



# REPORT

*From the office of the...*  
EFRT Program Director

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TO: Members of the Executive Board  
FROM: Fred Min  
SUBJECT: Emergency First Response Team (EFRT) Report 2  
DATE: July 17<sup>th</sup>, 2024

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## **Yearplan Update**

EFRT is on track as per the year plan. Our summer operations and first aid courses continue, and training for summer responders and executive members is ongoing. The executive team is planning for the busy start of the school year.

## **Events, Projects, & Activities**

### *General Service Usage*

EFRT began our summer operations on May 13<sup>th</sup>, 2024, being on-call Monday – Friday, 09:00 – 17:00. Since starting our summer responding operations, EFRT has responded to 33 calls. 6 of them have required activation of EMS. These statistics are similar to previous summer operations, and there are no noticeable trends for the chief complaints of these calls. EFRT will return to 24/7 responding on August 24<sup>th</sup>.

EFRT also ran a Standard First Aid and CPR-C course on June 22<sup>nd</sup>-23<sup>rd</sup>. This class had 10 attendees.

### *Projects & Events: Summer Photos (Complete)*

Through the coordination of EFRT's PR Coordinator and MSU Communications Officer, EFRT summer responders completed a photoshoot for promotional materials to be used throughout the year. This included headshots of executive members and team photos. These photos are posted on EFRT's social media, introducing team members and highlighting their experiences. New for this year, the photoshoot also included headshots for EFRT's first aid instructors. Instructor headshots will be used to promote EFRT's first aid courses.



**Figure 1: Photos from EFRT Summer Photoshoot**

*Projects & Events: June Monthly Training: Pediatrics and Related Illnesses (Complete)*

Executive members organize regular team-wide training covering different training themes. Responders completed June monthly training, focusing on medical emergencies for the pediatric population. Topics included neonatal resuscitation, childbirth, and various first aid skills.

*Projects & Events: Executive Retraining (Complete)*

Executive retraining is a training conducted yearly to prepare the executive team for the upcoming year. This includes lectures on leadership and management of the team, as well as protocol review and practical scenarios to ensure executives are maintaining the high standard of responding expected of them.

*Projects & Events: Advanced Medical Life Support (AMLS) Training (Complete)*

The executive team completed Advanced Medical Life Support Training in Rochester, New York. This marks the return of this training to EFRT's curriculum since pre-COVID times. Executive members learned about differential diagnoses and completed ride-alongs with Rochester paramedics and emergency medical technicians. AMLS has provided the executive team further knowledge and critical thinking techniques that will allow them to provide high quality support to EFRT responders responding to ambiguous medical scenarios. Executive members are excited to implement the learnings from this training into EFRT.

## **Outreach & Promotions**

*Summary*

EFRT is continuing to coordinate various trainings for different McMaster student bodies. These include Welcome Week Rep Training, CA Training, and Tour Guide Training. EFRT's PR Coordinator continues to promote the service on social media as well, particularly EFRT's first aid courses.

*Promotional Materials*

Promotional materials have consisted of social media posts for EFRT’s first aid courses and notifying the public of EFRT’s on- and off-call times.



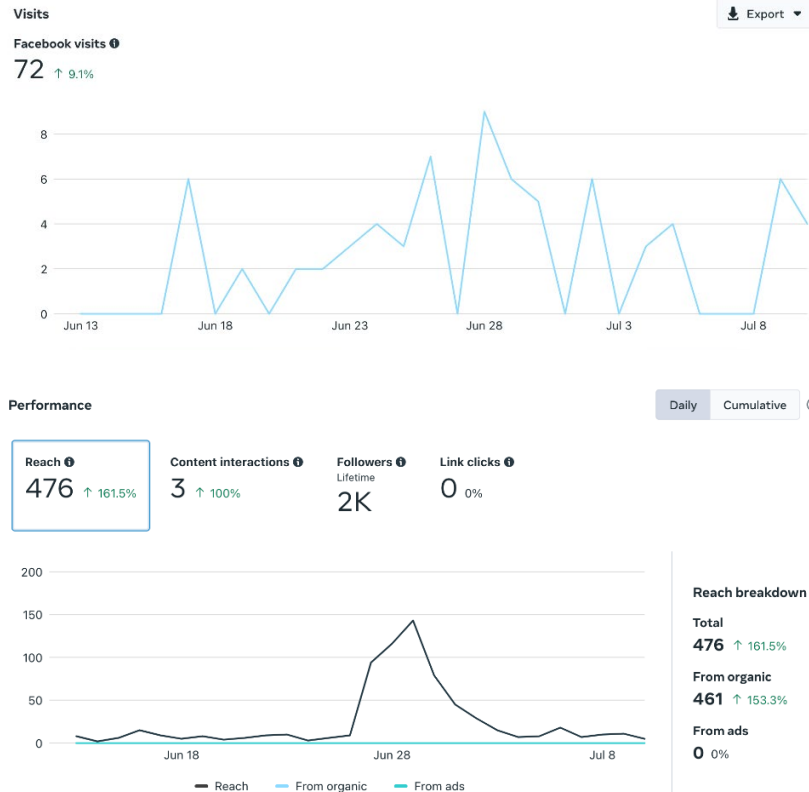
**Figure 2: Recent EFRT Social Media Posts**

