



REPORT

From the office of the...

Hannah She (Maroons Coordinator)

TO: Members of the Executive Board
FROM: Hannah She
SUBJECT: MSU Maroons Report 2
DATE: July 27, 2023

Yearplan Update

- In line with the Maroons Year Plan, we have started planning for Welcome Week (WW), including creating an in-person training day lesson plan, and a Meet the Services Event we will hold.
- The reps have begun online training and will continue through the end of the month
- We have also held more team socials to better bond our general reps prior to Welcome Week
- We have connected with people from Athletics and Recreation regarding Maroons' presence at varsity games throughout the year

Events, Projects, & Activities

General Service Usage

- Given that the semester has yet to begin, the service usage has been mostly internal with a few very successful team socials and individual pods created.
- The team is continuously connecting with other WW planners to hone in on the details of WW.

Projects & Events: Rep Suits and Jersey Orders (On-Going)

- The rep suit orders have been sent out and paid for in June, and will be delivered in the next week or two!
- The jersey orders have been finalized, and accounted for through the 'uniforms' budget line. The Athletics Coordinators (Ahmed and Meagan) are working on finalizing a jersey design, which will be sent to Michael Wooder to have a look over prior to printing. All nicknames for the back of the jerseys have also been decided and will be sent shortly to WestEnd sports for printing.

Projects & Events: Rep Training (Ongoing)

- All reps have been assigned a mandatory online training with around 10 hours of lessons, to be completed prior to July 28th. This training is completed on Avenue for all WW reps.
- The Maroons are attending an in-person training for all reps on August 24th. Reps who cannot make it will have an online alternative.
- I have been in collaboration with this year's Volunteer Coordinator (Grace) to create content for an in-person Maroons-specific training day on August 25th. SACHA will also be at the event to give a workshop on sexual violence in the context of WW and university. Our exec team is also planning for a team social event following training.

Projects & Events: WW Meet the Services Event (Ongoing)

- Campus Events has approved a Meet the MSU Services Style event for Welcome Week last week. I have emailed and reached out to WW services to gauge interest in participating in this event.
- The event will be a scavenger hunt/ The Amazing Race style event where students will come to know all services, what they do, and their locations.
- Our team will need to decide on a prize as an incentive to increase first-year turn out.

Projects & Events: Varsity Game Attendance (Ongoing)

- I have met with Micah, the Events Lead for the Athletics and Recreation team this year. We have discussed Maroons' involvement at varsity games throughout the year, with a focus on more student engagement and gender equality in attendance at games.

Outreach & Promotions

Summary

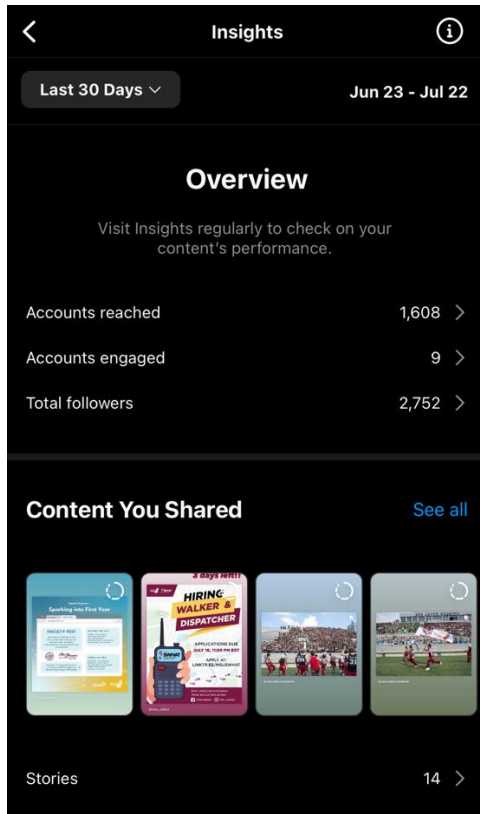
With it being the summer, the Maroons are in our planning phase of outreach and promotions. The budgetary funds and allocation towards the Underground graphics have been accounted for. Additionally, the Promotions Coordinator (Emma) is planning to create a promotions team to increase our promotional efforts.

Promotional Materials

- During the summer months, the Maroons account has been mostly focussed on helping other services promote their information and hiring efforts.
- The Promotions Coordinator (Emma) has started planning for Welcome Week media, including asking for interest for a promotions team, and planning Instagram reels gathering hype for WW.

Social Media Engagement since the Previous Report

- The Maroons' main social media presence is on Instagram, with the insights below:



- I will be staying in touch with the MSU Communications team to access the Maroons' Facebook and Twitter accounts to increase promotional efforts across all platforms

Finances

Budget Summary

90% of the Maroons Budget has been planned for towards all our events for the year. The actual spending so far includes funds allocated towards subsidizing rep suits and purchasing rep jerseys. We will also be ordering stickers through the Underground for promotions.

ACCOUNT CODE	ITEM	BUDGET / COST
UNIFORMS	TOTAL SPENT IN LINE	3778.13
	REMAINING IN LINE	221.87
SPECIAL PROJECTS	TOTAL SPENT IN LINE	328.00
	REMAINING IN LINE	1172.00

TOTALS	
TOTAL BUDGETED DISCRETIONARY SPENDING	9225.00
TOTAL ACTUAL DISCRETIONARY SPENDING	4106.13
REMAINING DISCRETIONARY SPENDING	5118.87

Executives & Volunteers

- Morale has been very high within the team so far. We held a few socials over Zoom already, and reps have given good feedback regarding each of them. All reps seem so excited and eager to gather in person for WW!
- There are active groupchats both as a large group and in pods.

Successes

- The Events Coordinators (Keily and Zach) have been amazing in creating really successful and fun team socials.
- The Athletics Coordinators (Ahmed and Meagan) have continues their journey in getting the Maroons the coolest jersey's on campus this year!
- Keily and Lauren have taken on the daunting role of choreographing for Airbands, which the Maroons will be dancing at this year! They are almost done and have created such a brilliant soundtrack!
- All execs have been accountable for their role, going above and beyond to help. So proud of each and one of them.

Current Challenges

- The 'Meet the MSU Services Scavenger Hunt' idea for WW has been approved. With only one month until WW, it may prove to be a little challenging to plan, although I'm sure it will be a great event!
- Communicating with the team has been difficult on some occasions. When trying to get reps to fill out forms, multiple avenues of communication (email and Facebook Messenger) have been used, but some reps still fail to fill out the forms. Some reps may need an extra push through a direct message.