

THE 26TH ANNUAL
2024



McMasters

MSU CHARITY GOLF CLASSIC



SPONSORSHIP PACKAGE

Why Support the McMasters?

By taking part in The McMasters, your organization will help the McMaster Students Union continue our commitment to the Greater Hamilton Area.

You will have the opportunity to build relationships with many local companies, leaders in the McMaster community, and develop networking opportunities with one of the world's most innovative universities.

Your company will be able to distinguish itself as one that supports student leadership, teamwork and diversity. You will also have the chance to have your company featured on all promotional material, including MSU website, social media accounts, campus signage, and on-site signage.

McMaster students are known for their leadership and support of charitable efforts. We urge you to join a proud tradition of the MSU and help support the McMaster Students Union Child Care Centre.

How Does the McMasters Benefit the Community?



McMaster Students Union Child Care Centre

The McMaster Students Union Child Care Centre provides quality care to enrich all aspects of development in children in a “home away from home” atmosphere for both the child and the family.

The Child Care is a service of the McMaster Students Union which provides educational care for the McMaster student community as well as the community at large. The staff functions as a team to ensure that the child is relaxed and secure in his/her environment. The staff responds to each individual child’s needs, sensitive to social, cultural or developmental differences. The Centre is staffed by seven qualified Early Childhood Educators. The daily nutritious snacks are prepared on-site by a full-time cook. The Centre also hires six McMaster Students as teacher’s assistants through the Ontario Works program on a part-time basis.

Due to the high volume usage of equipment such as toys, furniture, kitchen necessities, and the outdoor playground, the MSU Child Care Centre is continually trying to offer more resources for the children that attend their program 12 months out of the year.

For more information about the McMaster Students Union Child Care Centre, please visit: <https://msumcmaster.ca/service/child-care-centre/>



Sponsorship Levels

Par Sponsorship: \$300

Company name and logo prominently displayed on the following literature and signage:

- Registration table
- MSU website

Birdie Sponsorship: \$500

Includes: Hole sponsorship sign

Company name and logo prominently displayed on the following literature and signage:

- Registration table
- On Campus signage
- MSU website and social media

Eagle Sponsorship: \$850

Includes: Hole sponsorship sign x2

Company name and logo prominently displayed on the following literature and signage:

- Registration table
- On Campus signage
- MSU website and social media

Golden Eagle Sponsorship: \$1350

Includes: Hole sponsorship sign x2

Complimentary foursome package – Value of **\$500.00**

Company name and logo prominently displayed on the following literature and signage:

- Registration table
- On Campus signage
- MSU website and social media

Hole In One – Golf Cart Sponsorship: \$2200

Includes: Complimentary foursome package – **\$500.00 Value**

Exclusive branding opportunity; company name and logo prominently displayed on all tournament golf carts, as well all the following literature and signage:

- Registration table
- On Campus signage
- MSU website and social media

Prizing Donations

Items donated will be recognized through logo usage at the event.

Tournament Contacts

Cam Schoffro

Programming Coordinator, Campus Events

Email: eventsprogramming@msu.mcmaster.ca





msumcmaster.ca/mcmasters