



REPORT

From the office of the...

Maroon's Coordinator

TO: Members of the Executive Board
FROM: Yaseen Khan
SUBJECT: Maroons Report #3
DATE: Oct 3, 2024

Yearplan Update

- Welcome Week (WW) was a huge success!
- We have continued with team socials and pod socials, our last team social was at Altitude
- We have started attending varsity games, last seen at Soccer where we sent Algoma back to Sault Ste Marie
- We have 5 intramurals teams that have been putting in the work for 3 weeks now
- I'm becoming increasingly sleepy as I write this beautiful report

Events, Projects, & Activities

General Service Usage

- So far, our focus has been internal events and we have held four socials ran by our events coordinators (Ashley and Raghav)
- At Clubsfest we received a lot of engagement and signups on our email list
- The LT team has been working with other to organize events for this year, just dropped a double header with FCC (this week and last week of Oct)

Projects & Events: Welcome Week (Completed)

- Welcome week is finally completed!
- In all my years, I have never seen a team that's been so locked in
- The Marauder games and Science collab were huge successes, looking to set the precedent going into future welcome weeks
- There was so much energy and enthusiasm and reps were having a great time
- Shoutout Lauren who led our team in a HUGE Airbandz dance

Projects & Events: Rep Training (On-Going)

- Despite the initial welcome week training, I feel as though the training must go on
- I will be re-discussing some key pieces at our next general team meeting, focusing again on responsibilities and values to uphold as a rep

Projects & Events: FCC x Maroons Food Drive (On-going)

- Day 1 of the food collab is underway and although it has been slow we've been able to spread word of the drive and let people know about FCC's move to the Hub
- Raghav and Ashley have been hard at work locking in raffle prizes and recruiting volunteers for the event

Projects & Events: FCC x Maroons: Trick or Eat (On-going)

- At the end of October, Raghav and Ashley organized another collab with FCC
- This event will entails Maroons going out to look for donations of non-perishable food items and sanitary products

Projects & Events: Varsity Games (On-going)

- Attendance at varsity games has been high so far
- We have come out to about three games so far

Projects & Events: Charity Dodgeball Tourney (On-going)

- Starting to plan tourney for mid-November
- Booking a space has been a little difficult but hoping to lock in Smith gym soon

Projects & Events: Homecoming (On-going)

- This week the Maroons will be repping at Homecoming!
- Although sign ups seem to be going decently, I fear that if there are not enough breaks will be scarce and morale will be low
- I'm pretty excited but too tired to type more, I'll update everyone after it happens

Outreach & Promotions

Summary

Promo has been going well, we're probably going to run out of our promo budget within the month which is cool and all but yeah.

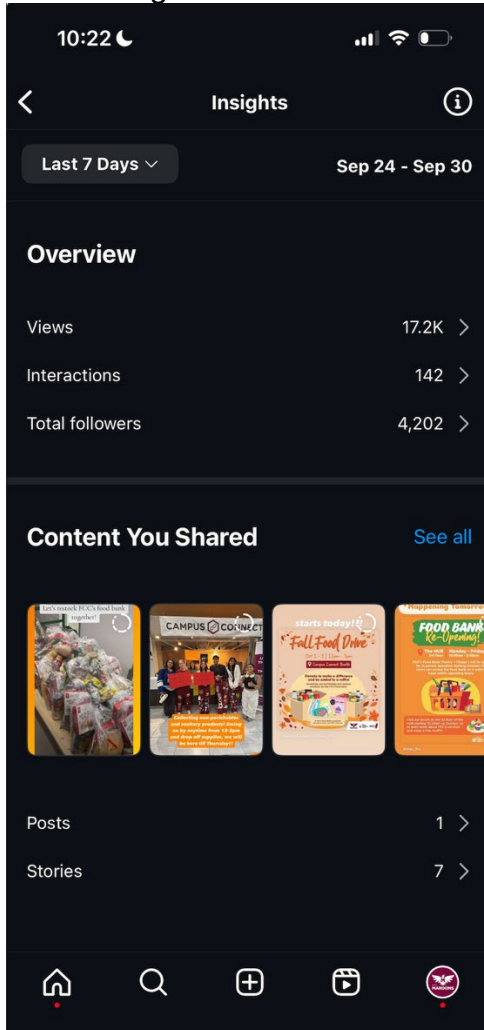
Promotional Materials

- The Maroons account has been mostly focussed on helping other services promote their information and hiring efforts.

- We are still looking to get out pod posts sometime this month

Social Media Engagement since the Previous Report

- The Maroons' main social media presence is on Instagram, with the insights below:



- Not too sure what most of this means again but it looks kind of cool and better than the last time I dropped the insights!

Finances

Budget Summary

Our most recent expenses have been focused on intramurals. As we start rolling out more events we will delve further into our annual campaign budget line.

ACCOUNT CODE	ITEM	BUDGET / COST
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6603-0120-0100	SPECIAL PROJECTS - Intramurals	\$ 680.0
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Executives & Volunteers

- Morale has been very high within the team so far. We held a few socials and reps have given good feedback regarding each of them. All reps seem so excited and eager to gather in person for the rest of the semester
- There are active groupchats both as a large group and in pods.

Successes

- The Events Coordinators (Ashley and Raghav) have been amazing in creating really successful and fun team socials and have also started planning events, including two with FCC.
- The Volunteer coordinator (Teaken) has begun transitioning into their role and will soon start working on the Maroons retreat
- The Athletics Coordinators (Katie and Kris) have locked intramurals and started planning their first event.
- The fundraising coordinator (Tara) has distributed all of the Marauder Games prizes and has started looking for sponsors for our FCC event
- All execs have been accountable for their role, going above and beyond to help. So proud of each and one of them.

Current Challenges

- *Sportsmanship! Intramurals have been a lot of fun but there has been some backlash about our spirit of competition. This is not something new to the team, but it seems like reps are getting caught up in the moment. We will address this at our next general meeting on Wednesday.*
- *Inclusivity! Pod socials are going really well so far, but I am slightly concerned that ideas might start prioritizing convenience instead of fun, thus leading to socials that are at bars which puts people who may not want to drink in a little bit of an awkward situation and less comfortable on the team.*