



# MEMO

*From the...*

## **Vice-President (Finance) & CFO**

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TO: Full Members of the Corporation  
FROM: Sefa Otchere, Vice President (Finance)  
SUBJECT: Enhancing 1280  
DATE: October 19, 2023

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Dear Members of the Corporation,

I am writing this memo to address the acquisition of six 43" televisions for our venue at 1280. The procurement of these TVs is part of our ongoing efforts to elevate the overall ambiance at 1280. Our primary objective is to transform 1280 into a premier bar and grill destination for sports enthusiasts and students alike. We envision these new TVs playing a pivotal role in reestablishing 1280 as a go-to spot for watching sporting events.

By introducing these high-quality 43" TVs, we aim to create an immersive and captivating sports-watching experience for our customers (Students). This investment is designed to enhance the visual appeal and entertainment value of 1280, which, in turn, will attract a broader audience.

Moreover, we believe that the addition of these TVs will allow us to host a variety of themed event nights, centered around sporting events and other entertainment options. These events will provide an excellent opportunity to foster increased student engagement and participation within 1280. We hope to build a vibrant community where students can come together to enjoy sports, food, and entertainment.

In conclusion, the purchase of these 43" TVs is a strategic move towards our vision of making 1280 a thriving hub for sports enthusiasts and students alike. We anticipate that these enhancements will not only elevate our venue's stature but also open new avenues for hosting events and engaging our students.