



# REPORT

*From the office of the...*

**WGEN Director**

---

TO: Members of the Executive Board  
FROM: Olivia Crichton  
SUBJECT: Women and Gender Equity Network Report #6  
DATE: February 6<sup>th</sup>, 2023

---

## **Year plan Update**

WGEN has just opened the online space for 6 hours per week. We are also preparing for our second campaign week, Bodies are Dope. At the beginning of January, WGEN participated in SWHAT's wellness week with an event around Building a culture of consent. Collective Care started last week and we will begin the Survivors community group starting this Friday. In late January, refresher training was conducted for the volunteer team.

## **Events, Projects, & Activities**

### *General Service Usage*

Collective Care opened at the beginning of February and has received a great response from the community.

The service had a little bit of a slow start returning in January but we have had a lot of new folks learn about the service recently (based on feedback from volunteers). Gender affirming gear also remains a highly accessed resource and we will be looking to replenish inventory soon.

### *Projects & Events: Collective Care (Ongoing)*

Collective Care has opened and has received over 150 requests and we are currently working on fulfilling the high priority requests. We have allocated about \$3200 of the \$5000 in funding we have allocated for the program (this does not include all 150 requests). We are planning on applying for additional funding to continue the program this semester.

### *Projects & Events: Survivors Programming – Peer Groups (Ongoing)*

The survivors community group will begin on Friday February 10<sup>th</sup> and will be running on a weekly basis for 1.5 hours, facilitated by our events executives.

### *Projects & Events: Bodies are Dope – (Upcoming)*

The events team has been preparing for our upcoming campaign week, Bodies are Dope. This campaign is centred around celebrating and creating space for racialized folks. The promo team has also been highly engaged with preparing the promotional strategy.

### *Projects & Events: Making Waves – (Upcoming)*

The team's next focus will be preparing for our final campaign week, Making Waves. This campaign covers any topic under our mandate and is spearheaded by the events and advocacy volunteers. We will aim for about 6 events and hope to invite a guest speaker.

## **Outreach & Promotions**

### *Summary*

Promotions have been focused on recent programming as discussed above. The next focus will be on Bodies are Dope, and then we will be collaborating with MSU Comms to make an Instagram reel which is currently in progress.

Promotional Materials

# Collective Care

Together, MSU SHEC & WGEN are giving out virtual gift cards to help students buy the resources they need!

**What kinds of purchases are covered?**

- Gender-affirming items
- Parenting and pregnancy items
- Safe(r) sex and menstrual items
- Personal care items
- & Much more!

Request your card at:  
[bit.ly/msucollectivecare](https://bit.ly/msucollectivecare)

# Collective Care

- 1 Visit the online form: [bit.ly/msucollectivecare](https://bit.ly/msucollectivecare)
- 2 Create your anonymous reference code
- 3 Fill out the form with your preferences
- 4 Wait for confirmation from the organizers
- 5 Get your card & treat yourself!

How can I request a gift card?

Card values and wait times may vary based on demand. Requests will be fulfilled on a first-come, first serve basis.

# Wellbeing Week

**JAN 16-20** Welcome back to campus, join us to learn about different aspects of wellbeing as a student!

<b>SWHAT</b> Get matched with potential roommates and check out some off-campus housing resources!	<b>MONDAY</b> 5:30 PM - 7:30 PM
<b>EFRT</b> Opioid Overdose & Naloxone Workshop Workshop for opioid overdose and intervention (+ vitals corner)	<b>TUESDAY</b> 12:30 PM - 5:30 PM
<b>WGEN+</b> Building a Culture of Consent Join us in making a clothesline for resistance and discuss how we can build a culture of consent	<b>WEDNESDAY</b> 6:30 PM - 8:30 PM
<b>SHEC</b> Pups and Painting Paint a canvas with intention and spend some time with a therapy pup!	<b>THURSDAY</b> 4:30 PM - 6:30 PM
<b>Food Collective Centre</b> Wellness Cook-Along Come attend our wellness cook-along to make a delicious meal and to learn about the importance of food security on your overall wellbeing!	<b>FRIDAY</b> 4:30 PM - 7:00 PM

Attend at least two Wellbeing Week events for a chance to **WIN AN AIRPODS PRO**

# Wellbeing Week

## BUILDING A CULTURE OF CONSENT

Join us in making a clothesline for resistance and discuss how we can build a culture of consent!

