



REPORT

From the office of the...

Election Department

TO: Members of the Student Representative Assembly

FROM: Brenda Lin, Chief Returning Officer & Dalia Zubashev, Deputy Returning Officer

SUBJECT: SRA General and Referenda Elections Report

DATE: Mar. 19 2024

Hello Members of the Assembly,

We are excited to present our report on the results of the SRA General and Referenda Election. As per Bylaw 7 - Elections 2.1.5, the elections department is required to relay to the SRA the results of each electoral period, including recommendations of the Elections Committee.

We are pleased to say that both elections ran successfully without any major issues. We were pleased with the voter turnout as well as candidate campaigns. We hope to carry on this trend with our future elections this year and years to come.

Should you have any questions or concerns please do not hesitate to reach out.

Best,

Brenda Lin (she/her)

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Dalia Zubashev (she/her)

Deputy Returning Officer (DRO)

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Results

Referenda

Food Accessibility Initiative

Unfortunately, this ballot's results were invalidated due to insufficient voter turnout below 10% of electors.

Bike Share

The Bike Share Referendum passed, with over 50% of electors voting for the 'Yes' side.

Do you agree with creating an annual fee of \$24.50 including HST, for a 12-month Hamilton Bike Share pass, with the option to opt-out?

Option	Votes
Yes	3970 (94.5%)
No	229 (5.5%)

VOTER SUMMARY

Total	4264
Abstain	65 (1.5%)

SRA

KEY:

Listed below are the results of the SRA General Election ratified by the Elections Committee. Those acclaimed and voted upon via a vote of confidence have an asterisk (*) marked by their name. Some positions had an extended nomination period due to lack of candidates. Those positions are **highlighted**.

Each election that is not acclaimed has a screenshot of the elected person for transparency and evidence of the elected. Those acclaimed simply had more YES votes than NO. Data for these can be found in the link, located at the end of this section.

Arts & Science: Rushan Jeyakumar*

Business: Liam Forbes*, Justin Huschilt*, Aisha Mahmoud*, **Joshua Pickering***

Engineering: **Daniel Benaich***, Jialiang (Kevin) Hu*, Erion Keka*, Yaseen Khan*, Zachary McKay*, Benita Okasagah*

Kinesiology: **Isabella Bolca***, **Maxwell Schaub***

Health Science: Larissa Long, Matthew Olejarz

Humanities: Rachel Black*, Olivia Dodd*, Grace Chan*

Science: Jazzlyn Abbott*, Parth Arora*, Isaac Begun*, Joseph Newman*, Fares Qannam*, Subah Rahman*, Jana Shakfa*

Social Sciences: Simon Batusic*, **Logan McLean***, Kashish Modi*, Zimo Wang*

Please see this link for more detailed stats:

<https://mcmaster.simplyvoting.com/index.php>

Nominations Submitted and Candidates*

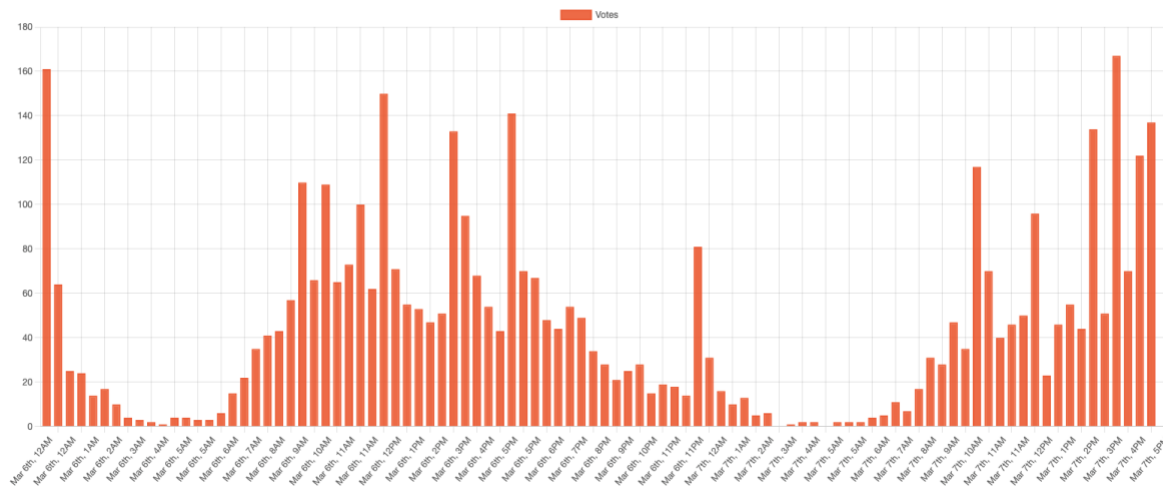
Position	# of Nominations
Arts & Science (1)	1
Business (4)	4
Engineering (7)	6
Kinesiology (2)	2
Health Science (2)	4
Humanities (3)	3
Nursing (1)	0
Science (7)	7
Social Sciences (3)	3
TOTAL	30

