



REPORT

From the office of the...
FCC Director

TO: Members of the Executive Board
FROM: Samantha Cheng
SUBJECT: Food Collective Centre Report 8
DATE: February 14, 2024

Year Plan Update

The FCC is continuing to follow our year plan, with some new additions and collaborations to look forward to in the coming months! All operations will be moved to the Hub after reading week, including Lockers of Love.

Events, Projects, & Activities

General Service Usage: Food Bank and Lockers of Love

On February 15, we will have the last day for pantry walk-ins at Bridges and Lockers of Love operations before the upcoming reading week. A significant step in our operations will involve a meeting with volunteers at 2:30 to introduce them to the new Hub space. On February 16, beginning at 10:30 am, we will initiate the process of moving everything into the new hub. We met with Victoria and Mitchell to discuss moving logistics and the acquisition of additional trolleys. The official commencement of pantry operations in the Hub space will be February 26. Concurrently, we have commenced the collection of statistics for Lockers of Love usage and are gearing up to track pantry walk-in usage. Notably, our Lockers of Love experienced peak orders in both November and January, and we've observed that the most frequent users are individuals with children.

Projects & Events: Cook-Along and Crunch-time Contest

The January cook-along collab with Darci Debassige, co-chair of McMaster Indigenous Health Movement, occurred January 18. She brought meat from her home on M'Chigeeng First Nation and made traditional hamburger soup. Moreover, she was able to educate participants about Indigenous Food Sovereignty. The event was very successful and all participants showed up (15 total).

We are planning to collaborate with Maccess in February to host an accessible cook-along, and Cooking on a Budget potentially in March. Recipe discussion is still taking place and will likely happen after reading week.

Community Fridge

The Community Needs Assessment survey rolls out this Friday. Posters and stickers will be handed out at Campus Connect desk, with email and social media posts, in collaboration with the SWC. Next, we are collaborating with Mills Library for Food for Fines initiative, where students can decrease the amount of fines for overdue books (\$4 = item) if they donate a non-perishable item. We already have staff on-boarded and the library to print out promotional cards.

Moreover, we are coordinating a visit with a rep from Brock's Food First program to learn more about each other's food security initiatives (the Community Fridge in particular). We hope to mutually learn with non-profit Local Food for Local Good and their community fridge. Lastly, we are working on general virtual orientation slides.

Projects & Events: Thyme to Paint and Lunch & Learn Event

Following the successful Tote-Ally Paint Night, Thyme to Paint is an event planned for Wed Feb 28, 12-2pm which will operate the same manner (~50 participants). A room will be booked, likely in BSB, where students will have the chance to paint their own pots to grow their own herbs! The aim of this event is to (1) encourage students to grow their own herbs in their student house, which is easy to maintain and can introduce them to growing fresh produce at home (2) promote the FCC through in-person events.

On March 27, 12-2pm, we are hosting a Lunch and Learn event in collaboration with the Indigenous Health Learning Lodge, which will take place in the ceremonial room in LR Wilson and feature Dr. Xavier as a guest speaker. We met with Nicole from the Indigenous Studies Department, who was very supportive of our collaboration idea.

Projects & Events: Good Food Box

The Good Food Box for January operated smoothly and in the same fashion as last month, where partners brought their own bags. There were more orders (17), 9 large and 8 small. There was a small error from the supplier accidentally charging us and sending an extra bag of potatoes.

Projects & Events: Wellbeing Week

The Global Taste Testing event in collaboration with Hospitality at La Piazza, DEN, and cultural clubs was a huge success! We received a high amount of traffic in the MUSC atrium and had the most attendance of the week, where we served Warak Enab, Mantu, miso soup, empanada, and corn soup & Bannock. Many individuals expressed that they were pleasantly surprised to see their culture represented through these foods, stating that they never expected to see them in our campus, and it made them feel more connected and included with the community at McMaster. I can foresee this event being run again, featuring a different menu and highlighting other cultures.

Projects & Events: Sticker Contest, Other Promotions

The FCC is hosting a sticker design contest for FCC, as we ran out of our old stickers. We are also reached out to the Underground to promote the re-opening of our food bank. A 1-minute reel introducing students to the Food Bank, as well as how to access our new pantry, is being planned. Lastly, we are planning on having an FCC Yearbook.

