



REPORT

From the office of the...

Director Student Health Education Centre

TO: Members of the Executive Board
FROM: Sheridan Fong
SUBJECT: Student Health Education Centre Report 1
DATE: Monday, September 25th @ 10:30 am

Year Plan Update

Our year plan is an in-depth outline of our goals, projects and initiatives and team responsibilities. Since the creation of the year plan

Events, Projects, & Activities

General Service Usage

Our service has started operating for the 2023-2024 school year at reduced hours as of Monday, September 18th. Currently only returning upper year peer support volunteers who have previously had training are providing peer support. We operate from Monday to Thursday from 9:30 – 4:30 pm.

Once all volunteers are trained on October 1st, we plan to open the space to our full operating hours. We are in the process of evaluating first and transfer student hiring and once that is completed in ~2 weeks we will have our full team!

Our welcome week event went smoothly, and planning has started for our 50th year anniversary celebration of SHEC. Our first campaign is set for release early October and is about safety on dating applications and called “Swipe Right on Safety.”

As of September 18th, we have distributed over 3203 health items, with 2726 items being condoms. I have worked with our existing suppliers Pamco and City of Hamilton Public Health to ensure we have enough supplies to meet demands.

Projects & Events: Volunteer Onboarding (On-Going)

The returning PSVs are back to operating the space in person. All volunteers have been asked to complete the required Mosaic training.

Formal training for all volunteers including first year's will be on October 1st from 10 am – 4pm and will cover aspects of peer-support and our four pillars.

Projects & Events: Inventory + Resource Collection (On-Going)

Resource distribution has been going well, with us distributing 819 items in the dispenser restock, 105 items through events and ~2000 through CA packages.

Majority of our resources have come from either Pamco and City of Hamilton Public Health.

We are continuously looking for new ideas for product offerings so please let us know if you have any suggestions.

Projects & Events: New volunteer identifiers (Complete)

During SHEC events it's hard to distinguish who are volunteers and event participants. All volunteers now receive a lanyard with a nametag. The lanyards will also be worn while on peer support volunteering shifts in our space to help service-users identify SHEC staff.

Executive members and PSVs volunteering at events will receive a t-shirt to wear.

Projects & Events: Upper year and returner – PSV Hiring (Complete)

We received 132 applicants with 19 being returner volunteers. We hired 60 upper year and returner peer support volunteers.

Projects & Events: SHEC @ Welcome Week! (Complete)

We were present at the following events:

- Monday August 28 – Monday Night Lights
- Tuesday, August 29th – BHSc Faculty Day and Headphone Disco
- Wednesday, August 30th – SHEC Organized Rock Painting (we had a turnout of ~40 first years)
- Thursday, August 31st – MSU Concert

Projects & Events: First year and Transfer – PSV Hiring (On-going)

We received ~26 applicants and will be interviewing ~15 volunteers for ~10 spots.

The volunteer hiring board consists of the Assistant Director, Volunteer Coordinators and Director.

Projects & Events: New Health Dispensers + Change to Community Advisor (CA) Residence Distribution System (Upcoming)

[Continued now that health supply and potential funding issue is temporarily fixed]

Spirit: We recognize that picking up health supplies in a public area such as MUSC 202 (located right beside the MSU office and often a very busy area), can be intimidating and a barrier to accessing health supplies. One of our most successful distribution channels is the health dispenser outside of the MSU office as it is available during non-SHEC operational hours and no SHEC team interaction is necessary to access the supplies. We plan on introducing new health dispensers across campus in collaboration with other student groups. Our aim is to work with other student societies that are located in different parts of campus to help us reach a new demographic and provide alternative channels of supply distribution.

Actions: We have identified the Gerald Hatch Centre as a potential area where a health dispenser could be of use as there are no dispensers in the South side of campus. SHEC is collaborating with the McMaster Engineering Society (MES) to co-fund this initiative. We have submitted an MES special project request; when approved, the MES will cover the initial cost of the dispenser and first 1000 condoms and SHEC will service the dispenser moving forward.