Voter Turnout

Voter turnout for the Bike Share Referendum is as follows:

4264 (16.6%) of 25714

Turnout Chart (4264 electors voted)

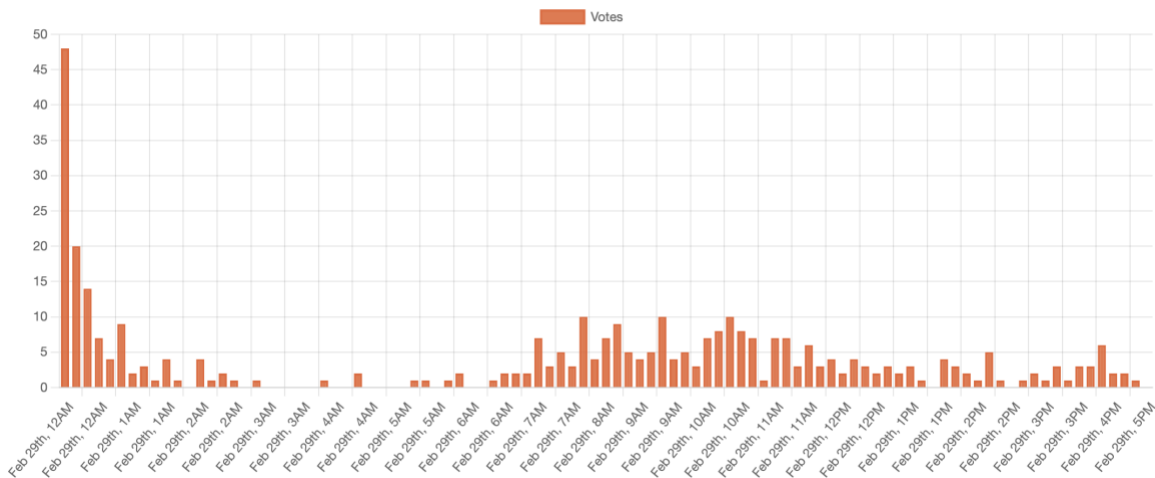


Year	Academic Division	Electors	Votes	% Voted
TOTAL	ARTS AND SCIENCE PROGRAM	284	192	67.6
TOTAL	DEGROOTE SCHOOL OF BUSINESS	3389	295	8.7
TOTAL	DEPARTMENT OF KINESIOLOGY	880	173	19.7
TOTAL	FACULTY OF ENGINEERING	6457	1233	19.1
TOTAL	FACULTY OF HEALTH SCIENCES	1211	335	27.7
TOTAL	FACULTY OF HUMANITIES	2078	251	12.1
TOTAL	FACULTY OF SCIENCE	7008	1176	16.8
TOTAL	FACULTY OF SOCIAL SCIENCES	3861	552	14.3
TOTAL	SCHOOL OF NURSING	542	56	10.3
TOTAL	TOTAL	25714	4264	16.6

For the SRA Election:

Round 1 VOC for Arts & Science, Business, Engineering, Science, and Social Sciences: 353 (1.5%) of 23076

Turnout Chart (353 electors voted)

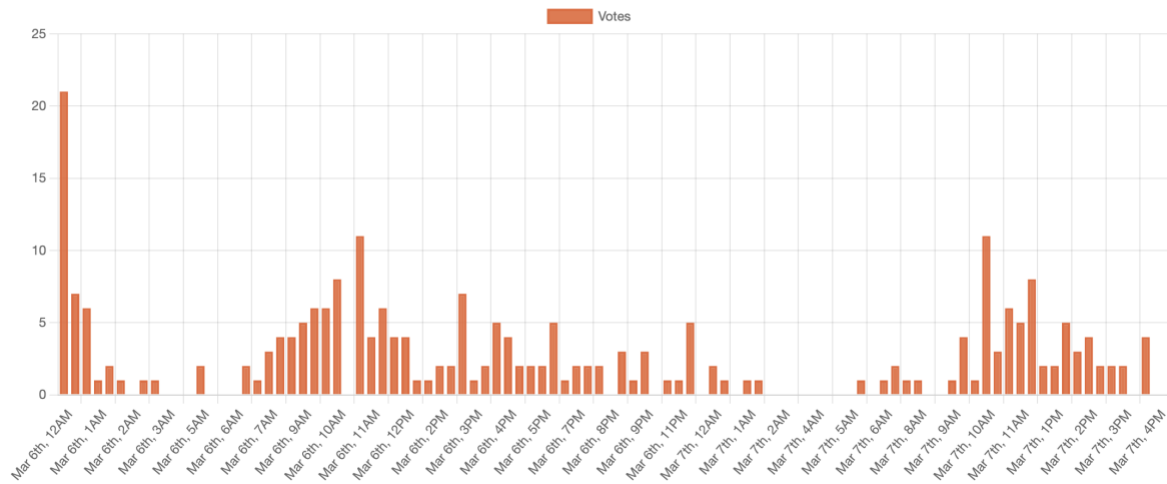


Year	Academic Division	Electors	Votes	% Voted
TOTAL	ARTS AND SCIENCE CAUCUS	284	36	12.7
TOTAL	BUSINESS CAUCUS	3389	47	1.4

