

YEAR PLAN
PFA Committee
Jazzlyn Abbott
2024-2025



**OFFICE OF THE ASSOCIATE VICE-PRESIDENT OF PROVINCIAL AND FEDERAL
AFFAIRS
INTRODUCTION**

Dear SRA,

Another year comes around and I'm excited to share the year plan for the PFA committee. We have set some priorities throughout the year, some which will present themselves as events, and some will be reflected in meetings as advocacy priorities.

The PFA portfolio is always changing depending on invites to meetings, which we cannot anticipate throughout the year. A goal of mine is to further establish our connections with provincial and federal partners through the events and meetings we will be invited to.

The PFA committee this year will be primarily focused on planning for campaigns and events running throughout the year. Through our year planning, we have developed some priorities for the year which will continue to expand throughout the year.

I want to thank my committee for their dedication and work so far, and I'm so excited to see where this year goes.

Take care,

Jazzlyn Abbott (she/her)
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McMaster Students Union
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TIMELINE

May	<ul style="list-style-type: none"> • Year planning with the Vice-President Education
June	<ul style="list-style-type: none"> • Set up PFA committee • Intro PFA committee meeting
July	<ul style="list-style-type: none"> • Clubsfest planning • PFA committee goal planning • OUSA PCR edits • OUSA Thinktank sessions for paper
August	<ul style="list-style-type: none"> • Clubsfest planning • Updating education policy • Updating OUSA hiring practices • Planning for food insecurity campaign • PFA intro campaign • Recoat expansion meetings
September	<ul style="list-style-type: none"> • Clubsfest • MSA Recoat meeting • OUSA Delegate Hiring • National Day for Truth and Reconciliation • Food Security Event • OUSA Campaign
October	<ul style="list-style-type: none"> • OUSA Fall General Assembly • Recoat presentation • CASA Referendum • MSU Policy Conference
November	<ul style="list-style-type: none"> • Student advocacy conference • Solidifying political connections

	<ul style="list-style-type: none"> • McMaster Provincial Partners event
December	<ul style="list-style-type: none"> • Exams • Breaking barriers event planning
January	<ul style="list-style-type: none"> • Breaking Barriers Event
February	<ul style="list-style-type: none"> • OUSA Delegate Hiring • Black history month campaign
March	<ul style="list-style-type: none"> • OUSA Spring General Assembly • MSU Policy Conference
April	<ul style="list-style-type: none"> • Exams! • OUSA PiHED

SUMMARY

1. Breaking Barriers in Politics Event
2. Intro PFA campaign
3. Food insecurity campaign
4. Recoat expansion
5. Black History Month Campaign
6. National Day for Truth & Reconciliation

OBJECTIVES

Objective 1	<i>Intro PFA Campaign</i>
Description	The intro PFA campaign’s goal is to educate students as to how the PFA portfolio works, how advocacy works within the sector, how to get involved, etc.
Benefits	<ul style="list-style-type: none"> • Promotes student involvement in advocacy • Explain to students how advocacy works and what benefits it brings
Difficulties	<ul style="list-style-type: none"> • Engaging committee members during clubsfest • Promotion on instagram
Long-term implications	<ul style="list-style-type: none"> • Awareness of the education team and PFA portfolio
How?	<ul style="list-style-type: none"> • Instagram post • Clubsfest presence and promotion
Partners	<ul style="list-style-type: none"> • VP Education, Maya Hobbs

Objective 2	<i>Food insecurity campaign</i>
Description	With the opening of food security areas in the hub, we will be running a table with a handout with tips for students to fight food insecurity. This will include info about FCC, local food banks, programs like good2go, and more.
Benefits	<ul style="list-style-type: none"> • Promotes existing resources for food security •
Difficulties	<ul style="list-style-type: none"> • Promoting the event • Coordinating with FCC
Long-term implications	<ul style="list-style-type: none"> • Collaboration with FCC • Awareness of community and campus resources
How?	<ul style="list-style-type: none"> • Instagram post • In-person campaign at the Hub
Partners	<ul style="list-style-type: none"> • VP Education, Maya Hobbs • FCC

Objective 3	<i>Breaking Barriers Event</i>
Description	The goal of this event is to connect local partners including our municipal partners, MPPs, MP, etc in an event to highlight women in government.

Benefits	<ul style="list-style-type: none"> • Allows students to interact with members of government
Difficulties	<ul style="list-style-type: none"> • Security • RSVP and engaging students • Budget • Reaching out to partners
Long-term implications	<ul style="list-style-type: none"> • Better relationship with public servants
How?	<ul style="list-style-type: none"> • In-person event with various public servants
Partners	<ul style="list-style-type: none"> • VP Education, Maya Hobbs • Public Servants

Objective 5	<i>Recoat expansion</i>
Description	Through various meetings with OUSA, MSA, and other universities, the goal is to expand the McMaster based environmental initiative called Recoat across the province.
Benefits	<ul style="list-style-type: none"> • Better environmental sustainability practices • Provincial initiative
Difficulties	<ul style="list-style-type: none"> • Working with other universities and student unions • Focusing on our branch at McMaster at the same time
Long-term implications	<ul style="list-style-type: none"> • Environmental sustainability goals • Collaborations with other student unions
How?	<ul style="list-style-type: none"> • Meetings with student unions • Presentation at provincial conference (OUSA general assembly)
Partners	<ul style="list-style-type: none"> • VP Education, Maya Hobbs

	<ul style="list-style-type: none">• Isaac Begun (ReCoat)• MSA• OUSA
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