



# REPORT

*From the office of the...*

## WGEN Director

TO:	Members of the Executive Board
FROM:	Rijaa Khan
SUBJECT:	WGEN Report #5
DATE:	February 2, 2024

### Yearplan Update

The primary goal for WGEN in January was our collaboration event with SWHAT and PCC for *Wellbeing Week*. With PCC, we decided to do an event surrounding the importance of consent, safe(r) sex, and general wellbeing called “Trivia & Paint Night.”

The event location was the Burke Science Building. Unfortunately, due to a fire incident in the Burk Science Building (unrelated to the event) on the same day, PCC and WGEN volunteers had to shut down the event 20 minutes into the night.

### Events, Projects, & Activities

#### *General Service Usage*

Since the WGEN Safe(r) Space re-opened on January 15<sup>th</sup>, we’ve had consistent service usage. Based on intake forms from Safe(r) Space volunteers, we have had 50+ people stop by the physical space. Amongst the 200+ people who have stopped by, more than 10 people have been consistently returning to seek peer support.

Community Care Groups, which are an extension of the peer support WGEN offers (but more identity-specific, e.g., closed peer support for Trans and Nonbinary Folks) are beginning to run next week again. Notably, *Survivors* and the *Trans and Non-Binary* Community Care Groups began to run again this week. More community care groups hope to begin running in the second week of February.

There has also been online service usage, with about ~3 service users interacting with our online social media.

#### *Projects & Events: Community Care Groups (On-Going)*

The following Community Care Groups are running in the WGEN space:

- Survivors -- Fridays, 5:30 – 6:30 PM
  - Survivors is back! Survivors is a closed and confidential peer support group for survivors of sexual violence, intimate partner violence, and

gender-based violence to discuss, validate, and share their experiences based on their comfort level.

- Trans + Nonbinary Community Care Group -- Wednesdays, 5:30 – 6:30 PM
  - A closed peer-support group for transgender and non-binary folks to discuss, validate and share their lived experiences.

### *Projects & Events: Bodies Are Dope (Up-coming)*

Our second campaign, *Bodies Are Dope*, is coming up soon. We run this event during February alongside doing advocacy for Black History Month. As of right now, we have completed our itinerary and EOHSS. We are now in the process of booking rooms.

#### Bodies Are Dope Completed Itinerary:

- Monday, February 26th
  - Creative Craft Workshop! (5:30 PM – 7:30 PM)
    - 🌸👩‍🎨 Enjoy making crafts? Come to the WGEN space to make cute keepsake paper crafts and tissue paper flowers to make your own bouquet! Whether you'd like to destress or build upon a hobby, all are welcome!
- Tuesday, February 27<sup>th</sup>
  - Tune-ing in Music Exchange 4.0: BIPOC Musicians (5:30 pm – 7:30 pm)
    - Join WGEN to share your favourite BIPOC musicians and discuss the importance of representation in music. 🎵 Feel free to share or discover your new favourite musicians! You'll also get the chance to win a mini-Bluetooth speaker :) We'll be releasing a full playlist after the event too!
- Wednesday, February 28th
  - ZineFusion: Artistry in Collage (5:30 PM – 7:30 PM)
    - 🧐✂️ Dive into relaxation with community by collectively making zines! ✨ Join us for a night of cutting, pasting, and community connection as we craft our way through a kaleidoscope of self-expression. Collage materials will be provided. *\*\*closed to racialized folks and their friends*
- Thursdays, February 29th
  - Pajama Movie Night – Thirteen Going on Thirty (6:30 pm – 8:30 pm)
    - Come watch and discuss the iconic body-focused movie “Thirteen Going on Thirty” with us and your friends! Get cozy and show up in your pajamas to indulge in some pizza. We will also end the night with a discussion of the movie and themes!
- Fridays, March 1st
  - Tarot & Taste: A Mystic Soiree (5:30 – 8:00 pm)
    - 🧐🌟 Join us for a night of enchantment as we delve into the mystical world of Tarot readings while celebrating food positivity.

Tarot cards will be available, but feel free to bring your own! Nut free appetizers, dishes, and desserts welcome!

## Outreach & Promotions

### Summary

We are currently in the process of contacting The Underground to create promotional material for *Bodies Are Dope*.

### Promotional Materials

Not applicable for this month.

