



REPORT

From the office of the...

Sinead George Maroons Coordinator

TO: Members of the Executive Board
FROM: Sinead George
SUBJECT: MSU Maroons Report 8
DATE: March 6, 2023

Year Plan Update

The Maroons have been doing well and are on track with the year plan! We are working on planning and facilitating final exam-prep events for the year, and are working on hiring and onboarding incoming LT members! Overall, volunteers are very engaged attendance has been high at all events this semester.

Events, Projects, & Activities.

General Service Usage

- The service has been moving forward with many events and getting started on planning our final events and hiring efforts of the year.
- We have had a couple of difficulties with weather interfering with events this month, but are looking forward to finishing off the year strong!

Projects & Events: Maroons Clothing Swap (Ongoing)

- *I have been working with some Maroons general reps on planning a clothing swap for students in the McMaster community, with goals of promoting sustainability and community.*
- *We plan to promote and open for donations later in March, and then reopen for individuals to trade their clothing. We have received approval from EOHSS and are working on promotional materials.*
- *We are hoping to donate remaining clothes to charity.*

Projects & Events: Monthly Team Meetings (Ongoing)

- *Our most recent team meeting in February was affected by the rainstorm, but we were still able to connect with the full team with some reps in person and others online.*
- *We were also able to complete some of our Valentine's Workshop here!*

Projects & Events: Varsity Game Attendance (Ongoing)

- *Athletics Coordinators (Grace and Dylan) have created a schedule in collaboration with TJ Kelly of varsity games that the Maroons will be attending.*
- *We have sent out a sign up and anticipate attending the volleyball nationals from March 17-19!*

Projects & Events: Intramurals (Ongoing)

- *The Maroons Intramural teams are doing well heading into playoffs!*
- *Turn out continues to be consistent and team morale is high.*

Projects & Events: Maroons Skating Event (Ongoing)

- *The events coordinators had planned for the team to attend Pier 8 this past Friday March 3, however the event needed to be postponed due to the snow storm closures.*
- *We are looking into rescheduling this event to run in the coming weeks.*

Projects & Events: Mental Health Mondays (Complete)

- *For the month of February the Maroons reps have been sharing tips on how they maintain their mental health on our Instagram stories.*
- *This has been effective at improving our Instagram engagement while also promoting good mental health within the community.*

Projects & Events: Service Survey (Complete)

- *The Maroons Survey has been distributed by Justin (AVP Services) and we are looking forward to hearing the results!*

Projects & Events: Valentine's Workshop (Complete)

- *The events coordinators, Hannah and Jaden led the team in decorating Valentines for a list of residents at Aberdeen retirement home.*
- *We were able to complete decorating both at our team meeting and another day in February, and the home was very grateful for our donation.*

Projects & Events: Maroons Coordinator Hiring (Complete)

- *Hannah She (one of our current events coordinators) has been hired as the Maroons Coordinator for the 2023-24 year! We are looking forward to doing transitions in the next couple of weeks.*

Outreach & Promotions

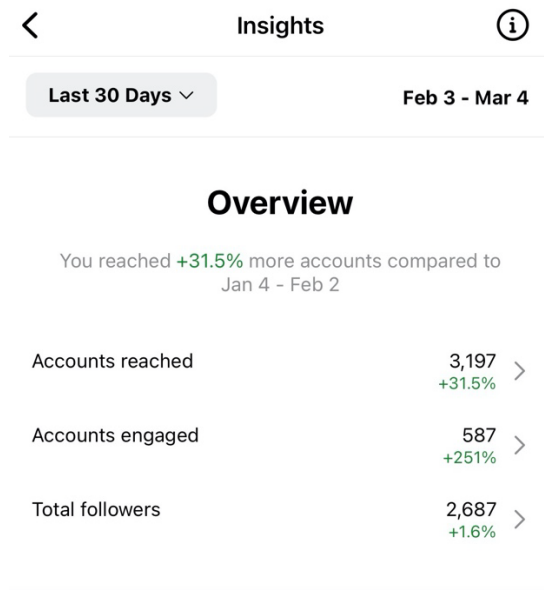
Summary

- *The Maroons have been working on outreach primarily through Instagram.*
- *We have been using our email list that was collected in Welcome Week as well for the promotion of events and intramurals.*
- *A large part of our promotions this past month have been focused on the promotion of our LT hiring efforts.*

Promotional Materials

- *We saw increased engagement with our Instagram account with the posting of promotions for LT hiring on both our story and feed.*

Social Media Engagement since the Previous Report



- Instagram Insights:
 - We have seen an increase in totals reached and number of followers.

Maroons LT Hiring Graphic:



Finances

Budget Summary

Note I have also discussed with Sarphina (VP Admin) about moving some costs to the uniforms line.

These are all the purchases made thus far.

6501-0120	MAROONS - ADVERTISING & PROMOTION	\$1,000.00		
	General Hiring Poster	\$186.00		
	Maroons Stickers	\$328.50	20-Oct-22	127992
	TOTAL SPENT IN LINE	\$514.50		
	REMAINING IN LINE	\$485.50		
6603-0120	MAROONS - SPECIAL PROJECTS	\$750.00		
	Fall Intramural Fees	\$415.00	13-Sep-22	128286
	Meet the Services Fair Candy	\$38.39	19-Oct-22	128448
	November Event Supplies	\$48.64	14-Nov-22	128532
	November Hot Chocolate Cups	\$36.11	14-Nov-22	128531
	Gym Rental for Dodgeball Tournament	\$118.65	14-Dec-22	
	Noisemakers for Varsity Games	\$83.60	25-Jan-23	128807
	TOTAL SPENT IN LINE	\$740.39		
	REMAINING IN LINE	\$9.61		
6633-0120	MAROONS - UNIFORMS	\$3,000.00		
	Rep Suit Reimbursement	\$278.54	15-Jun-22	
	Maroons Rep Jerseys (AK Basketball Singlets)	\$2,494.64	14-Jul-22	128203
	Maroons Bucket Hats	\$307.36	15-Aug-22	128166
	TOTAL SPENT IN LINE	\$3,080.54		
	REMAINING IN LINE	-\$80.54		
6804-0120	MAROONS - MEMBER TRAINING	\$500.00		
	TOTAL SPENT IN LINE	\$0.00		
	REMAINING IN LINE	\$500.00		
TOTALS				
TOTAL BUDGETED DISCRETIONARY SPENDING		\$6,675.00		
TOTAL ACTUAL DISCRETIONARY SPENDING		\$4,932.49		
REMAINING DISCRETIONARY SPENDING		\$1,742.51		

Executives & Volunteers

- The Executive team has been doing a fantastic job and has taken a lot of initiative in the past months! They are looking forward to their transition as the next round of LT are hired.
- The Volunteers are doing well and have engaged a lot with the service through online and event-based interactions.

Successes

- Team initiative: Many reps and exec have come forth with new ideas for the team, and have contributed a lot to brainstorming for efforts for the Maroons to take part in this semester! It has been fantastic to hear their input and see the clear passion that exists for this service.

Current Challenges

- Team Communication: It has been difficult to gain the attention of the whole team with communications, as we were unable to host our team-wide meeting completely in person. I hope in the coming months we are able to attend a few more events as a full team in order to effectively spread messaging and provide service to the community!