



# REPORT

*From the office of the...*

## Hannah She (Maroons Coordinator)

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TO: Members of the Executive Board  
FROM: Hannah She  
SUBJECT: MSU Maroons Report #8  
DATE: March 1, 2024

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### Yearplan Update

- As the year winds down, the Maroons are busy planning some final events and hiring for the next semester.
- We are done hiring the Maroons Coordinator for the next year, and the executive team interviews are this weekend! We will be looking forward to general rep hiring shortly after.
- The four threads of Maroons are going well:
  - Athletics: Maroons are planning to support the volleyball teams at USports and OUA playoffs. We will also be planning a 'Moving with the Maroons' activity, and a March Madness Bracket Challenge.
  - Events: Planning for a general rep hiring Q&A, clothing swap in early March!
  - Fundraising: Bringing in sponsors while helping reach out to charities for the clothing swap.
  - Promotions: Continuing with increased presence on Instagram, and promoting our recent events!

### Events, Projects, & Activities

#### *General Service Usage*

- Continued events to end off the year strong – the Maroons have worked with on campus students and off campus groups!
- Hiring efforts have began earlier this year, and will be going up till exams season.

#### *Projects & Events: Maroons Coordinator Hiring (Complete)*

- We have selected the incoming coordinator who has taken the position. It will be Yaseen Khan, one of the current Athletic Coordinators, and I am so excited to see him lead the team!
- We are starting to transition, especially with LT (exec team) hiring

### *Projects & Events: Involvement with other services/groups (Complete)*

- We have worked with the MSU Comms team next week to help promote the Hub's launch.
- We have worked with the Aberdeen Gardens Retirement Gardens to deliver Valentine's cards to the residents. With our extra cards, we were able to give them to students, to spread the Valentine's joy!

### *Projects & Events: Monthly Team Meetings (Complete)*

- Due to the influx of events and hirings in March, our last team meeting has been in February. I have found these meetings to be amazing in getting information across to the reps, while facilitating rep bonding.
- As we don't have a team meeting, Grace, the volunteer coordinator, and I will make ourselves available should there be any service-related concerns.

### *Projects & Events: Varsity Game Attendance (Ongoing)*

- The regular season repping has now been complete, and we are preparing for some post-season fun! There will be OUA men's volleyball championships soon, as well as a Usports tournament in late March.
- For the Usports tournament, the tickets are quite expensive, and the Ath and Rec team are unwilling to give us a discount, so we will have to be selective about the game we attend.

### *Projects & Events: Intramurals (Ongoing)*

- The Maroons are captaining, attending, and facilitating team spirit on 5 intramural teams this term: volleyball, dodgeball, innertube waterpolo, indoor soccer, and dodgeball.
- We are well into playoff season, and the teams allow the Maroons to connect with the general student body and help engage people with the MSU!

### *Projects & Events: Clothing Swap (Upcoming)*

- Most of the exec team is collaborating together to host our 2<sup>nd</sup> year of a clothing swap right after reading week. The premise of the event involves folks bringing in their gently used clothing and being able to trade them for others' clothings at a later date.
- We would then donate all extra clothing to a charity – likely the Living Rock Youth Resources which we have worked with in the past.
- We have obtained a few sponsors for the event to provide prizes!
- The event will be in the Hub on March 12<sup>th</sup>, with clothing drop off dates on the 7<sup>th</sup>, 8<sup>th</sup>, and 11<sup>th</sup>.

### *Projects & Events: Tote Bag Painting and General Rep Hiring Q&A (Upcoming)*

- We will be hosting another Tote Bag Painting night, as it was a big success last term! We will also make it an open Q and A with current reps about the hiring process and the team in general.
- We are hoping to host this at TwelvEighty

### *Projects & Events: More Hiring (Ongoing)*

- We are well underway with LT (exec) hiring, and are hosting interviews this weekend.
- We are hoping that general rep applications go out soon as well, so that we can start interviews for general reps prior to exams this year!

### *Projects & Events: March Madness Bracket challenge (Upcoming)*

- Traditionally, the Maroons have hosted March Madness bracket challenge, which is a NCAA basketball bracket challenge that allows students to input their bracket, with the most correct student winning a basketball jersey of their choice
- This challenge will be open to all students with promotion on our social media, to further engage through our promotional channels.
- There is no basketball knowledge needed to participate.