TOTAL	ENGINEERING CAUCUS	6457	107	1.7
TOTAL	HUMANITIES CAUCUS	2078	32	1.5
TOTAL	SCIENCE CAUCUS	7008	86	1.2
TOTAL	SOCIAL SCIENCES CAUCUS	3861	45	1.2

SRA Health Science: 243 (20.1%) of 1211

Turnout Chart (243 electors voted)



March 8 SRA Kinesiology VOC: 33 (3.8%) of 880

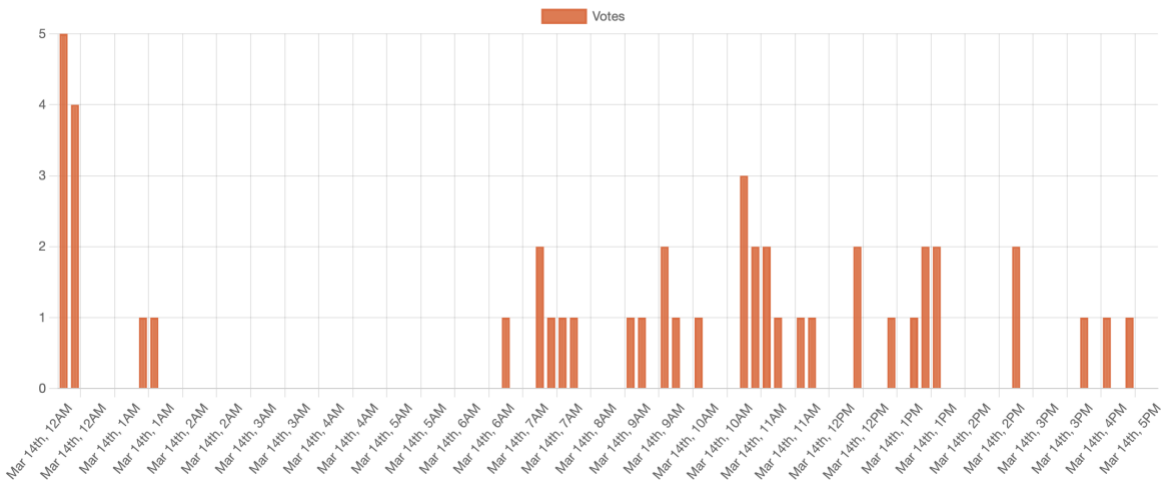
March 8 SRA Engineering VOC: 94 (1.5%) of 6457

March 14 SRA Kinesiology VOC: 32 (3.6%) of 880

March 14 SRA Social Sciences VOC: 58 (1.5%) of 3860

March 14 SRA Business: 46 (1.4%) of 3389

Turnout Chart (46 electors voted)



Promotional Events & Strategies

Nominations Promotion

This year, the nomination period for the SRA General and Referenda Election ran from February 5th, 2024 until February 26th, 2024.

We ordered a Digital + Print package to promote through online and on campus channels, including a window banner and MUSC banner. On Instagram, Facebook, and Twitter, graphics detailing the positions available and important nomination/voting dates were circulated during the first week of nominations. In the second week, social media stories and emails were used to communicate the upcoming deadline and encourage the submission of nomination forms. Printed posters were put up around campus, primarily in MUSC. Rave cards were also distributed. Finally, campus media screens also displayed information about the SRA election.

Due to unfilled positions for Business, Engineering, Kinesiology, Nursing, and Social Sciences, nominations for these specific positions were extended one additional week. Promotional efforts for these reaching these students included additional emailing, and specific targeting of certain demographics.

Overall, by working with the MSU Communications Team to develop a hybrid promotional strategy, we were content with the awareness and interest generated in the SRA General Elections.

Updates

Rule Changes/Clarifications

The Elections Committee voted on changes to several rules that they felt were outdated or no longer necessary. The wording for some rules was also changed to improve clarity.

Challenges

A challenge we had was regarding voter turnout and garnering interest in running of the positions. We found that many members of the student body aren't really aware of what the SRA is, so we believe increased promotion of the SRA would be beneficial for next year.

Success

Referenda Voter Turnout

Voter turnout was high for the Bike Share Election Referenda. We hope to continue this trend for future elections.

No Voting/Email Issues

Throughout the SRA election we received no emails or technical complaints submitted regarding any voting issues occurring for constituents.

Next Steps

Appeals Process Finished

The appeals process has finished.

Candidate Reimbursement

All candidates have either already been reimbursed or are in the process of receiving their reimbursements.