRAINING	Pizza for Meeting	\$128.18	3-Oct-24	18-Oct
6804-0120-0100	MAROONS - MEMBER TRAINING	Altitude Training	\$225.00	3-Oct	6-Oct
6804-0120-0100	MAROONS - MEMBER TRAINING	TOTAL SPENT IN LINE	\$386.59		
6804-0120-0100	MAROONS - MEMBER TRAINING	REMAINING IN LINE	\$313.41		

TOTALS			
TOTAL BUDGETED DISCRETIONARY SPENDING			9930.00
TOTAL ACTUAL DISCRETIONARY SPENDING			5721.13
REMAINING DISCRETIONARY SPENDING			4208.87

Executives & Volunteers

- Rep communication has been successful through Facebook Messenger and email methods.
- Morale has been very high within the team so far! All pods have completed at least one team social, and are even collaborating together.
- Morale at the monthly meeting was high with groups of reps becoming friends, but still engaging with each other.
- We have begun an assassins – style game among the Maroons, keeping participation at an all time high!

Successes

- Our executive members have taken a significant amount of initiative in driving ideas and projects forward. We have shifted to a biweekly meeting schedule which has worked extremely well.
- Team volunteers are getting along with each other! There have been no major issues of cliqueness that I've witnessed in the past thus far, especially with interpod socials which have allowed people to spend time with different people

Current Challenges

- Retaining Rep Momentum/ Engagement is still an issue: Especially following Welcome Week, there have already noticeably some reps who are much less engaged with the service. I am trying to be clearer with expectations during team meetings and in communication to increase engagement.

- Volunteer Engagement: With a change in internal leadership, it has been slow to roll out initiatives to engage volunteers. With the assassins style game beginning, we're hoping to start rolling out more internal engagement opportunities!