### *Projects & Events: Maroons Formal (Upcoming)*

- We have saved almost all of our rep appreciation line for our end of the year Maroons formal/dinner!
- Grace, the volunteer coordinator, will be busy planning this event, either at the Pheonix or at the Hub.

## **Outreach & Promotions**

### *Summary*

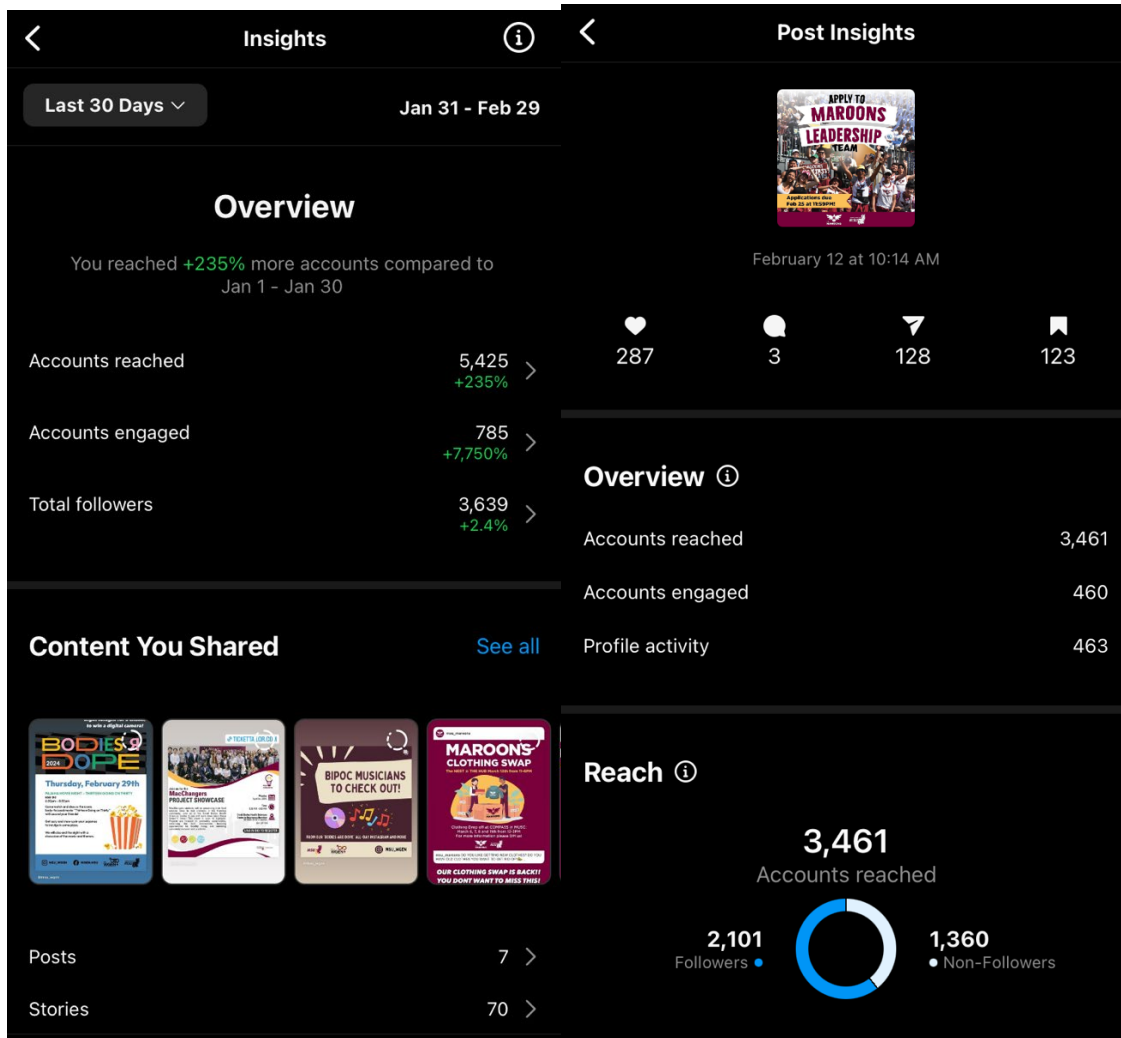
The Maroons have been heavily using Instagram to promote our events as well as increase engagement. Our promotions have mainly been surrounding hiring and upcoming events!

