



REPORT

From the office of the...

Coordinator of **Macademics**

TO: Members of the Executive Board
FROM: Serena Butera
SUBJECT: Macademics Report 2
DATE: July 31st

Yearplan Update

We are right on schedule with the year plan. We are planning for the upcoming year through organizing volunteer hiring, finalizing resource hub and its promotion and doing one-on-ones.

Events, Projects, & Activities

Projects & Events: Macademics Resource Hub Release (Upcoming/On-Going/Complete)

- Revisions are being made to make the Resource Hub more inclusive to all faculties.
- Looking into putting hub 'rave cards' in MSU shared spaces (Hub, WGEN, SHEC)
- Resource hub is set to launch virtually the first week of classes.

Projects & Events: Volunteer Hiring (Upcoming/On-Going/Complete)

- Organizing application launch for August 16th – September 8th. These volunteers will assist subcommittee activities throughout the year.
- We are aiming to hire 13 volunteers total for Promotions, Research and Resources and Teaching Awards Ceremony respectively.

Projects & Events: Spark Webinar Series (Upcoming/On-Going/Complete)

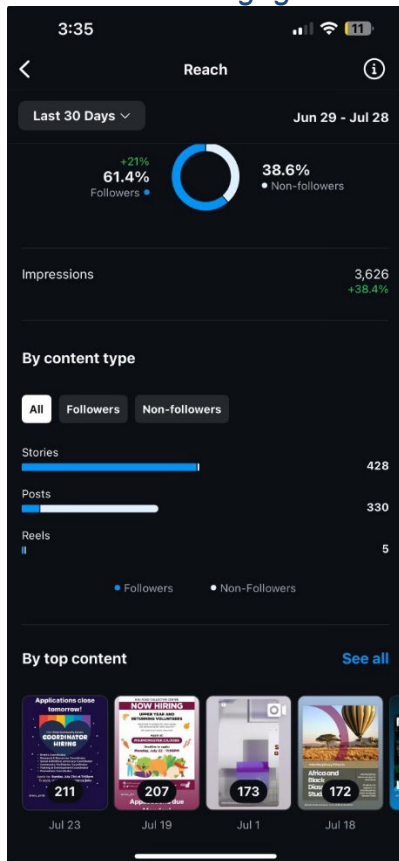
- Macademics will be leading the sites portion of the webinar on August 11th and promote our Resource hub and Volunteer Hiring during our allocated portion.

Outreach & Promotions

Summary

We have published media sent to us by other services to advertise their events. As we are in a lull period, we have not promoted any of our own graphics currently, but are working to prepare graphics for the launch of Volunteer hiring, resource hub and Spark's webinar series as the summer months progress,

Social Media Engagement since the Previous Report



Finances

Budget Summary

We have not spent any lines in our budget currently.

Executives & Volunteers

Morale between executives is great at this time. I have had one-on-ones with executives, and they are very responsive when messaged directly and in the group chat. Executives are planning meetings with each other without direct instruction to work on initiative planning.

Successes

- The Volunteer and logistics Coordinator made an excellent BuzzFeed quiz to determine which subcommittee applying volunteers would be best for.
- Promotions Coordinator and coordinator met with Underground.
- Promotions and Volunteer Coordinator scheduled meetings between each other to discuss volunteer hiring.
- TAC coordinators very responsive and work together to coordinate meetings.

- RR Coordinator making changes to resource hub on a tight timeline.

Current Challenges

None at this time.