



**CFMU Radio Incorporated Meeting
Sunday April 16, 2023 at 10:00am – SRA 23B
Remote Meeting, Microsoft Teams**

Called to Order at 11:26am

CALL OF THE ROLL

Present: Abbott, Ahmad, Arora, Batusic, Campbell, Chui, Dodd, Ellis, Fellman, Forbes, German, Gono, Hannan, Herzstein, John, Masudi, Pacheco, Qannam, Shouldice, Su, Suganthan, Thusyanthan, Wang, Wong, Yang, Yao, Zakkar

Absent Excused:

Absent: Begun, Hu, Khandelwal, Mohammed, Su, Yousef, Zafar

Late:

Others Present: Jacob Metzler (MSU Member), Jovan Popovic (MSU President-Elect), Mahum Khawaja (MSU Member), Mohil Imran (MSU Member), Laura Jurgeleviciute (MSU Member), Maia Rousseau (MSU Member), Elimira Noohpisheh (MSU Member), V.Scott (Recording Secretary), Piper Plavins (MSU Speaker)

Chair: Simranjeet Singh

1. Approve the minutes of Corporate Meeting 22C – April 24, 2022, 22D – June 26, 2022

Moved by Wong, **seconded** by John to adopt the minutes of corporate meetings 22C – April 24, 2022 and 22D – June 26, 2022, as circulated.

- Wong stated that the minutes looked great.

Vote on Motion

Passes Unanimously

2. Approve the 2023-2024 Operating Budget

Moved by Chui, **seconded** by German that the Full Members of the Corporation approve the 2023-2024 Operating Budget, as circulated and presented.

- Chui went over the memo and the budget with the Full Members.
- Abbott asked about the securities. They ceded their time to Chui.
- Chui responded this was not an expenditure, it was revenue generating.
- Masudi asked how CFMU fundraises. They ceded their time to Chui.
- Chui responded that CFMU was community focused and concentrates on these members to donate.
- Dawdy asked Chui how does expending over \$300,000 bring value to the student population. They ceded their time to Chiu.
- Chui responded that this was something to talk about in the SRA about how CFMU can better engage with the students and have them be more involved. They stated that a large amount

does go towards wages, as there are three full-time staff members with CFMU and a handful of part-time staff. They added that a radio license in the golden horseshoe is costly, and add-on using receptors that needs money to be maintained.

- Dawdy asked Chui how this created value for students. They ceded their time to Chui.
- Chui responded that it brought value two ways. One, it brings community members in and second, it brings value to those who are actively involved. They added that there has been a successful history of raising new generations of broadcasting, with a lot of students volunteering their time to run programs and being DJs on CFMU.
- Abbott asked if the organization was actively looking for more ways to increase revenue from the community instead of student fees. Abbott ceded their time to Chui.
- Chui responded that this was something that could be asked of the SRA year to year. They added that Singh was currently looking into the possibility of restructuring CFMU to bring more value to the students.
- Suganthan asked if there was any information on active listeners on CFMU. They ceded their time to Chui.
- Chui stated that this was something that they had asked for. They explained that they should have access to those who are listening to CFMU.
- The Chair added that there were estimates that they receive about usage but it is difficult to do listenership specifically. They added that there are interests on the website, and that garners about several hundred single use clicks each week. The Chair added that there are students who have come forward over the course of this past academic year to have more shows, and more than those within the community.
- Abbott asked what the cost would be to get a third party to track this information, and if this was something that the organization would be interested in. They ceded their time to Chui.
- Chui responded that they didn't know how much it would be, but the Full Members could put forward a motion to review.
- Forbes asked if they have spoken to CFMU about improving the functionality of their website. They stated that the website was shut down for a few days and was wondering if anything came of this. They ceded their time to Chui.
- Chui responded that CFMU was currently restructuring their website, which was approved by last year's Assembly.
- German stated that it sounded like there were concerns about allocating the budget due to the usership of CMFU. They asked if it was about being able to pay for a third party to get listenership information.
- Arora asked why there wasn't more money allocated to promotions. They ceded their time to Chui.
- Chui responded that they didn't utilize the promo line fully.
- Abbott asked if there was still a way to look into a third party for listenership if a motion wasn't passed today. They ceded their time to Chui.
- Chui responded that it would be possible.
- Ellis asked what considerations were being made about access. They ceded their time to Chui.
- Chui responded that a lot of shows are recorded online, where anyone can go back and revisit. They stated that there needs to be a greater push to increase student engagement with CFMU and it was time to re-envision what it would be like.
- Gono asked why funding wasn't being spent. They ceded their time to Chui.
- Chui responded that they only have the actuals until December 2022 in this budget template, so items weren't accurately reflected on how much CFMU was spending. They added that everyone will have a better understanding by May, once the fiscal year has ended.

Vote on Motion

Passes Unanimously

3. Approve the allocation of items from the 2023-2024 Capital Budget

Moved by Chui, **seconded** by Suganthan that the Full Members of the Corporation approve the allocation of the capital requests in the 2023-2024 Capital Budget, as circulated.

- Chui went over the capital budget with the Full Members.
- German ceded to Maia Rousseau. Rousseau asked when everything would be installed, and if it would affect anything.
- Chui responded that as soon as the members approve the allocation and expenditure then CFMU will have the ability to order everything. They added that they were hoping to have everything done over the summer term so that it doesn't impact the fall term.

Vote on Motion

Passes Unanimously

4. Approve the expenditure of items from the 2023-2024 Capital Budget

Moved by Chui, **seconded** by Abbott that the Full Members of the Corporation approve the expenditure of the capital requests in the 2023-2024 Capital Budget, as circulated.

- Chui stated that since the money has been allocated, it's time to expend so that CFMU may start purchasing.

Vote on Motion

Passes Unanimously

5. Adjournment

Moved by German, **seconded** by Suganthan that the meeting of the Full Members of CFMU Incorporated be adjourned.

Passes Unanimously

Adjourned at 11:57am

/vs