

## Operating Policy - Roles of the MSU in Federal, Provincial, and Municipal Elections

- 1. Purpose
  - 1.1 To clearly define the role and responsibilities of the MSU during a municipal, provincial, and federal election;
  - 1.2 During time of election, the MSU's main responsibilities shall be to:
    - 1.2.1 Implement an election awareness campaign to encourage all MSU members to vote:
    - 1.2.2 Provide all information necessary so all MSU members are informed on voting procedures;
    - 1.2.3 Provide information on election issues from all parties and/or candidates, in particular those related to post-secondary education.
- 2. Implementation
  - 2.1 This policy shall be implemented by the Vice-President (Education).
- 3. Personnel Structure
  - 3.1 The Vice-President (Education), who shall:
    - 3.1.1 Be an active member of the McMaster Elections Group (MEG), as outlined in the "McMaster Elections Plan";
      - 3.1.1.1 The "McMaster Elections Plan" comes into effect during an election
    - 3.1.2 Revise and agree to the division of responsibilities outlined in the "McMaster Elections Plan" as needed;
    - 3.1.3 Oversee the proposal, coordination, and execution of a broad outreach campaign designed to target all undergraduate students based on the elections strategy and decision of the MEG. This will include, but is not limited to:
      - 3.1.3.1 Implementing an awareness and outreach campaign regarding, issues that each candidate's platform is based on;
      - 3.1.3.2 Ensuring students are properly educated on the intricacies of the electoral process;
      - Coordinating an on-campus <u>candidates</u> debate between local political candidates;

**Deleted:** <#>Responsibility for the implementation
of this policy shall be with the Vice-President
(Education). ¶

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	3.1.3.4 Connecting with Campus Intercept (or alternative outreach	
	groups) for provincial elections and acting as a channel of	
	communication between Campus Intercept and the MEG.	
	3.1.3.5 Connecting with Elections Canada or the City of Hamilton Staff	
	relating to elections outreach and/or polling stations on campus	<u>s.</u>
3.1.4	Serve as a point of contact with the following MSU groups:	Deleted: for access / communication
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	3.1.4.1 The Advocacy Street Team; 3.1.4.2 Director of Marketing & Communications; 3.1.4.3 The Communications Officer;	Deleted: <#>The Student Community Support Network:¶
	3.1.4.4 Through the Standing Committees on Municipal Affairs,	Deleted: <#>&
	Provincial & Federal Affairs, and University Affairs,	Deleted: <#>The Student Life Development
	3.1.4.5 Underground Media + Design.	Coordinator
3.1.5	Serve as a point of contact with external groups (e.g. Ontario Undergraduate Student Alliance).	Deleted: The Student Representative Assembly (
	Ondergraduate Student Amarice).	Deleted: t
The A	dvocacy Street Team, who shall:	Deleted: External Affairs
		Deleted: );
3.2.1	Assist the Vice-President (Education) with elections awareness and	Deleted: for access / communication
	outreach campaigns, particularly in respect to in-person and online student engagement.	Deleted: any aspect of the
	student engagement.	2 diction any deposit of this
The <u>D</u>	rector of Marketing & Communications, who shall:	<b>Deleted:</b> Student Life Development Coordinator (SLDC)
3.3.1	Assist the Vice-President (Education) with elections awareness and	Deleted: any aspect of the
	outreach campaigns, in coordination with the Communications Officer, as requested.	
The C	ommunications Officer, who shall:	
3.4.1	Design awareness promotional materials for use by members of the MEG:	
3.4.2	Assist the Vice-President (Education) and Director of Marketing &	Deleted: SLDC
	Communications with the development of communication tools and strategies.	
The S	udent Representative Assembly, through the Standing Committees on	
	pal Affairs, Provincial & Federal Affairs, and University Affairs, who shall:	Deleted: External Affairs
3.5.1	Assist the Vice-President (Education) with elections awareness and	Deleted: any aspect of the
0.0	outreach campaigns, particularly in respect to engaging students in	Deleter any appear or and
250	person;	
3.5.2	Assist the Vice-President (Education) in analyzing campaign platform points, <u>particularly</u> those relevant to post-secondary education issues.	Deleted: in particular
The M	SU Elections Department, who shall:	
3.6.1	Assist the Vice-President (Education) with elections awareness and	Deleted: any agreet of the
5.0.1	outreach campaigns, as requested.	Deleted: any aspect of the
	campagn <u>e</u> , ao roquestos.	

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- 3.7 Underground Media + Design, who shall:
  - $\underline{\textbf{3.7.1}}$  Design awareness promotional materials for use by members of the MEG.

  - 3.7.2 Collaborate alongside the Communications Officer;3.7.3 Assist the Vice-President (Education) and Director of Marketing & Communications with the development of communication tools and strategies.

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