

**Executive Board Meeting 24-03**  
**Wednesday, July 3, 2024 @ 12:00pm**  
**Microsoft Teams, Remote Meeting**

**Called to Order 12:07pm**

**Present** Abbott, Arora, El-Kadi, Hobbs, Long, Popovic, Schaub

**Late**

**Absent** Mahmoud, Sweeney

**Others Present** V. Scott (Recording Secretary), Priya John (AVP (Services)), Ella Ying (FCC Director), Natalene Sim (Maccess Director), Serena Butera (Macademics Coordinator), Jonathan Guan (SWHAT Coordinator)

**1. Adopt Agenda**

**Moved** by Long, **seconded** by Hobbs to adopt the agenda, as presented.

**Passes Unanimously**

**2. Adopt Minutes**

**Moved** by Abbott, **seconded** by Schaub to adopt the minutes of Executive Board meeting 24-01 – June 6, 2024, as circulated.

**Passes Unanimously**

**3. Macademics Report – Serena Butera presented**

- Butera summarized the report.

**Questions**

- Abbot stated that this was a great report. They asked Butera to expand on what will be included in the resource hub. Butera responded that they would be sharing resources with the McMaster community of MSU and Faculty resources. They stated that they're hoping to include engineering and science specific resources but also touching upon the objective of the service as well. Butera explained that first years have trouble finding the resources they need so it would be a place to compile everything to find in a web format.

**4. Maccess Report – Natalene Sim presented**

- Sim summarized the report.

**Questions**

- El-Kadi stated that they will circle back at the end of the week in regard to furniture

items and how to move forward.

- Schaub asked how the Board could help Sim transition into the role and if there were any specifics that they would like for the Board to look into. Sim responded that they would like to look into the budgets and if it was okay to thrift furniture. Scott responded that unless they were thrifting for the aesthetic, Maccess can utilize the capital growth fund.

#### 5. **PCC Report – report circulated**

- El-Kadi quickly summarized the report. They added that they've been working closely to develop yearplan with the Director.

#### 6. **SWHAT Report – Jonathan Guan presented**

- Guan summarized the report.

#### Questions

- El-Kadi stated that they could work with Campus Events for key times for walks during Welcome Week.
- Schaub asked if there was any way the MSU could use their platforms so that students were aware of SWHAT. Guan responded that if the MSU could repost SWHAT's items then that would be helpful. They added that last year Spark did a 'meet the services' fair and that would be a good option.

#### 7. **Proposed changes to Operating Policy – Marketing & Communications Department**

**Moved** by El-Kadi, **seconded** by Popovic that the Executive Board approves the proposed changes to **Operating Policy – Marketing & Communications Department**, as circulated, on behalf of the Student Representative Assembly.

- El-Kadi quickly went over the memo with the Board. They explained that there have been a lot of discussions about the department and how they improve upon delivery, with one being Marketing and Communications. They explained that by adding advertising it will help generate revenue.
- Popovic stated that the Director position has been altered as they are trying to cater to the General Manager having certain experiences and building a team around this shift.

#### Vote on Motion

**Passes Unanimously**

#### 8. **Closed Session**

**Moved** by El-Kadi, **seconded** by Arora to move into Closed Session.

**Passes Unanimously**

**Return to Open Session**

**Moved** by Hobbs, **seconded** by Long that the Executive Board meeting be adjourned.

**In Favour: 6 Opposed: 1 Abstentions: 0**  
**Motion Passes**

**Adjourned at 2:07pm**

/vs

DRAFT