



# REPORT

*From the office of the...*

## Hannah She (Maroons Coordinator)

---

TO: Members of the Executive Board  
FROM: Hannah She  
SUBJECT: MSU Maroons Report #6  
DATE: November 22, 2023

---

### Yearplan Update

- The volunteers are really enjoying the service as they continue to actively participate in events. Morale has continued outside service efforts as many pods have fun socials to encourage bonding.
- The four threads of Maroons are going well:
  - Athletics: Awesome turn out at varsity Games, and a charity dodgeball tournament this weekend.
  - Events: Movember events are well underway to raise awareness and donations for the cause.
  - Fundraising: Planning for the charity dodgeball tournament as well as Movember.
  - Promotions: Continuing with increased presence of Instagram with recent events and Movember.

### Events, Projects, & Activities

#### *General Service Usage*

- Continuing to collaborate with other groups (student recruitment office) and other MSU services
- Great engagement in events and Intramural turnout!
- The participation and retention of volunteers have been impressive, as they actively engage in Maroons-wide activities and pod-specific events.

#### *Projects & Events: Pumpkin Hike (Completed)*

- The annual pumpkin hike was a success with great turn out from the Maroons and awesome feedback from the Cootes Paradise Elementary School. The events coordinators, Zach and Keily did a great job with their organizational efforts.

### *Projects & Events: Fall Preview Days (Completed)*

- The Maroons collaborated with Julia from the Student Recruitment Office to coordinate 2 Fall preview dates on October 28 and November 18.
- The Maroons had many volunteers to even dress up as the mascot and bring smiles to people's faces.

### *Projects & Events: Monthly Team Meetings (Ongoing)*

- We had a second successful team meeting with reps in the beginning of November. Most reps showed up and notified me if they had prior commitments. We were able to review some upcoming events and also held a potluck for reps to socialize.
- The Volunteer Coordinator, Grace, and I have offered to talk to reps individually should there be any service-related concerns they had to bring up and are checking in with pods to make sure all pods are still engaged and maintaining morale.
- Grace is planning our December event prior to the break which will be a White Elephant Secret Santa.

### *Projects & Events: Varsity Game Attendance (Ongoing)*

- The team has been attending varsity games and have even supported Maroon Matthew Rugosi and the Men's Varsity Volleyball Team on November 4<sup>th</sup>.
- We had great turnout at this event and made sure to attend both the men's and women's teams equally.

### *Projects & Events: Intramurals (Ongoing)*

- The Maroons are captaining, attending, and facilitating team spirit on 4 intramural teams this term. The teams allow reps to interact with the student population and practice physical and mental health.
- The Maroons have successfully registered for more free intramurals for the Winter semester. These include: Dodgeball, Ultimate, Indoor Soccer, Innertube Waterpolo, and Volleyball.

### *Projects & Events: Dodgeball Tourney (Upcoming)*

- The athletics coordinators secured a gym day for November 25<sup>th</sup> (this weekend)
- We have been able to sign up teams for \$25 and all teams were filled within the first few days. The Intramurals folks have generously allowed us to borrow dodgeballs for a day. All team fees will be donated to the winning team's charity of choice.

### *Projects & Events: Movember (Upcoming)*

- The fundraising and events coordinators (Gillian, Keily, and Zach) have been busy planning a Movember final Walk-a-thon which will be occurring

- November 30<sup>th</sup>. They have also included a shaving fundraising in support of the Movember foundation.
- We have set up donations through the MSU Website and Emma, the promotions coordinator, has maintained promotional efforts for the event through Instagram stories and other posts.

#### *Projects & Events: Exam Time Destressor – Spark x Maroons (Upcoming)*

- The Events Coordinators of both services have met to discuss an event at the end of the year for all students.
- This event is set to include activities such as tote bag painting, and offer refreshments to students as they wind down or study for the exam season.