*Social Media Engagement since the Previous Report*

EFRT has increased reach on social media from the previous EB report. However, further analytics show that engagement with accounts, particularly on Instagram, have decreased. Followers on Instagram (1,897) and Facebook (2,008) have remained relatively stable.



**Figure 3: Instagram Analytics**



**Figure 4: Facebook Analytics**

## Finances

### *Budget Summary*

Purchases have consisted of equipment and food for volunteers. Purchases for AMLS training have also been made with budgeting for year-wide training in place. I do not foresee any issues regarding the budget.

<b>ACCOUNT CODE</b>	<b>ITEM</b>	<b>BUDGET / COST</b>
5003-0107	Amazon Office Supplies	\$48.07
<b>OFFICE SUPPLIES</b>	TOTAL SPENT IN LINE	\$48.07
	REMAINING IN LINE	\$751.93
	Summer Inventory Order	\$2,960.17
	Amazon Equipment Order	\$1,233.42
5315-0107	Earpieces	\$193.14
<b>TEAM SUPPLIES</b>	TOTAL SPENT IN LINE	\$7,421.94
	REMAINING IN LINE	\$10,578.06

	Humanity Scheduling Software Fee	\$224.60
	June Monthly Training Food	\$61.90
	Exec Retraining Food	\$57.35
	Exec Retraining Coffee	\$22.59
6300-0107	Radio and Charger	\$2,700.00
<b>SUMMER FUNDING</b>	<b>TOTAL SPENT IN LINE</b>	<b>\$7,542.09</b>
	<b>REMAINING IN LINE</b>	<b>\$30,457.91</b>
	Alumni Appreciation Gift for Executive Retraining	\$75.00
6415-0107		
<b>VOLUNTEER RECOGNITION</b>	<b>TOTAL SPENT IN LINE</b>	<b>\$75.00</b>
	<b>REMAINING IN LINE</b>	<b>\$4,425.00</b>
	Advanced Medical Life Support (AMLS) Training	\$2,000.00
	Bus for AMLS Training	\$865.72
6804-0107	AirBnB for AMLS Training	\$1,505.02
<b>VOLUNTEER TRAINING</b>	<b>TOTAL SPENT IN LINE</b>	<b>\$4,370.74</b>
	<b>REMAINING IN LINE</b>	<b>\$28,629.26</b>
<b>TOTALS</b>		
<b>TOTAL BUDGETED DISCRETIONARY SPENDING</b>		<b>\$129,825.00</b>
<b>TOTAL ACTUAL DISCRETIONARY SPENDING</b>		<b>\$21,457.84</b>
<b>REMAINING DISCRETIONARY SPENDING</b>		<b>\$108,367.16</b>

## Executives & Volunteers

Team morale is high. Responders have enjoyed time where the entire team is together, such as monthly training and the summer photos. Executive members also enjoyed AMLS and are appreciative of the return of this training.

## Successes

Summer photos was a success. Responders are appreciative of the photos, and EFRT is now building longevity for the promotional material we create.

Another major success was AMLS training. The return of the training from pre-COVID times marks the successful reimplementation of EFRT's entire training curriculum (i.e. all trainings that EFRT responders completed prior to the pandemic are back). EFRT Directors have been working on reimplementing AMLS training for the past two years. The executive team feels well-prepared for the year after completing the training, and are looking forward to bringing new perspectives gained from AMLS.

## **Current Challenges**

August is a busy month for responders, and staffing August shifts is a challenge. I have been in contact with the MSU VP Admin to work on a solution.