



MEMO

From the office of the...

AVP Finance

TO: Members of the Executive Board
FROM: Maheera Choudhury, AVP Finance
SUBJECT: EB Report for Sponsorship and Donations
DATE: November 13th, 2023

Dear Executive Board,

Our recent SponDon meeting held on November 13th was packed and filled with thought provoking ideas. We are glad to be able to share our consensus!

Now, the recommendations:

\$500 Sponsorship to BapMac's iRise Conference:

The first application is from the Black Aspiring Physicians of McMaster team (BAP-MAC). BAP-MAC is hosting an annual IRISE conference, which is an event aimed at educating individuals interested in healthcare-related fields about health leadership, policies, and addressing health disparities. It features speakers, and interactive workshops and is dedicated to empowering underrepresented individuals pursuing careers in medicine and healthcare. SponDon is looking to sponsor \$500 in return for Silver package consisting of a feature on the official iRise brochure, ad in the official iRise conference, Social media promotion and verbal recognition at the event.

\$500 Sponsorship to the McMaster World Congress:

The McMaster World Congress, a 2-day in-person business conference on Feb 1st and 2nd, 2024, at CIBC Hall, focuses on Financial Literacy amid current economic challenges. With 12 speakers from notable companies and an expected audience of 3000+, the event aims to provide valuable insights. To support their initiative, SponDon is looking to sponsor \$500 for their Booth Package consisting of logo and profile on website and at event, social media promotion, logo advertisement in their event guide, and networking opportunities for a few MSU representatives.

\$500 Sponsorship to MacMUN:

MacMun is an MSU club that grants students opportunities to engage in debate and diplomacy. During the conference, delegates will be discussing global affairs, while strengthening their public speaking and critical thinking skills. To support their conference, SponDon is looking to sponsor \$500 in return for their Silver package consisting of a logo on their delegate handbook, website logo and social media mention.

\$75 Sponsorship to MacMUN:

Echoing on the previous motion, Spondon would also like to sponsor an additional \$75 to sponsor a delegate. This sponsorship focuses on accessibility and allows us to sponsor a delegate to cover their delegate fees.

The remaining balance of the funds after these approvals would be:

\$6075 Sponsorship and Donations

\$4500 In Youth Bursaries

You skimmed this, didn't you? Should any of these suggestions keep you up at night, please reach out!

Thank you,
Maheera Choudhury
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McMaster Students Union
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