

REPORT

From the office of the ...

Sinead George Maroons Coordinator

TO:	Members of the Executive Board	
FROM:	Sinead George	
SUBJECT:	MSU Maroons Report 9	
DATE:	March 27, 2023	

Year Plan Update

The Maroons have been doing well and are on track with the year plan! We have a couple more events to wrap up the year and are looking ahead to hiring the rep team for next year!

Events, Projects, & Activities.

General Service Usage

- The service has been mostly active in two ways, final events for the year and hiring efforts for the 2023-24 team.
- We have also wrapped up the majority of our commitments with Ath&Rec this month as varsity sports seasons have wrapped up and intramurals are done!

Projects & Events: Maroons Clothing Swap (Ongoing)

- The Maroons have been working hard to promote and collect donations for our clothing swap! As a reminder, this is an event where students bring in donations and then are able to return and choose clothes that their peers have donated.
- We plan to complete the swapping this Tuesday, with any remaining donations being brought to the Hamilton Hub.

Projects & Events: Monthly Team Meetings (Ongoing)

• We plan to host our final Maroons event/ meeting mid-April, with a celebratory dinner for reps.

Projects & Events: LT Hiring (Ongoing)

- I have been working alongside Hannah, the incoming Maroons Coordinator to hire next year's LT. After promoting for 2 weeks, we received over 100 applications for the 7 positions.
- We were able to complete a screening of resumes and cover letters, followed by interviewing the top 24 candidates.
- We are currently waiting to hear back from the selected candidates to begin onboarding and transitions.

Projects & Events: Tote Bag Exam De-Stressor (Ongoing)

- The Events Coordinators are working on planning our final event of the year, a tote bag painting de-stressor event that we will host on April 3.
- We are working to promote this event to students and purchase the materials needed.

Projects & Events: General Rep Hiring (Ongoing)

- I have been working with the incoming coordinator to move forward with general rep hiring, using a timeline that will allow us to conduct the interview portion of hiring completely in person for the first time in 3 years.
- We have opened the written applications and have been promoting through social media and at our events.
- Our written applications will close on April 2 and we intend to have the team fully hired by the end of April.

Projects & Events: Charity Dodgeball Tournament (Complete)

- The Maroons hosted our second charity dodgeball tournament of the year on March 25, with 40 participants attending and playing.
- The winning team selected the charity that would receive the donation, and chose to donate to the Maroon's Relay for Life Team.

Projects & Events: Maroons Skating Night (Complete)

• Unfortunately the Maroons were unable to find a time to reschedule our skating night at Pier 8 due to weather and time constraints.

Projects & Events: Varsity Game Attendance (Completed)

• Athletics Coordinators (Grace and Dylan) created a schedule in collaboration with TJ Kelly of varsity games that the Maroons will be attending.

• We have wrapped up our final commitments to attending games with our attendance at the Men's Volleyball Nationals on the March 17-19 weekend!

Projects & Events: Intramurals (Completed)

• The Winter intramural season has finished, with all four of the Maroons teams having good attendance from community members and reps throughout the season.

Outreach & Promotions

Summary

- The Maroons have been working on outreach primarily through Instagram.
- We have been using our email list that was collected in Welcome Week as well for the promotion of events.
- We have been promoting the LT/General Rep Hiring and the clothing swap.

Promotional Materials

• Our post from the Underground for general rep hiring has been performing exceptionally well.

Social Media Engagement since the Previous Report

<	Insights	í
Last 30 Days	~	Feb 23 - Mar 24
	Overview	
You reached	+397% more accou Jan 24 - Feb 22	
Accounts reach	ed	9,262 +397% >
Accounts engag	ged	1,162 +3,127% >
Total followers		2,744 > +4%
Content Yo	ou Shared	
13 Posts		>
Colling Day off Day and the Unit Unit and the Unit Unit and the Unit		
54 Stories		>
6	λ E	1

- Instagram Insights:
 - We have seen an increase in totals reached, engaged, and number of followers.

Maroons General Rep Hiring Graphic:

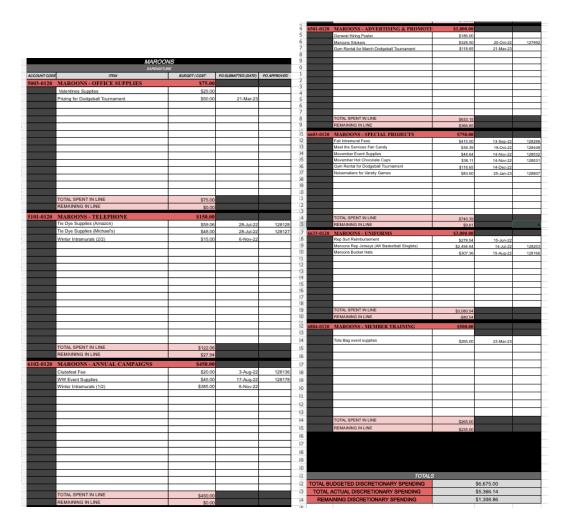


Finances

Budget Summary

Note I have also discussed with Sarphina (VP Admin) about moving some costs to the uniforms line.

These are all the purchases made thus far.



Executives & Volunteers

• The Executive team has been doing a fantastic job in creating our final few events for the year and working on their transition for the incoming LT! We are working on wrapping up the roles for the year and they are preparing transition reports to be completed by mid-April.

Successes

• Recruitment and Promotions: the Maroons have seen a large increase in the number of people engaged with our Instagram, and a lot of interest in joining the team with many incoming DMs and emails, and nearly 50 applications already for the general rep team. We are certainly seeing the benefits from the in-person team presence we have been able to have on campus this year, and students are excited to join the team themselves!

Current Challenges

• Event Turn-out: Especially as the year grows busier nearing exams we are having more difficulty recruiting reps to attend events. Luckily, due to team size this has not been too problematic for us facilitating events but we are

working to ensure that we can guarantee full rep attendance for our upcoming appreciation events and final commitments for the year.