Outreach & Promotions

Summary

Instagram is our primary way of communicating and spreading the word about our events and campaigns. However, we do use Twitter and Facebook as well.

Promotional Materials

New graphics:

IHM X FCC

COOKING CLASS

MOOSE BURGER SOUP WITH DARCI DEBASSIGE, IHM CO-CHAIR

Thursday, January 18th
4PM - 7PM
ALUMNI HOUSE
TEACHING KITCHEN
(BEHIND BATES
RESIDENCE)

REGISTRATION LINK IN BIO
LIMITED SPOTS AVAILABLE

MSU Food Collective Centre

Wellbeing Week

AROUND THE GLOBE TASTING

Discover new dishes together by taste-testing a variety of cultural foods! FREE food samples will be handed out in MUSC Marketplace starting at 11 am while supplies last!

📍 **MSU MARKETPLACE**

JAN
26



EMPANADA



MISO SOUP



MANTU



WARAK ENAB



La Piazza will serve five different cultural dishes on our final day of Wellbeing Week!

✉ MSUFoodCollectiveCentre

📍 MSU_FCC

🌐 MSUDIVERSITY





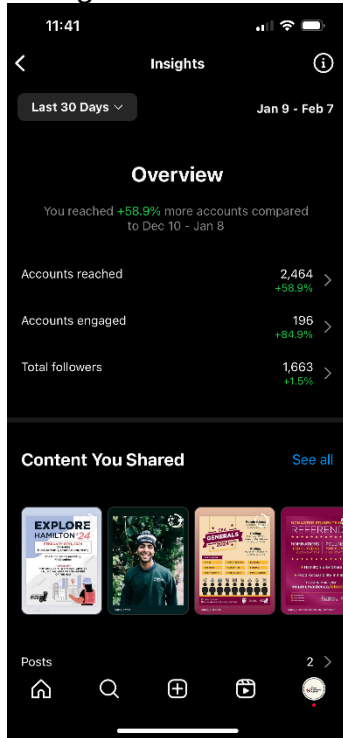
Other graphics:

<p style="text-align: center;"><i>Intro to</i> FOOD COLLECTIVE CENTRE</p> <p>WHO WE ARE: A student-run, on-campus food security resource and food bank.</p> <p>LOCATION: Basement of Bridges Café in the Refectory Building (currently closed to public due to COVID-19)</p> <p>GOAL: To advocate for food security among McMaster students and within the larger community.</p>	<p style="text-align: center;">wellbeing week</p> <p>JAN 22-26 Welcome back to campus! Join us to explore various facets of student well-being.</p> <table style="width: 100%; font-size: 8px;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>Monday 4:30 PM - 6:30 PM Meeting Hing Connect with roommates, explore off-campus housing in Hamilton, and savour complimentary snacks!</p> <p>Tuesday 1:00 PM - 2:00 PM 2:30 PM - 3:30 PM Misawa Workshop Get trained to use a halibone kit and recognize an opioid overdose.</p> <p>Wednesday 6:00 PM - 8:00 PM Trivia & Paint Night Join a trivia game, and paint a canvas on personal care & wellbeing.</p> <p>Thursday 3:00 PM - 5:00 PM Paint & Play Come to decompress through a chill afternoon of painting and playing board games! Everyone is welcome!</p> <p>Friday 11:30 AM - 2:00 PM Around the Globe Tasting Explore diverse cuisines through a collective taste test.</p> </td> <td style="width: 50%; vertical-align: top;"> <p>Monday 4:30 PM - 6:30 PM</p> <p>Tuesday 1:00 PM - 2:00 PM 2:30 PM - 3:30 PM</p> <p>Wednesday 6:00 PM - 8:00 PM</p> <p>Thursday 3:00 PM - 5:00 PM</p> <p>Friday 11:30 AM - 2:00 PM</p> </td> </tr> </table> <p>Participate in a minimum of 2/50 Wellbeing Week activities for a chance to WIN AIRPODS PRO</p>	<p>Monday 4:30 PM - 6:30 PM Meeting Hing Connect with roommates, explore off-campus housing in Hamilton, and savour complimentary snacks!</p> <p>Tuesday 1:00 PM - 2:00 PM 2:30 PM - 3:30 PM Misawa Workshop Get trained to use a halibone kit and recognize an opioid overdose.</p> <p>Wednesday 6:00 PM - 8:00 PM Trivia & Paint Night Join a trivia game, and paint a canvas on personal care & wellbeing.</p> <p>Thursday 3:00 PM - 5:00 PM Paint & Play Come to decompress through a chill afternoon of painting and playing board games! Everyone is welcome!</p> <p>Friday 11:30 AM - 2:00 PM Around the Globe Tasting Explore diverse cuisines through a collective taste test.</p>	<p>Monday 4:30 PM - 6:30 PM</p> <p>Tuesday 1:00 PM - 2:00 PM 2:30 PM - 3:30 PM</p> <p>Wednesday 6:00 PM - 8:00 PM</p> <p>Thursday 3:00 PM - 5:00 PM</p> <p>Friday 11:30 AM - 2:00 PM</p>
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<p style="text-align: center;">IHM X FCC COOKING CLASS</p> <p style="text-align: center;">MOOSE BURGER SOUP WITH DARCI DEBASSIGE, IHM CO-CHAIR</p> <p>Thursday, January 16th 4PM - 7PM ALUMNI HOUSE TEACHING KITCHEN (BEHIND BATES RESIDENCE)</p>  <p style="text-align: center; font-size: 8px;">REGISTRATION LINK IN BIO LIMITED SPOTS AVAILABLE</p>	<p style="text-align: center; font-size: 24px; font-weight: bold;">Good Food BOX</p> <p style="text-align: center; font-size: 10px;">Wed. January 31, 11:30 pm - 12:30 pm</p> <p style="text-align: center;">Place your order until Fri. Jan 26th by 11:59 pm using our Linktree</p> <p style="text-align: center; font-size: 8px;">Small Box: \$13 Large Box: \$21</p> <p style="text-align: center; font-weight: bold;">Pick-up MUSC First floor near Starbucks</p>	<p style="text-align: center; font-weight: bold;">Dec. 13 - DEC. 20</p> <p style="text-align: center; font-size: 24px; font-weight: bold;">Patrick's Banana Bread</p> 	
<p style="text-align: center; font-weight: bold;">Dec. 13 - DEC. 20</p> <p style="text-align: center; font-size: 24px; font-weight: bold;">Jana's 15 Min Noodle Bowl</p> 			

