

# **MEMO**

From the office of the...

### **AVP Finance**

TO: Members of the Executive Board FROM: Maheera Choudhury, AVP Finance

SUBJECT: EB Report for Sponsorship and Donations

DATE: March 6<sup>th</sup>, 2024

Dear Executive Board,

I hope you guys are in the mood for approvals today—Spondon is looking forward to signing off more cheques at your requests.

Now, the recommendations:

#### \$300 Sponsorship to McMaster Hindu Student's Association:

The annual HSA Bhajan night is a night for students to immerse themselves in the rich tapestry of Hindu devotional music. Their mission is to promote inclusivity by providing other students of diverse backgrounds an opportunity to actively engage and learn more about our Hindu culture through devotional music. Spondon is looking to sponsor \$300 for their bronze tier, including a company/brand mention on a social media post and a shoutout during the event as a Bronze level sponsor.

## \$300 Sponsorship to McMaster Hindu Student's Association & Bollywood at Mac:

This year, HSA and BAM have decided to collaborate together and celebrate Garba at McMaster! The event gathers hundreds of students to celebrate the festival of Navaratri and worship Hindu goddess, Durga. Spondon is looking to sponsor \$300 for their bronze tier, including a company/brand mention on a social media post and a shoutout during the event as a Bronze level sponsor.

#### \$250 Donation to Arts and Science Program Art Show:

Two students are requesting \$250 to help support the annual Arts and Science art show. This event aims for all students to showcase their creative talents, ranging from painting, sculpting, photography, poetry and music.

#### \$100 Donation to HerCare:

As part of HUMAN 4RM3, a group of 5 students have decided to create a positive impact by supporting women and children in Interval Housing Hamilton which is a women's shelter. To support their initiative, Spondon is looking to donate \$100, helping fund clothing, non-perishable items, and hygiene products.

#### \$400 Sponsorship to MSA Al Qalam Arts Collective:

The next application is from the Muslim Students Association Al Qalam Arts Collective. Spondon is looking to sponsor \$400 to fund the submissions based magazine, highlighting the work of the Muslim community at McMaster.

#### \$200 Sponsorship to Moonlit Soiree:

The next application is for Moonlit Soiree, a collaborative event between McMaster Vietnamese Student Association, Fillipino Student Association, Chinese Student Association and Asian Focus. SponDon is looking to sponsor \$200 for a night of celebration and togetherness amidst a busy school semester for an estimated 450-500 students.

#### \$250 Sponsorship for McMaster International & Exchange Club:

The next application is from the McMaster International & Exchange. Spondon is looking to sponsor \$250. The formal aims to bring together their members with an evening of entertainment, dinner and socializing.

#### \$1000 Sponsorship to TedX McMaster:

TEDxMcMaster is a student volunteer-led, community event based on the TED ideology: ideas worth sharing in Technology, Entertainment, and Design converge. The main purpose of our event is to inspire, inform, and spark conversation, and it is structured around a day of TEDx talk. The event is non-profit, so it is thanks to the generosity of our community partners that our events could exist. SponDon is looking to sponsor \$1000 for their silver package consisting of recognition on social media outlets and event signage, hyperlinked logo on website and recognition in event program and logo placement on slides between all speakers.

The remaining balance of the funds after these approvals would be:

\$1146 Sponsorship and Donations \$4500 In Youth Bursaries

You skimmed this, didn't you? Should any of these suggestions keep you up at night, please reach out!

Thank you,
Maheera Choudhury
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