



REPORT

From the office of the...

Diversity+Equity Network Directors

TO: Members of the Executive Board
FROM: Marc Gonsalves, Director and Leilani Xue, Assistant Director
SUBJECT: Diversity+Equity Network Report 3
DATE: September 24, 2024

Yearplan Update

Overall, the services initiatives have aligned quite well with the initial year plan. At the start of the semester, DEN had not only had a booth in clubfest (as initially outlined in the year plan), but also had a booth in the Community Connections event ran by the SSC during welcome week. We had successfully run an internal exec social and are currently in the process of working with the underground to create a post on National Truth and Reconciliation day. Additionally, we have decided to scrap the campus canvas event for an open mic night as this event was a huge success last year. This event will be running at the end of the month as well.

While peer support hiring was initially set for August, getting set up for the year pushed this process back by a month. With hiring closing this month however, we still expect the establishment of peer support to be on time. The rest of the year plan will remain the same for now. These initiatives have shown great success in attendance and engagement, especially with incoming students.

Events, Projects, & Activities

General Service Usage

Over the past month, we have focused on improving DEN's campus presence through the Community Connections fest and club fest. This has drastically increased our followers by ~200. We are now excited to establish peer support and other initiatives to continue improving this engagement.

Projects & Events: Project 1 (Truth and Reconciliation day post)

To honour Truth and Reconciliation Day, we have developed an informational report for the day. Underground is in the process of developing a 5-slider for us.

Projects & Events: Event 1 (Stay Woke open mic night collaboration)

Our first major event this year is going to be at the start of October, where we will collaborate with the Stay Woke organization to host a poetry night in bridges.

This event is always a big hit and a great first event to sustain our engagement.

Projects & Events: Project 3 (Peer Support Planning-- On-Going and Upcoming)

In starting to initialize peer support and its timeline for the following year, we have decided to hire for a peer support coordinator along with volunteers. With a peer support coordinator we hope to put in more effort in structuring peer support this year and have a clearer definition of what students can expect. The applications for these roles closed on September 25, with interviews happening soon.

Outreach & Promotions

Summary

Over the past month, we have been focused on promoting our peer support coordinator and volunteer positions, in addition to working with other MSU services to repost and help the community. The hiring post is as follows:



Promotional Materials

We have an Instagram post scheduled in early-October for the release of our 2023-2024 research study, along with our national truth and reconciliation post, which is set to be posted on September 30. Additionally, a third post advertising our open mic night will shortly be up on our Instagram.

Social Media Engagement since the Previous Report

We have gained approximately 200 followers since the previous EB report (2024/07/12 - 2024/9/26), with our hiring post having 70 likes, more than our other hiring posts this year!



Finances

Budget Summary

We have spent about \$1200 in promo so far from our \$3000 standing order with the underground, and about \$100 in volunteer appreciation to host an exec social. It seems that we have a good amount of budget to work with for the rest of the year, especially considering that some of the largest expenses came from set-up for the rest of the year (i.e. exec merch).

<i>ACCOUNT CODE</i>	<i>ITEM</i>	<i>BUDGET / COST</i>
6501-0317-0200	Standing Order	3000
ADV & Promo	TOTAL SPENT IN LINE	3000
	REMAINING IN LINE	1000
		\$120.00
6804-0317-0200	Snacks/Drinks for Social	
Vol. Rec	TOTAL SPENT IN LINE	\$410.00
	REMAINING IN LINE	\$190.00
TOTALS		
TOTAL BUDGETED DISCRETIONARY SPENDING		\$10,670.00
TOTAL ACTUAL DISCRETIONARY SPENDING		\$4,910.00
REMAINING DISCRETIONARY SPENDING		\$5,760.00

Executives & Volunteers

We had an internal social for executives to get to know each other and it was a

major success! We are excited to expand our team with peer support and volunteer applications closing soon.

Successes

Beyond execs getting to know each other, we have a lot of exciting initiatives coming up! We started talking about collaborations with FCC, Maccess and the Indigenous education council. We are also wrapping up our research study, scheduled to be completed early October 2024!

Lastly, we are excited to get the ball rolling on establishing peer support a bit earlier than last year in order to hopefully improve engagement.

Current Challenges

One of our biggest current challenges is scheduling initiatives with a schedule that works for all of the services we are collaborating with. To make planning easier, we are consistently updating our year plan and attempting to schedule events 2 months ahead. This should make planning easier in the near future.

Miscellaneous

Next steps:

-We are going to review applications and conduct interviews for peer support!