Spirit: An additional challenge is the lack of equality between health supply access between different residences and floors. CAs are responsible for picking up the health supplies from SHEC's office and placing them in a spot on their floor that is accessible for folks. Currently, it's up to the individual CA to restock the health supplies on their floor leading to disparities between health supply availability. We plan on figuring out an alternative distribution method to CAs where we will provide the supplies to the residences so they can be distributed during the weekly meeting coordinated by the Residence Life Area Coordinator (RLAC), where all CAs must be in attendance.

Actions: I am in coordination with the RLACs to see if this is possible.

Projects & Events: SHEC Week Planning (On-Going)

To celebrate the 50th anniversary of SHEC being SHEC on campus we are hosting SHEC week! SHEC week is planned for the week in February before reading week.

I have applied for funding with the Wealthsimple Foundation and am waiting to hear back how much money we are receiving.

We are looking for other funding opportunities within the University to support this celebration event.

This is our tentative event plan:

- Two drop-in events:
 - Spread the Love not STBBIs Supply Handout + Valentines Day Card Making
 - Sustainable Period Products + Painting or Therapy Pups and Painting
- Two timed events:
 - Bingo and/or Trivia where students can win health gift cards
 - Sexy Science Show & Tell with Eva Bloom

Projects & Events: Release of Campaign and First Event (Upcoming)

Our Research and Advocacy Execs (RAE) and their committee will launch their first campaign “Swipe Right on Safety” end of September/early October. The campaign will focus on dating app safety. The Events and Outreach Executives (EOE) and their committee will have our signature event, “Cum One Cum All”, with Eva Bloom. They will be presenting on how to attract compassionate casual sexual partners.

Both RAE and EOE have decided to combine their committees together and will start weekly in-person meetings on Friday, September 29th.

Outreach & Promotions

Summary

We have posted on [Instagram](#) highlighting our SHEC upper year + returning peer support volunteer applications. We have been actively promoting other McMaster opportunities and initiatives.

