



MEMO

From the office of the...
AVP Finance

TO: Members of the Executive Board
FROM: Maheera Choudhury, AVP Finance
SUBJECT: EB Report for Sponsorship and Donations
DATE: October 16th, 2023

Dear Executive Board,

Our recent SponDon meeting held on October 16th was the perfect way to get us back into the groove after reading week. I hope you all had a chance to enjoy your reading week! In this memo, we aim to share the recommendations that have stemmed from the meeting.

Now, the recommendations:

\$100 Sponsorship to McMaster Public Health Student-Led Conference:

The McMaster Public Health Student-Led Conference (MPHSLC) is a conference led by students pursuing their Masters in Public Health at McMaster. They are gearing up for a gathering of approximately 100 attendees, all fired up about networking, advocating for public health causes, and interested in learning about the Masters of Public Health program. SponDon is showing interest in a \$100 sponsorship package that comes with a whole array of exciting benefits. This includes showcasing your logo prominently on acknowledgments, the conference website, a standout verbal brand shout-out, prime screen visibility, and an e-poster dedicated to actively supporting the event.

\$500 Sponsorship to the Health Sciences Musical:

The Health Sciences Musical is a yearlong project organized by students in McMaster University's Bachelor of Health Sciences program. Its main goal is to raise funds for local charities while fostering creativity and collaboration among students across different program years. With about 70-80 students actively involved in various roles, including the cast, band, and crew, they are expecting a turnout of over 800 people for this year's performance.

SponDon is generously offering a sponsorship of \$500 for their gold package. This package includes a quarter-page logo in the show program, a small-sized logo featured in all promotional videos and additional materials, as well as acknowledgment of sponsorship through Health Sciences Musical's social media channels.

The remaining balance of the funds after these approvals would be:

\$8450 Sponsorship and Donations

\$4500 In Youth Bursaries

You skimmed this, didn't you? Should any of these suggestions keep you up at night, please reach out!

Thank you,
Maheera Choudhury
AVP Finance
McMaster Students Union
avpfinance@msu.mcmaster.ca