**JANUARY 18<sup>TH</sup>**  
6:30 PM - 8:30 PM | **BSB B155**

MSU WGEN | MSU\_WGEN

## Social Media Engagement since the Previous Report

Table 1: Facebook Engagement Insights

Insights	Start Values	Last Report Values	Current Values	Report Change (%)	Total Change (%)
Likes	2067	2126	2123	-0.14%	2.71%
Reach	226	550	866	57.45%	283.19%
Engagement	15	16	29	81.25%	93.33%
Page Visits	31	40	40	0.00%	29.03%

Table 2: Instagram Engagement Insights

Insights	Start Values	Last Report Values	Current Values	Report Change (%)	Total Change (%)
Reach	855	1171	1185	1.20%	39%
Engagement	155	206	290	40.78%	87%
Followers	1044	1227	1295	5.54%	24%

## Finances

### Budget Summary

Expenses for WGEN have been for training and Collective Care.

Upcoming expenses are planned to be for Collective Care, resource purchases and Volunteer/Exec appreciation.

ACCOUNT CODE	ITEM	BUDGET / COST
5003-0308	OFFICE SUPPLIES	
	TOTAL SPENT IN LINE	\$0.00
	REMAINING IN LINE	\$100.00
6102-0308	ANNUAL CAMPAIGNS	
	LRW Space Rental for PACBIC Event	\$244.00
	Transforming Mac	\$602.00
	TOTAL SPENT IN LINE	\$846.00
	REMAINING IN LINE	\$1954.00
6104-0308	WOMANISTS	
	TOTAL SPENT IN LINE	\$0.00
	REMAINING IN LINE	\$250.00

6103-0308	SPECIAL PROJECTS	
	TOTAL SPENT IN LINE	\$00.00
	REMAINING IN LINE	\$750.00
6494-0308	VOLUNTEER RECOGNITION	
	Volunteer Gift Cards	\$290.00
	TOTAL SPENT IN LINE	\$290.00
	REMAINING IN LINE	\$460.00
6501-0308	ADVERTISING & PROMOTION	
	ClubsFest '22 Registration	\$20.00
	Open House Graphic	\$100.00
	Space Opening Graphic	\$100.00
	Transforming Mac promo	\$300.00
	Bodies are Dope Promo & Queer Prom	\$500.00
	TOTAL SPENT IN LINE	\$1,020.00
	REMAINING IN LINE	\$980.00
6804-0308	TRAINING EXPENSES	
	Pizza for training	\$110.00
	Juice boxes for training	\$20.00
	Pizza for training	141.28
	Juice boxes for training	\$10.00
	Timbits for training	19.58
	Coffee for training	47.09
	TOTAL SPENT IN LINE	\$347.95
	REMAINING IN LINE	\$152.05
<b>TOTALS</b>		
<b>TOTAL BUDGETED DISCRETIONARY SPENDING</b>		\$7,150.00
<b>TOTAL ACTUAL DISCRETIONARY SPENDING</b>		\$3,203.95
<b>REMAINING DISCRETIONARY SPENDING</b>		\$3,946.05

### Executives & Volunteers

The executive team is highly engaged and are working very hard. The events team has been very busy with Wellness Week execution followed by Bodies are Dope and Survivors planning directly after returning from the winter break. Our SPA and Research coordinators are making progress on their project for the year which will be focused on trans health care. The volunteer, and training and development coordinators were great supports for preparing and executing our refresher training. Our resources coordinator has been determining vendors for upcoming resource purchases. Lastly, promo has been very helpful in preparing and executing promo strategies for a variety of programming.

Volunteers are engaged, and turnout at refresher training was okay. We are having some difficulties with shift attendance and coverage communications. The process and support was reiterated at training and this has helped a little bit. Based on suggestions made at the last EB meeting, we have chosen to close the physical space for 6 hours/week to provide an online safer space/peer support

avenue for folks who prefer the online option. This is in its first week and will likely have a little bit of a transition period for getting awareness out, and everyone comfortable with using zoom for facilitation. We hope to run a volunteer social in March.

## **Successes**

Collective Care responses have demonstrated the need for this programming and having the funding to fulfill requests has been rewarding. As well, we are really excited for Bodies are Dope and are hopeful for turnout based on some feedback by space users. Lastly, our wellness week event had really positive feedback and will be featured in the Silhouette's Sex in the Steel City issue.

## **Current Challenges**

Another ongoing challenge is with volunteer responses, and specifically with shift scheduling/attending shifts. We are a little bit shorter this semester with volunteer capacity which has strained our scheduling a little bit. In order to maintain the safety of the space, we are having to rely some more on executives/PTMs to fulfill shifts.

## **Miscellaneous**

*N/A*