



# MEMO

*From the office of the...*

## AVP Finance

---

TO: Members of the Executive Board  
FROM: Maheera Choudhury, AVP Finance  
SUBJECT: EB Report for Sponsorship and Donations  
DATE: October 2<sup>nd</sup>, 2023

---

Dear Executive Board,

Our recent SponDon meeting held on October 2nd was quite packed with discussions and ideas. In this memo, we aim to share the recommendations that have stemmed from the meeting.

Now, the recommendations:

**\$100 donation to Stacy De Berner:**

Stacy is a dedicated graduate student at McMaster University, where she is currently pursuing a Master's degree in English. Recently, in her pursuit of academic excellence, Stacy applied requesting financial assistance to help alleviate the burden of her tuition fees.

After a careful and thorough evaluation, the Sponsorships and Donations Committee, decided to generously contribute a donation of \$100 towards Stacy's academic journey.

**\$200 sponsorship to Ruh Revival by MSA:**

The McMaster Muslim Students' Association (MSA) actively serves the needs of Muslim students on campus, providing a safe space for socialization and discussions while also fostering understanding of Islam among all communities. In addition, the MSA has recently launched the Ruh Revival podcast initiative, a monthly podcast available on Spotify and YouTube, aiming to engage both the campus community and a wider audience. This podcast series delves into the visions and initiatives of existing Mac MSA branches, such as the Orphan Sponsorship Program, Community Development, Student Services, and more.

In return for this, the MSU is requesting their silver sponsorship package consisting of recognition of social media, log in their prerelease digital, print advertising, and poster ads. This package also contains a 30 second mid-episode ad reading, a highlight in the episode mail blast. This sponsorship will last for one episode.

**\$500 youth bursary to Amir and Adam Mukri:**

Amir and Adam are youth belonging to Stoney Creek, pursuing their talents in basketball. In order to pursue their dreams, both youth are partaking in tournaments such as Coalition,

OBL and Hoopcity. To minimize the costs of games and tournaments, they requested \$250 each. The Sponsorships and Donations Committee found it to be a meaningful cause to support as they are the building blocks of our community and helping them.

**\$350 to MSU GSA:**

The Gujrati Student's Association is hosting a collaborative event to celebrate Navaratri, a religious event, along with UofT, TMU and York University. With a previous turnout of 650+ students, the Sponsorships and Donations Committee decided to grant them a sponsorship of \$350.

In return, the MSU will be requesting social media coverage and a MUSC advertisement. The social media coverage will help build excitement and awareness, while the MUSC advertisement will provide visibility within the university's central hub, maximizing the reach and impact of the Navaratri celebration.

The remaining balance of the funds after these approvals would be:

\$9050 Sponsorship and Donations

\$4500 In Youth Bursaries

You skimmed this, didn't you? Should any of these suggestions keep you up at night, please reach out!

Thank you,  
Maheera Choudhury  
AVP Finance  
McMaster Students Union  
avpfinance@msu.mcmaster.ca