## **Outreach & Promotions**

### *Summary*

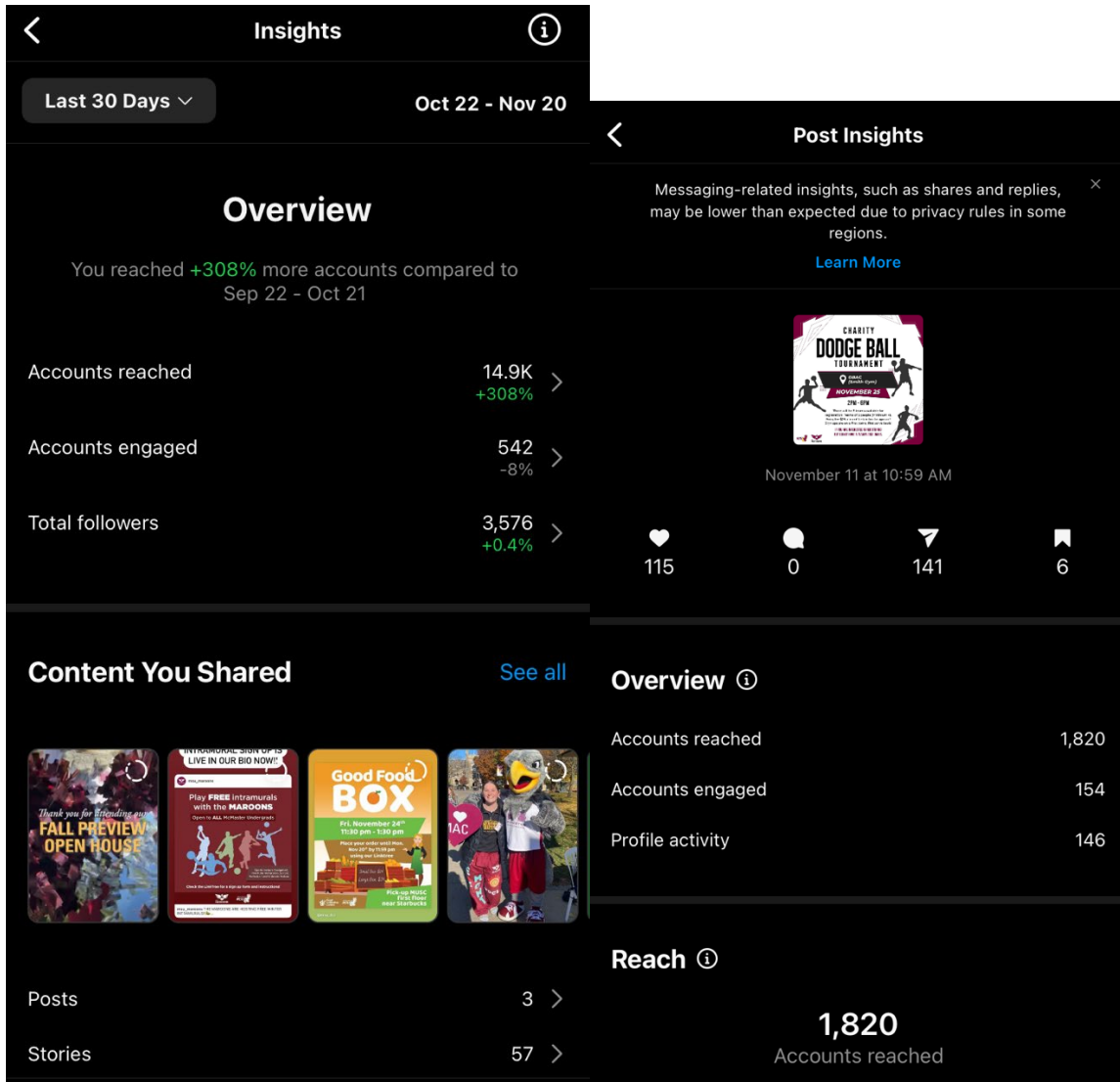
The Maroons have been heavily using Instagram stories to promote our events as well as increase engagement. We have also used physical promotional methods by distributing stickers to increase engagement.

