



# REPORT

*From the office of the...*

## Sinead George Maroons Coordinator

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TO: Members of the Executive Board  
FROM: Sinead George  
SUBJECT: MSU Maroons Report 7  
DATE: January 30, 2022

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### **Year Plan Update**

The Maroons have been doing well and are on track with the year plan! We have moved around some of the initiatives like the Charity Dodgeball Tournament, and are in the process of brainstorming the final few events that we would like to host for the year! Overall, volunteers are very engaged attendance has been high at all events this semester. We have also been able to move forward with the Maroons Coordinator hiring and will be on track for a return to the pre-COVID hiring timeline!

### **Events, Projects, & Activities.**

#### *General Service Usage*

- The service has been able to be quite active the past few months by hosting larger events along with our ongoing activities.
- Volunteer turn out has been great at events and a lot of our service usage has been internal Maroons efforts to plan and coordinate events.
- We have had a lot of engagement with our events, such as the charity dodgeball tournament which was completely filled within 24h of our posting it!

#### *Projects & Events: Monthly Team Meetings (Ongoing)*

- *We are currently planning for another team-wide meeting for February, where in past months we have had the whole team meet to go over expectations and brief on upcoming events.*
- *We are also planning to do a Valentines day activity at this meeting to engage reps and promote bonding within the team (see below for description)*

#### *Projects & Events: Valentine's Workshop (Ongoing)*

- *The events coordinators, Hannah and Jaden, have planned for the team to make Valentines at our next team-wide meeting, which we intend to donate to the Aberdeen retirement home.*

#### *Projects & Events: Maroons Coordinator Hiring (Ongoing)*

- *The resume and cover letter component of hiring is complete and I have interviewed 4 candidates along with Mitch and Sarphina.*
- *We are hoping to sign on the incoming coordinator soon to move on with next year's hiring soon.*

#### *Projects & Events: Varsity Game Attendance (Ongoing)*

- *Athletics Coordinators (Grace and Dylan) have created a schedule in collaboration with TJ Kelly of varsity games that the Maroons will be attending.*
- *The last game that the Maroons attended had over 30 reps in attendance!*
- *We have worked with TJ to ensure that we are attending an equal number of games between sports and mens vs. womens teams.*

#### *Projects & Events: Service Survey (Ongoing)*

- *I have been working with Justin (AVP Services) to create a survey for distribution among volunteers and executive members.*
- *We have distributed the surveys and are looking forward to hearing the results.*

#### *Projects & Events: Intramurals (Ongoing)*

- *The Maroons teams have begun playing intramurals! We are currently playing volleyball, soccer, basketball, and innertube waterpolo.*
- *Each team has a group chat and have had good attendance this semester so far.*

#### *Projects & Events: Maroons Skating Event (Ongoing)*

- *The events coordinators are currently working to organize a skating event for all students to attend at Pier 8. We are planning to meet students on campus and bus down to the rink where we can all skate together.*
- *This is tentatively scheduled for the week following reading week, and we are anticipating submitting for EOHSS approval this week.*

#### *Projects & Events: Mental Health Mondays (Ongoing)*

- *The Maroons are planning to bring back our Mental Health Mondays initiative where reps share activities that they do to improve their mental wellness and can share insight into mental health as a university leader.*
- *We are hoping to re-start this initiative soon, with a 'pod' of reps being responsible for submitting videos each week.*

#### *Projects & Events: Charity Dodgeball Tournament (Completed)*

- *The Maroons Ath Coordinators, Dylan and Grace, organized and facilitated a dodgeball tournament on Jan 28 where we had 40 participants. Teams paid a fee to participate and the winning team decided on what charity to donate the money to – this year it will be Meals on Wheels!*
- *This was very successful as participants seemed to enjoy themselves and were all guaranteed at least 4 games for their participation. Also, we were able to completely fill the tournament with promotion on Instagram within 24 hours!*
- *We are looking into doing another similar tournament in March because of the level of interest and success with this one!*

#### *Projects & Events: Movember (Completed)*

- *We completed all of our Movember activities with our hot chocolate and glow stick walk. In all, we were able to donate nearly \$200 to Movember and raise a lot of awareness through our promotional efforts!*

## **Outreach & Promotions**

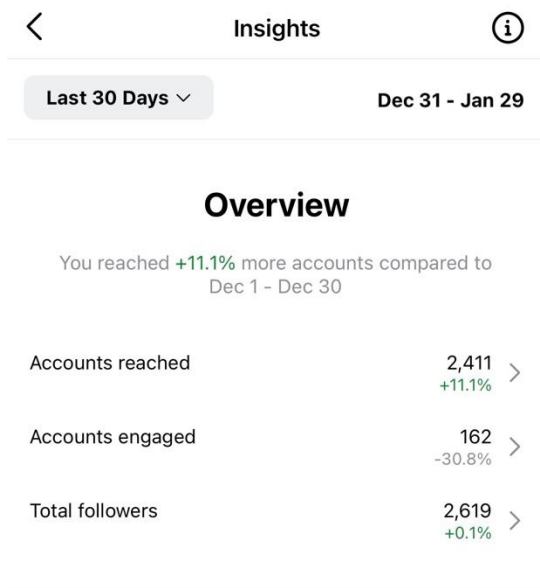
## Summary

- *The Maroons have been working on outreach primarily through Instagram.*
- *We have been using our email list that was collected in Welcome Week as well for the promotion of events and intramurals.*
- *We also have been increasing presence in our suits through attendance at varsity games etc. and have continued handing out stickers at all repping opportunities.*

## Promotional Materials

- *We saw increased engagement with our post in November for Movember from the Underground*
- *We have primarily been present through Instagram stories, and have been reaching more accounts through instagram*

## Social Media Engagement since the Previous Report



- Instagram Insights:
  - We have seen an increase in totals reached and number of followers.

## Finances

### Budget Summary

*Note I have also discussed with Sarphina (VP Admin) about moving some costs to the uniforms line.*

*These are all the purchases made thus far.*





## **Executives & Volunteers**

- Execs are doing well and currently planning an upcoming social for further bonding within the team! The whole team has taken on a lot of initiative and are excited for the final few months of the semester
- The Volunteers are doing well and we are looking forward to meeting as a full team to better gauge the full team's current headspace. From the volunteers who have attended events thus far this semester, they are all very enthusiastic and engaged with the service.

## **Successes**

- Community engagement: the team has been able to engage with a lot of community groups recently, including McMaster students, Ath and Rec, Movember, and our upcoming collaboration with Aberdeen retirement home. This not only is fulfilling many goals within the year plan, but also appears to better engage reps on the team!

## **Current Challenges**

- Consistent turnout amongst the whole team: As the year gets busy and further from Welcome Week, there has been a noticeable group of volunteers who have not been present at many events. I am hoping that implementing mandatory meetings for the remainder of the year along with social activities helps to mitigate these concerns.