### Social Media Engagement since the Previous Report

<p><b>Insights: Overall Accounts and Content Reach</b></p> <p>In the last 30 days, WGEN has reached 1,366 accounts. Our total follower count also went up <b>+1.7%</b>.</p>	<p>The screenshot shows the Instagram Insights interface for 'Last 30 Days' (Jan 3 - Feb 1). Under the 'Overview' section, it states: 'You gained 28 more followers compared to Dec 4 - Jan 2.' The metrics listed are: Accounts reached (1,366, -16%), Accounts engaged (240, -10.5%), and Total followers (1,648, +1.7%).</p>
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## Finances

### Budget Summary

ACCOUNT CODE	ITEM	BUDGET / COST
5003-0308-0300	OFFICE SUPPLIES	
	TOTAL SPENT IN LINE	<b>0.00</b>
	REMAINING IN LINE	\$50.00
6102-0308-0300	ANNUAL CAMPAIGNS	
	<ul style="list-style-type: none"> <li>• Large Pizzas - (Trans)forming Mac</li> <li>• Event Supplies (electric candles, postcards, JBL headphone prize) - (Trans)forming Mac</li> <li>• Coffee + Tea from Catering Services - (Trans)forming Mac</li> </ul>	

	TOTAL SPENT IN LINE	\$334.48
	REMAINING IN LINE	\$2,465.50
6103-0308-0300	SPECIAL PROJECTS	
	<ul style="list-style-type: none"> <li>King W. Books Gift Card - (Trans)forming Mac Draw Prize x 2</li> <li>Mikel Coffee Gift Card - (Trans)forming Mac Draw Prize</li> </ul>	
	TOTAL SPENT IN LINE	\$150.00
	REMAINING IN LINE	\$850.00
6494-0308-0300	VOLUNTEER RECOGNITION	
	<ul style="list-style-type: none"> <li>WGEN Bonfire Social - Snacks (Smores, Chips, Snacks)</li> </ul>	\$56.84
	TOTAL SPENT IN LINE	\$56.84
	REMAINING IN LINE	\$343.16
6501-0308-0300	ADVERTISING & PROMOTION	
	<ul style="list-style-type: none"> <li>Clubs Fest Table</li> <li>Year-round diverse promotional materials (stickers, etc.)</li> <li>(Trans)forming Mac - Multi-Event Digital Campaign Promo</li> <li>Wellbeing Week Promo</li> </ul>	
	TOTAL SPENT IN LINE	\$756.33
	REMAINING IN LINE	\$1,243.67
6804-0308-0300	TRAINING EXPENSES	
	TOTAL SPENT IN LINE	\$0.00
	REMAINING IN LINE	\$500.00
<b>TOTALS</b>		
<b>TOTAL BUDGETED DISCRETIONARY SPENDING</b>		\$6,750.00
<b>TOTAL ACTUAL DISCRETIONARY SPENDING</b>		\$1,297.65
<b>REMAINING DISCRETIONARY SPENDING</b>		\$5,452.35

## Executives & Volunteers

For WGEN executives, morale has been increasing since the space opened on January 15<sup>th</sup>. Many executives are motivated and excited to see where the year goes and have set many goals for themselves in relation to the service. Weekly meeting attendance has remained high, with 80% or above attendance from the executive team. Communication in specific executive group chats (e.g., volunteer coordinators group chat) has been significant as well. All execs are caught up on their respective tasks.

For WGEN volunteers, morale has been relatively good in the WGEN space, and most volunteers have been successfully completing shift-intake forms after their peer-support shifts.

## **Successes**

With the WGEN space open, community care groups starting up, and the *Bodies Are Dope* campaign on the horizon, many folks in the WGEN community are excited for the Winter 2024 semester. Also, considering WGEN only had 2 weeks to plan Bodies Are Dope, our coordinators did a tremendously fast and efficient job creating an effective and creative itinerary which everyone is proud of.

## **Current Challenges**

A notable number of WGEN volunteers have been missing their shifts. Many volunteers report absence the day of, which makes it difficult to get a shift cover. Moreover, when making the shift schedule, WGEN's Volunteer Coordinators reported that most Peer Support Volunteers were not available for any morning shifts before 11 a.m. WGEN hopes that refresher training in February motivates volunteers more, as we are currently not operating at full capacity, but hope to do so by mid-February.