



# REPORT

*From the office of the...*  
**Executive Board**

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TO: Members of the Student Representative Assembly  
FROM: Jovan Popovic, President  
SUBJECT: Executive Board Report  
DATE: December 19<sup>th</sup>, 2023

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To the esteemed members of the SRA,

Since our last meeting on November 26<sup>th</sup>, the Executive Board has met twice; November 27<sup>th</sup> and December 4<sup>th</sup> – our final two meetings of 2023. During these meetings, the following services were scheduled to provide reports: Maroons, PCC, SHEC, Spark, SWHAT, and WGEN.

The Nov. 27 meeting we heard from Maroons, PCC and SHEC. Alongside this, we closed one seat on the Wage Review Committee, which was successfully won by Yaseen Khan. Discussions in the question and information period consisted of the Hub opening promo plans in January (promo video in development), the Holiday Market (which had begun that day), and the SHEC partnership with the MES, which had passed.

In the Maroons report, several recently passed, and upcoming events and plans for the remainder of 2023 were highlighted. It was noted that participation and retention of volunteers has been observantly improved. Social media and promotion was also discussed, as an uptick in overall engagement was seen since their last EB report. There were some slight budgetary concerns for the Maroons, realizing that they had just under 40% of their budget remaining, and El-Kadi said he would reach out to them about this. The report aside, Khan also mentioned during this time (as a member of the Maroons) that the dodgeball tournament went well, and that the next priority for the service would be Movember and the Walk-a-thon.

Next on the docket was the PCC report. While they reported events were still being well received, there was mention of attendance being down, believed to be due to midterm season. There were still several events planned in the near future, the largest project of which was Queer Prom. Social media engagement from the month prior was up approximately 70%, which was an excellent sign despite the decreasing engagement. Very little of the budget has been used thus far, but Queer Prom is expected to take a large bulk of it, just as it has in previous years. It was noted that there were challenges finding sponsors for the event, and that it will be an ongoing project.

The final report for the Nov. 27 meeting was the SHEC report. To keep it quick, things have been going exceptionally well for the service. Items distributed compared to this time last year are up dramatically, and social media engagement is very high, attributed

to a new campaign this year. While the service is thriving, there are concerns with the budget, given the substantive increase in supplies given away.

During the Dec. 4 meeting, reports came from Spark, SWHAT, and WGEN. This was an exciting meeting for EB members as it was hosted in the Hub rather than the MSU offices, and EB members received a tour of the stunning building afterwards. The reactions were overwhelmingly positive. During the question and information period, there was a question pertaining to the once again delayed opening of Union Market. The BoD said the Food and Beverage staff cited point of service (PoS) issues and staff training as the most recent reason for the delay. A question was also posed about the EB report which had not been submitted for the previous SRA meeting. An answer was not provided, as the report author was not in attendance. The group also spent some time in closed session.

The Spark report remained very encouraging, reinforcing that all was going well. The service operations were paused at the time, having completed eight weeks of sessions in the term. The focus shifted to the winter term ahead. The successfully completed events were highlighted, and some of the upcoming events were mentioned. The First Year Formal was a big discussion point, having gone very well. Social media engagement has also been high with consistently over 12k views on reels! There are budgetary concerns with the service, but they are working with Otchere to find paths forward. First Year Formal was a big reason for this, as it was viewed as a critical event that needed to be a success.

The second report was SWHAT. This report, as usual, was very statistics driven. Usage continues to be very strong, and social media outreach is thriving. Perhaps that's due to my cameo in a recent story post of theirs? Just kidding, they've been knocking it out of the park this year on socials. The HSR strike challenges were discussed, including the use of Ubers to get some walkers home very late at night. Moral is high, volunteer engagement is high. The office supplies budget line has been a concern but they've had conversations with El-Kadi and Otchere about this.

Lastly, WGEN. The year plan has been going well to date. An interesting point of discussion was the community care groups, with various running out of the WGEN space. There were lots of upcoming events schedule to provide students opportunity to engage with the service. Recent social media engagement (after their latest campaign) has increased significantly. The budget remains in a good place with a significant balance remaining to spend.

Best,



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