### *Promotional Materials*

- The Maroons have dropped multiple posts since the last EB report with posts about Movember, the dodgeball tournament and Winter intramural sign ups.
- Emma, the promotions coordinator, has continued to do fantastic work in keeping up with all socials and facilitating her promotions team to assist her with the material.

### *Social Media Engagement since the Previous Report*

- The Maroons' main social media presence is on Instagram, which has seen increased engagement and followers since the last report. Additionally, our recent dodgeball tournament promotions were able to reach 1820 accounts, with 141 shares, which we are very happy with.



## Finances

### Budget Summary

90% of the Maroons Budget has been planned for towards all our events for the year. Below are the spendings to date:

6102-0120-0100	MAROCMAROONS - ANNUAL CAMPAIGNS		\$1,000.00		
6102-0120-0100	ANNUAL	Fall Intramurals	\$595.00	9/11/2023	129813
6102-0120-0100	ANNUAL	Fall Charity Dodgeball Smith Gym rental	\$158.20	11/10/2023	130037
6415-0120-0100	MAROCMAROONS - VOLUNTEER RECOGNITION		\$1,000.00		
6415-0120-0100	LUNTEER	October meeting supplies	\$30.00	October 2/2023	129885
6415-0120-0100	LUNTEER	November meeting (Pizza)	\$52.86	11/1/2023	

6501-0120-0100	MAROC	MAROONS - ADV. & PROMO.	\$1,000.00		
6501-0120-0100	S - ADV.	Clubs Fest Fee	\$20.00		
6501-0120-0100	S - ADV.	Intramurals Promotions	estimated 100		
6501-0120-0100	S - ADV.	November Promotions	estimated 100		
6603-0120-0100	MAROC	MAROONS - SPECIAL PROJECTS	\$1,500.00		
6603-0120-0100	SPECIAL	Maroons Stickers/Pins	\$328.00	27-Jul-23	
6603-0120-0100	SPECIAL	Donations to Victory Gardens	To dontate 2635		
6603-0120-0100	SPECIAL	Winter Intramurals	\$590.00	15-Nov-23	130059
6633-0120-0100	MAROC	MAROONS - UNIFORMS	\$4,000.00		
6633-0120-0100	NS - UNI	Maroons Suits (full payment), we will receive money ba	\$3,559.50	2-Jun-23	129459
6633-0120-0100	NS - UNI	Jerseys and T Shirts (The maroons portion is 2,493.63)	\$2,647.08	19-Jun-23	129510
6633-0120-0100	NS - UNI	Reimbursement from Maroons Suits from reps	-\$2,275.00	22-Jun	
6633-0120-0100	NS - UNI	BoD's portion of Jerseys and T Shirts	-\$153.45		
<b>TOTALS</b>					
<b>TOTAL BUDGETED DISCRETIONARY SPENDING</b>					<b>9225.00</b>
<b>TOTAL ACTUAL DISCRETIONARY SPENDING</b>					<b>5552.19</b>
<b>REMAINING DISCRETIONARY SPENDING</b>					<b>3672.81</b>

## Executives & Volunteers

- Morale continues to be high within the team as many pods continue their pod socials in groups.
- Rep communication continues to not be an issue through Facebook Messenger and Email.
- The Maroons 'assassins' style game continues and keep reps engaging with one another.

## Successes

- The turnout to events have not appeared to die out too much. Over 50% of reps participated in one of the two fall previews and numerous reps have signed up to bring school spirit to varsity games.
- Our leadership team is bonding extremely well with a new member on the team, and numerous events are underway and being planned, approved, and hosted.
- Team volunteers are getting along with each other! There have been no major issues of cliqueness that I've witnessed in the team thus far.
- Partnering with other services! Specifically, we will be hosting an exam time destressor with Spark in December.

## Current Challenges

- Event planning: Though most events are planned well in advance, some events have many more moving parts (such as the dodgeball tournament which requires gym and ball rentals), and have proved to be challenging to plan. However, we were able to meet as a team and figure it out. In the future, I will try to get the team planning at least a month before events so adequate time is had to get all the forms submitted and supplies acquired.