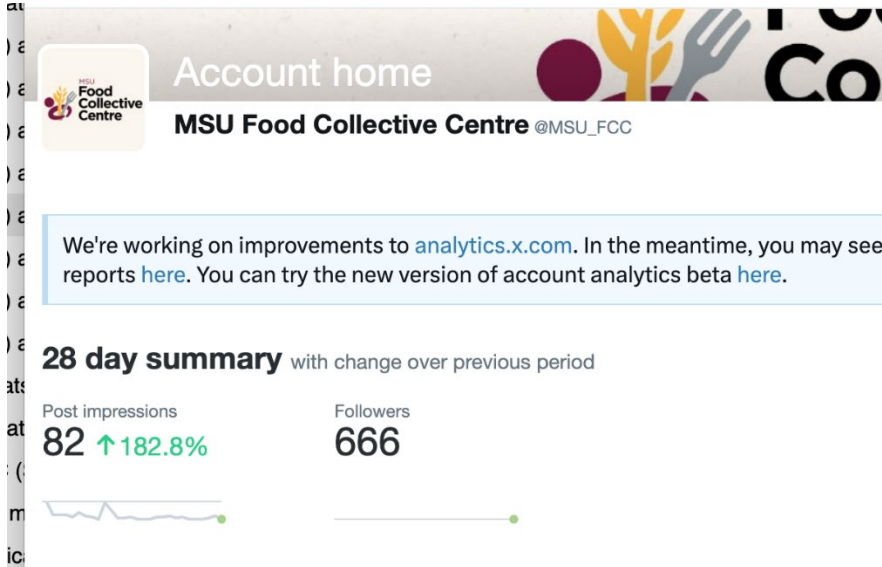
Social Media Engagement since the Previous Report

Engagement reached a peak in January! Well-being Week increased traffic to our page, and since we encouraged people to follow @msu_fcc at our event when they checked in, we gained more exposure and follows as well.

