



# REPORT

*From the office of the...*

## Diversity+Equity Network Directors

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TO: Members of the Executive Board  
FROM: Marc Gonsalves and Leilani Xue  
SUBJECT: Diversity+Equity Network Report 4  
DATE: October 24, 2024

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### Yearplan Update

Overall, the services initiatives have aligned quite well with the initial year plan. We had completed the National Truth and Reconciliation day post on time, which had a great amount of engagement. Additionally, we have completed all of the peer support coordinator and volunteer interviews and are in the process of finalizing our team. We had decided to push the open mic night event back to November due to the Bridges booking system opening up recently, and are on track to do a collaboration with FCC for November as we set up a meeting time and discuss possibilities for our food around the world event. We have also planned a new event with Maccess this month, which will be a more relaxed drop in charm making event to improve engagement and foster community.

### Events, Projects, & Activities

#### *General Service Usage*

With our hiring and advocacy posts going out within the past month, we have seen a great amount of social media engagement, especially in comparison to previous years. We are now excited to establish peer support and other collaborative initiatives to continue improving this engagement.

#### *Projects & Events: Project 1 (Cultural appropriation post)*

This post will be on our Instagram near Halloween to inform students on cultural appropriation as they select their costumes!

#### *Projects & Events: Project 2 (Peer Support Hiring and Timeline-- On-Going and Upcoming)*

Now that interviews have been completed, we are looking forward to having a meeting on how we could properly approach peer support this year with our peer support coordinators and volunteers.

*Projects & Events: Event 1 (Stay Woke open mic night collaboration)*

This event will now be happening on November 15, where we will collaborate with the Stay Woke organization to host a poetry night in bridges. This event is always a big hit and a great event to sustain our engagement.

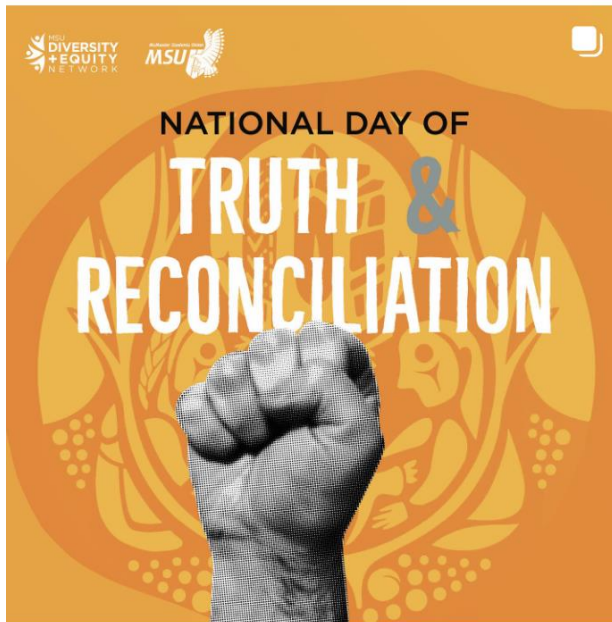
*Projects & Events: Event 2 (Charms and Chat event with Maccess)*

On October 28, we are going to be running the charms and chat event with Maccess, which will involve a relaxed drop in arts and crafts session to connect with the community and let them know about our services!

## **Outreach & Promotions**

*Summary*

Our most recent post over the past month was the national truth and reconciliation day post in addition to working with other MSU services to repost and help the community.

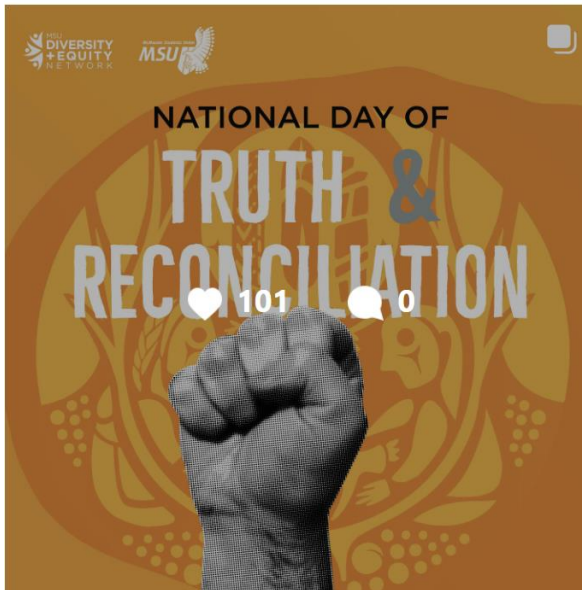


*Promotional Materials*

We have quite a few upcoming posts, with a promotional post for our maccess collab event going up soon and the cultural appropriation post being posted near the end of this month. Additionally, a third post advertising our open mic night will be up on our Instagram in the first week of November.

*Social Media Engagement since the Previous Report*

We have gained approximately 30 followers since the previous EB report (on 2024/9/26), with our most recent post gaining ~100 likes!



**Finances**

*Budget Summary*

We have spent about \$1400 in promo so far from our \$3000 standing order with the underground, and about \$50 in planning for our next event with Maccess. It seems that we are still on track with our budget for the rest of the year.

<i>ACCOUNT CODE</i>	<i>ITEM</i>	<i>BUDGET / COST</i>
6102-0317-0200	DENXMaccess Phone Charm Event: Beads and String	\$45.17
Annual Campaign	TOTAL SPENT IN LINE	\$316.28
	REMAINING IN LINE	\$3,683.72
<b>TOTALS</b>		
<b>TOTAL BUDGETED DISCRETIONARY SPENDING</b>		\$10,670.00
<b>TOTAL ACTUAL DISCRETIONARY SPENDING</b>		\$5,226.28
<b>REMAINING DISCRETIONARY SPENDING</b>		\$5,443.72

## **Executives & Volunteers**

We are continuing to have weekly meetings as needed and are seeing great engagement from our executives! We are looking at starting to plan another social for them before exam season.

## **Successes**

We are excited to start collaborations with FCC, Maccess and the Stay Woke organization, as well as start peer support. We are in contact with a few professors for our next research study, so we are looking forward to exploring our next topic and seeing how we can approach it.

## **Current Challenges**

At the moment one of our challenges is navigating booking for some of these events to ensure accessible event venues that align with the goal of each initiative. We plan on looking into available days when initially planning an event to ensure that we can send our booking requests early as possible.

## **Miscellaneous**

Next steps:

-We are going to start planning for our events in November and focus on peer support!