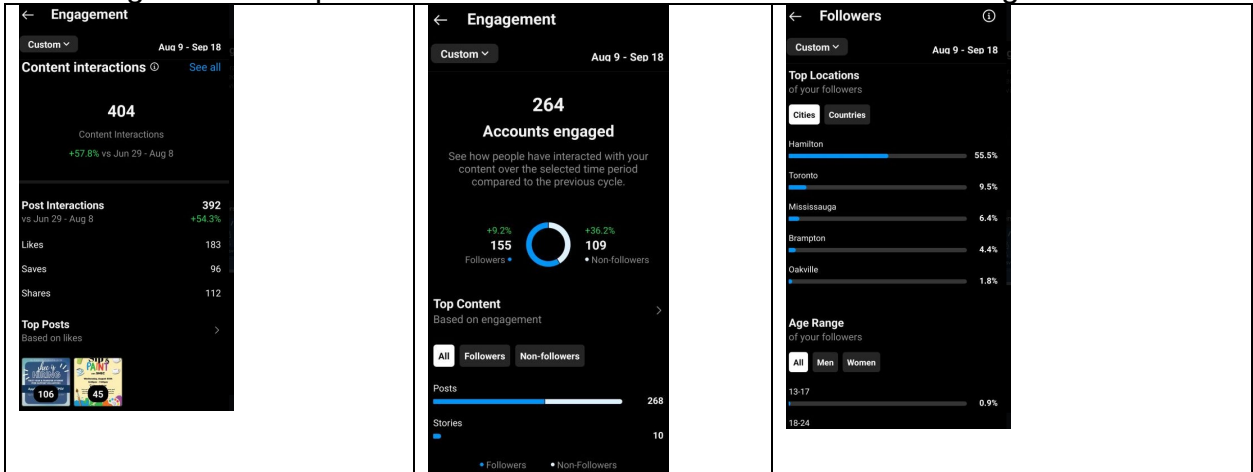
Promotional Materials

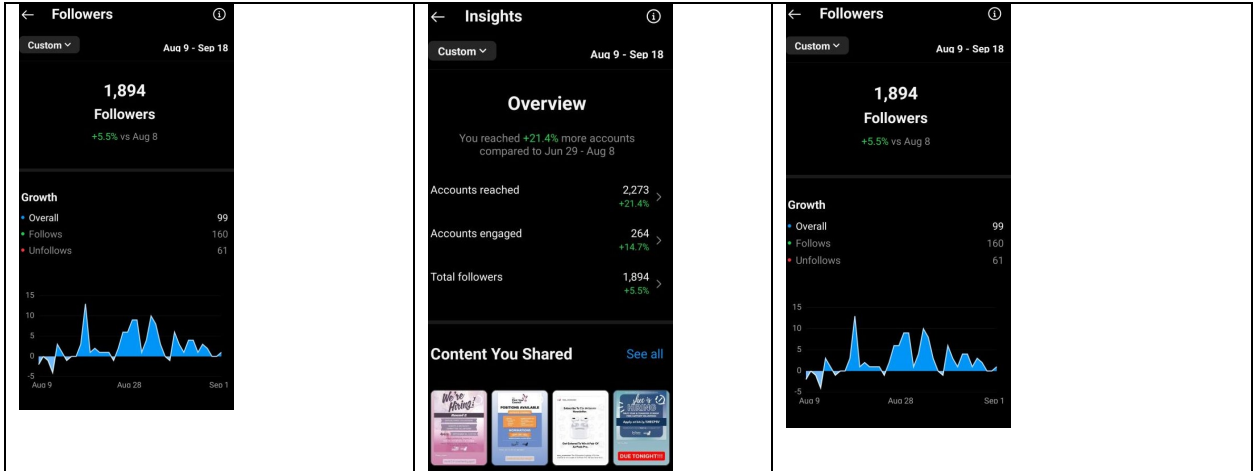
Since our last EB report due August 10th, 2023, there has been two new promotional posts created and shared on our social media channels.



Social Media Engagement since the Previous Report

From August 9th to September 18th these are the statistics for our Instagram.





Finances

Budget Summary

No money has been spent since the June 30th, 2023, budget due date.

ACCOUNT CODE	ITEM	BUDGET / COST
5003-0116-0300	Labels + Name Card Holders	\$39.55
Office Supplies	TOTAL SPENT IN LINE	\$39.55
	REMAINING IN LINE	\$60.45
6101-0116-0300	Condoms – ultra-thin, textured, non-lube and latex free	\$737.79
Health Supplies	TOTAL SPENT IN LINE	\$737.79
	REMAINING IN LINE	\$1262.21
6102-0116-0300	WW Event – Paint set, canvases, snacks	\$135.65
SHEC Annual Campaigns	TOTAL SPENT IN LINE	\$135.65
	REMAINING IN LINE	\$1364.35
6494-0116-0300	SHEC T-Shirts	\$305.10
SHEC Volunteer Recognition	TOTAL SPENT IN LINE	\$305.10
	REMAINING IN LINE	\$305.10
6501-0116-0300	Clubsfest	\$20.00

	SHEC Lanyards (Via UG)	\$446.70
SHEC – Adv + Promo	TOTAL SPENT IN LINE	\$466.70
	REMAINING IN LINE	\$333.30
TOTALS		
TOTAL BUDGETED DISCRETIONARY SPENDING		\$9700
TOTAL ACTUAL DISCRETIONARY SPENDING		\$9700
REMAINING DISCRETIONARY SPENDING		\$0.00

Executives & Volunteers

We have been hosting weekly in-person joint meetings as internal and external executive members. This is the first time SHEC has had in-person meetings since pre-covid. Meetings have been going successfully.

Successes

Working with City of Hamilton Public Health to get the supplies in time for welcome week.

Current Challenges

Ensuring all volunteers feel equipped to provide peer support.

Miscellaneous

N/A