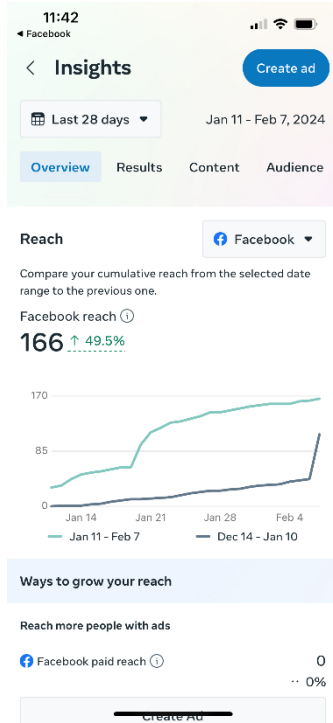
Instagram:



Twitter:



Facebook:



Finances

Budget Summary

For January, our participation in Wellbeing Week and collaboration with DEN amounted to around \$575 including venue booking and promotional graphics. The re-stocking of the food bank on February 1 and 2 was also carried out under an earlier standing order. We purchased groceries for our January IHM Cook-Along and new promotional materials. The Executive team recognition social took place in January. Since we are moving to the Hub next semester, the majority of our Promo budget will be spent on promotional materials.

ACCOUNT CODE	ITEM	BUDGET / COST
5003-0318	FCC – OFFICE SUPPLIES	\$100.00
	TOTAL SPENT IN LINE	\$0.00
	REMAINING IN LINE	\$100.00
5003-0318	FCC – TELEPHONE	\$200.00
	TOTAL SPENT IN LINE	\$0.00
	REMAINING IN LINE	\$200.00
6102-0318	FCC – ANNUAL CAMPAIGNS	\$1,580.00

	TOTAL SPENT IN LINE	\$902.86
	REMAINING IN LINE	\$697.14
6103-0318	FCC – GOOD FOOD BOX EXPENSE	\$500.00
	TOTAL SPENT IN LINE	\$50.83
	REMAINING IN LINE	\$449.17
6494-0318	FCC – VOLUNTEER RECOGNITION	\$400.00
	TOTAL SPENT IN LINE	\$98.20
	REMAINING IN LINE	\$301.80
6501-0318	FCC – ADVERTISING & PROMOTIONS	\$2,900.00
	TOTAL SPENT IN LINE	\$213.80
	REMAINING IN LINE	\$2,686.20
6603-0318	FCC - RESERVE	\$4,000.00
	TOTAL SPENT IN LINE	\$2,200.00
	REMAINING IN LINE	\$1,800.00
TOTALS		
TOTAL BUDGETED DISCRETIONARY SPENDING		\$9,700.00
TOTAL ACTUAL DISCRETIONARY SPENDING		\$3,465.69
REMAINING DISCRETIONARY SPENDING		\$6,234.31

Executives & Volunteers

The executive team has been communicating well with each other as we were able to find a time to have weekly in-person meetings! Moreover, the social that took place at Stacked really built team morale, and we were able to connect while sharing a meal. The volunteers have been really looking forward to FCC's move-in to the Hub, where many dropped by during the Launch party to check out the space.

Successes

As mentioned previously, our Around the World: Cultural Taste-Testing Event was very successful. The collaboration between all the organizations, clubs, and Hospitality Service was heart-warming to see and it was fantastic to see our vision come to life.

The January Cook-Along with IHM also had our best turn-out yet, with 15 participants including volunteers and executives. Participants expressed interest and gratitude for learning more about Indigenous food sovereignty.

The Good Food Box ran smoothly. Volunteers have been more receptive to the strike system, and we are observing less attrition. The Community Fridge has received consistent donations and is continuing to receive good traffic, with the Community Needs survey being launched on Friday.

Current Challenges

We anticipate challenges moving to the Hub, such as whether we will receive an influx of visitors that may overwhelm our capacity to provide an adequate and consistent amount of food. A quota system/sign-up system may have to be implemented depending on the traffic observed.

Miscellaneous

- Attended the Social Issues Network Clubsfest in January
- Collaboration with SPARK has been finalized (recipe book and presentation)
- Collaboration with MacChangers—will speak at their second community event on February 27th, where community members come together to provide feedback on student groups' initial ideas. Their question this year is: How might we create a sustainable and inclusive food ecosystem on campus, to effectively address food insecurity, promote food sovereignty, and cultivate a sense of belonging among students?