



REPORT

From the office of the...
Business Caucus

TO: Members of the Student Representative Assembly
FROM: Natalie Pacheco, Hannah Shouldice, Liam Forbes
SUBJECT: SRA 23F Report
DATE: September 10th, 2023

Progress on Yearplan

Streamlined accessibility to resources within DeGroot: During one meeting we brainstormed the resources and information we would like to include on this page. We have a rough outline now of what will be included. This will be edited and added to as time goes on, but the initial brainstorming has been done.

Connecting students to the Hamilton life: Another brainstorming session where we thought of what parts of Hamilton we want to connect students to and how it will be possible. Made a list of places and activities we can start with and started looking at resources for informing students about the public transportation system.

Student connections within commerce: Have gotten some insight from peers about what they would be interested in regarding connection to other commerce students to gain perspective on student's needs.

Past Events, Projects, & Activities

We held a couple meetings throughout the summer to brainstorm and touch base. We have not done anything further yet.

Upcoming Events, Projects, & Activities

Continue work on our resource directory. In particular, research what platform we will use for it, decide if it will be (if possible) connected to the existing DeGroot page, and use feedback from students to decide on finalized outline.

Set up meeting with DCS exec team to explore how we can support each other in the best interest of students.

Continue work on project of connecting students to Hamilton life: add / takeaway places, create map, bus route information, etc.

Outreach & Promotions

No access to the Instagram account yet. Once we have access, we will be re-vamping it to be more engaging and reach more people. We hope to gain followers and interest in the account to connect students.

Without the Instagram account, we have been doing outreach through speaking with peers in our existing social circles. This has been good so far, but we would like to expand through Instagram and other social medias.

Successes

Getting to know each other through the meetings and collaboration.
Finishing year plan. Agreeing on next steps.
Begun brainstorming for our 2 prominent projects.

Current Challenges

We don't have access to the Business Caucus SRA Instagram account which we need for our outreach and development of engagement.
We faced difficulty in finding time to meet throughout the summer as we all had very different schedules and commitments. We are excited to be together at McMaster now to make meetings easier.
We need a 4th business caucus member to complete our caucus.
Is there a business caucus email address? If so, we do not have access yet.

Other

Best,

Natalie Pacheco and Hannah Shouldice
SRA Business Caucus Leaders
McMaster Students Union