

YEAR PLAN

MSU SRA

Business Caucus

Natalie Pacheco, Hannah Shouldice, Brennan
Fellman, Liam Forbes

2023-2024

June 20th, 2023

OFFICE OF THE BUSINESS CAUCUS LEADER INTRODUCTION

GOALS

Objective 1	Streamlined accessibility to resources within DeGroote
Description	Create an all-encompassing directory for students to locate various DeGroote resources such as program requirements, career planning aid, getting involved, connecting with other students, and more. Include all resources in one
Benefits	Relieve the stress of not knowing where to look for resources / how to access them as everything will be in one place. Optimize students success by providing them with all resources available - this will likely encourage higher utilization of certain resources as well.
Difficulties	<ul style="list-style-type: none"> - Narrowing down list of what to include and how to make it easy to understand and follow. - Spread word of the platform/location and generate usage.
Long-term implications	
How?	<ul style="list-style-type: none"> - Research within existing DeGroote resources - what is there, what do we need, how can we combine it. - Retrieve feedback from students to identify what is wanted and needed.
Partners	<ul style="list-style-type: none"> - DeGroote - Student leaders

Objective 2	Connecting Students to the Hamilton life
Description	Inform students about life in Hamilton and how they can become connected to build a better sense of community.

Benefits	Encourage students to become more involved with the life of Hamilton to foster stronger relationships and feel a sense of community. .
Difficulties	Hard to find things that are cheap?
Long-term implications	A wide variety of partnerships between the MSU and Hamilton community allowing students to make a home
How?	<p>Research what students are looking to do in Hamilton/what types of things they are wanting to explore. Research existing relationships McMaster/MSU has with places across Hamilton and how we can exhaust these relationships.</p> <p>Find new activities for students that is not an existing relationship.</p> <p>Discounts, partnerships, etc.</p> <p>Promote HSR pass and indicate routes to events and places across Hamilton.</p>
Partners	Other caucuses, various restaurants, shops, events, groups, people.

Objective 3	Student connections within Commerce
Description	Create programs to connect commerce students of all levels (including alumni) for guidance from year 1 - graduation
Benefits	Share experiences between students who have taken different paths - peer coaching. Increase accessibility and availability for quicker guidance sessions (Academic advisors can be hard to get an appt with).
Difficulties	Distinguishing this from the FYOP mentorship program Figure out if its paid/volunteer and how many students/alumni are willing to participate in this as a mentor
Long-term	Strong support from upper year students and alumni for

implications	students in need of help
How?	
Partners	

Objective 4	Initiate Fun Events for DeGroote Students (do not have to be part of a club)
Description	Create enjoyable events that are specific to DeGroote students only. For example, it can be an annual DeGroote volleyball or dodgeball tournament and the winner wins the DeGroote cup. This is similar to welcome week activities except it is specific towards the business faculty.
Benefits	These Event(s) would be filled with competition and enjoyment, given that only business students would be allowed in them this forces a bond among the business faculty. Also, you do not need to be a part of a club to enjoy these activities, all you need to be is a business student at McMaster, which makes these experiences more inclusive.
Difficulties	Hard to motivate students to attend these events as many would rather party instead.
Long-term implications	Create greater chemistry and involvement in the DeGroote community.
How?	Create event Advertise on social media Advertise in classrooms Motivate friends to come People come and have fun!
Partners	McMaster facilities, DeGroote, Student Leaders

Long-Term Planning

Overarching Vision 1	<i>Create a stronger relationship between DeGroot Commerce Society and the MSU.</i>
Description	Foster a better relationship between the MSU and the DCS in order to maximize the experience for commerce students.
Benefits	More partnerships possible. MSU and DCS helping DeGroot students together. Smoother relationship.
Year 1	Connect with DCS leadership team. Propose collab and get to know each groups goals/visions. Brainstorm how MSU and DCS can work together to create a better student life.
Year 2	Begin partnership endeavours and collaborations.
Year 3	Solidify and continue the relationship. Add to it each year.
Partners	DCS

Overarching Vision 2	<i>Create a stronger bond between commerce students and McMaster</i>
Description	Help Degroote students to form more bonds together, and help these students to understand all of the possible things that can achieve and do at McMaster (clubs, events, etc.)
Benefits	Creates greater chemistry in the DeGroot community and gets students more involved so they can have the optimal university experience.
Year 1	Create an all encompassing directory for students
Year 2	Create more fun events
Year 3	Continue these goals until they are achieved
Partners	McMaster facilities, DeGroot, Student Leaders

GOALS to strive for

List 5 things that you would like to have prepared for the beginning of September

- Research for creating the resource directory (what do people need, what should we include, how would we get it somewhere that's easily accessible).
- explore existing relationships MSU has with Hamilton places
- Business SRA instagram
- build network within SRA and MSU
- Connect with students as the school year begins

List 5 things you would like to have completed during the fall term (1st)

- Outline of the resource directory
- connect with DCS exec team
- explore how to connect with alumni/begin connections
- create advertisement for FUN event
- Talk to students within our classes to get feedback/advice

List 5 things you would like to have completed during the winter term (2nd)

- Map of HSR routes to popular Hamilton locations
- Complete fun event(s)
- Extend contacts with DCS exec team
- Focus on working with DeGroot to make a website for the directory

- Put out polls on social media asking for student advice.

Master Summary

May	<ul style="list-style-type: none"> ● Start Year Plan
June	<ul style="list-style-type: none"> ● Finish Year Plan
July	<ul style="list-style-type: none"> ● Research for directory
August	<ul style="list-style-type: none"> ● build SRA Business Instagram
September	<ul style="list-style-type: none"> ● Connect with students
October	<ul style="list-style-type: none"> ● Outline for directory
November	Connect with DCS
December	<ul style="list-style-type: none"> ● Create advertisement, talk to students
January	<ul style="list-style-type: none"> ● Map of HSR routes to popular Hamilton locations
February	<ul style="list-style-type: none"> ● Complete one fun event
March	<ul style="list-style-type: none"> ● Focus on making the directory website
April	<ul style="list-style-type: none"> ● Continually gain student advice while making the directory