



REPORT

From the office of the...
PFA Committee

TO: Members of the Student Representative Assembly
FROM: Jazzlyn Abbott
SUBJECT: 24G Report PFA Committee
DATE: September 19th, 2024

Dearest SRA,
PFA has been busy since the start of the year! This year we are trying to cover as much ground as possible before things really start to pick up this semester.

Introduction Campaign

We launched an introduction campaign designed to familiarize students with our committee's role and to promote the OUSA GA conference delegate position. Our in-person booth at Clubsfest was particularly successful, attracting significant interest and participation from students, and we welcomed several observer members to join our efforts. Additionally, we initiated an Instagram campaign to further increase our outreach and visibility among the student body.

Food Insecurity Campaign

Looking ahead, the committee is preparing for our food insecurity campaign, scheduled for next week in partnership with the Food Collectors Coalition (FCC). This initiative will feature an in-person booth where we will distribute food and informational brochures, complemented by an Instagram campaign to raise awareness.

National Day of Truth and Reconciliation Campaign

In alignment with our commitment to equity and inclusion, we are also creating a resource-sharing post in recognition of the National Day for Truth and Reconciliation, incorporating recommendations from Indigenous Student Services (ISS).

Breaking Barriers Event

Lastly, planning is underway for our Breaking Barriers event, set for January, which aims to foster dialogue and support for underrepresented groups within our community.

Best,

Your Favourite Committee