### *Promotional Materials*

- The Maroons have dropped multiple posts since the last EB report with posts about LT hiring and the clothing swap. We have also posted stories to explain what the role of each LT is.
- Emma, the promotions coordinator, has continued to do fantastic work in keeping up with all socials and facilitating her promotions team to assist her with the material.

### Social Media Engagement since the Previous Report

- Since the last report, we have seen a significant increase in accounts reached and engaged.
- Additionally, the LT team hiring post was able to engage for 400 accounts with more than 100 shares as below:



## Finances

### Budget Summary

90% of the Maroons Budget has been planned for towards all our events for the year. Below are the spendings to date:

6102-0120-0100	MAROCMAROONS - ANNUAL CAMPAIGNS	\$1,000.00		
6102-0120-0100	ANNUAL Fall Intramurals	\$595.00	9/11/2023	129813
6102-0120-0100	ANNUAL Fall Charity Dodgeball Smith Gym rental	\$158.20	11/10/2023	130037
6102-0120-0100	ANNUAL Tote Bag Event with Spark	\$202.00	12/1/2023	130125
6102-0120-0100	ANNUAL Charity Dodgeball Snacks	\$37.74	11/25//2023	

6415-0120-0100	MAROCMAROONS - VOLUNTEER RECOGNITION		\$1,000.00		
6415-0120-0100	LUNTEER	October meeting supplies	\$30.00	October 2/2023	129885
6415-0120-0100	LUNTEER	November meeting (Pizza)	\$52.86	11/1/2023	Reimbursed
6501-0120-0100	MAROCMAROONS - ADV. & PROMO.		\$1,000.00		
6501-0120-0100	S - ADV.	Clubs Fest Fee	\$20.00		
6501-0120-0100	S - ADV.	Intramurals Promotions	\$100.00		
6501-0120-0100	S - ADV.	Movember Promotions	\$100.00		
6501-0120-0100	S - ADV.	Maroons Stickers/Pins	\$328.00	27-Jul-23	
6501-0120-0100	S - ADV.	Maroons LT Hiring Promotions	\$220.00		
6501-0120-0100	S - ADV.	Clothing Swap Post	\$100.00		
6603-0120-0100	MAROCMAROONS - SPECIAL PROJECTS		\$1,500.00		
6603-0120-0100	SPECIAL	Donations to Victory Gardens	To dontate 2635		
6603-0120-0100	SPECIAL	Winter Intramurals	\$590.00	15-Nov-23	130059
6603-0120-0100	SPECIAL	Cookies and Brownies for Movember Event	\$10.98	30-Nov-23	
6633-0120-0100	MAROCMAROONS - UNIFORMS		\$4,000.00		
6633-0120-0100	ONS - UNI	Maroons Suits (full payment), we will receive money back f	\$3,559.50	2-Jun-23	129459
6633-0120-0100	ONS - UNI	Jerseys and T Shirts (The maroons portion is 2,493.63)	\$2,647.08	19-Jun-23	129510
6633-0120-0100	ONS - UNI	Reimbursement from Maroons Suits from reps	-\$2,275.00	22-Jun	
6633-0120-0100	ONS - UNI	BoD's portion of Jerseys and T Shirts	-\$153.45		

<b>TOTALS</b>	
<b>TOTAL BUDGETED DISCRETIONARY SPENDING</b>	9225.00
<b>TOTAL ACTUAL DISCRETIONARY SPENDING</b>	6322.91
<b>REMAINING DISCRETIONARY SPENDING</b>	2902.09

## Executives & Volunteers

- The executive team has done well in planning events for our final month and a half! Everyone has been very communicative and eager to finish the year off strong.
- Volunteers have continuously engaged with the service, both by coming out to events, and also by helping spread our promotional efforts through personal accounts.

## Successes

- I am so excited to be working with Yaseen (the incoming coordinator) for the next year, definitely a success! With that said, we have starting our hiring efforts, and everything has been going smoothly thus far.
- The LT team has brought in a lot of good ideas and has been working hard to ensure our last final events go as well as they can!

## Current Challenges

- USports repping: the USports tournament costs money for students to attend, and we were not able to secure a discount. Unfortunately, it is quite a barrier to ask reps to purchase tickets out of pocket.
- Consistent turnout amongst the whole team: Though there is a good majority of reps that consistently come out, there are a few that are not as present at events, potentially for many reasons. I have left anonymous

feedback forms at the bottom of my emails if reps have any feedback they want to share.