



# Operating Policy - Roles of the MSU in Federal, Provincial, and Municipal Elections

## 1. Purpose

- 1.1 To clearly define the role and responsibilities of the MSU during a municipal, provincial, and federal election;
- 1.2 During time of election, the MSU's main responsibilities shall be to:
  - 1.2.1 Implement an election awareness campaign to encourage all MSU members to vote;
  - 1.2.2 Provide all information necessary so all MSU members are informed on voting procedures;
  - 1.2.3 Provide information on election issues from all parties and/or candidates, in particular those related to post-secondary education.

## 2. Implementation

2.1 This policy shall be implemented by the Vice-President (Education).

## 3. Personnel Structure

3.1 The Vice-President (Education), who shall:

- 3.1.1 Be an active member of the McMaster Elections Group (MEG), as outlined in the "McMaster Elections Plan";
  - 3.1.1.1 The "McMaster Elections Plan" comes into effect during an election
- 3.1.2 Revise and agree to the division of responsibilities outlined in the "McMaster Elections Plan" as needed;
- 3.1.3 Oversee the proposal, coordination, and execution of a broad outreach campaign designed to target all undergraduate students based on the elections strategy and decision of the MEG. This will include, but is not limited to:
  - 3.1.3.1 Implementing an awareness and outreach campaign regarding issues that each candidate's platform is based on;
  - 3.1.3.2 Ensuring students are properly educated on the intricacies of the electoral process;
  - 3.1.3.3 Coordinating an on-campus -candidates' debate between local political candidates;

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3.7 Underground Media + Design, who shall:

3.7.1 Design awareness promotional materials for use by members of the MEG.

3.7.2 Collaborate alongside the Communications Officer:

3.7.3 Assist the Vice-President (Education) and Director of Marketing & Communications with the development of communication tools and strategies.

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