



REPORT

From the office of the...

Pride Community Centre Director

TO: Members of the Executive Board
FROM: Norah Frye
SUBJECT: Pride Community Centre Report no. 3
DATE: Wed Nov. 23rd

Year Plan Update

When we first drafted our year plan, we were unfamiliar with our budget and the labor of large-scale events. With that in mind, we have had to make some adjustments to accommodate the reality of those constraints. While we hoped to host three large prom type events, one of them occurring around the winter holiday, we have had to abandon this initiative due to a lack of resources. We will be focusing all of our energy on our spring prom event instead. Other than that, we are on board with our service running well and performing consistently.

Events, Projects, & Activities

General Service Usage

Service usage continues to be impressive with high engagement from the student body. On a day-to-day basis the space has been full on a day-to-day basis with students accessing the book stacks, the lounge space and casual support. We have also increased engagement in our formal Peer Support service. As volunteers have become better adjusted to the process of offering support, students have responded with an increased willingness to ask for it. As students have become more familiar with the PCC and our support staff, it seems like they have also grown more comfortable accessing our other services like requesting gender affirming gear for example.

Projects & Events: Project 1 (Upcoming)

Upcoming:

The Gender-Affirming Clothing Swap, the Poetry Slam and the Transgender Day of Remembrance Vigil. For the Gender-Affirming Clothing Swap, we partnered with Transition Style, an organization based in Ontario that provides gender-affirming style transformations to people in various stages of their transition free of cost. With the help from their service, this event will allow students to come and get style advice from professionals and leave the event with products (clothes, makeup, etc.) that help them achieve their desired look. This event has

reaped an extremely positive response from students and we are expecting a great turn out.

Projects & Events: Project 2 (On Going)

On-Going:

Our on-going events include monthly Bingo nights, biweekly Watch Parties and weekly Book Club Meetings. Beyond this, we are executing the Cum One, Cum All an event in collaboration with SHEC and the Justice, Java and Joy. Justice, Java and Joy is a coffeehouse event meant to follow up our earlier creative writing workshop. Closed to Queer and BiPoc students, the event will function like a café poetry read giving students the opportunity to share their creative writing in a safe space of like-peers. The event welcomes the presentation of any sort of creative project and will provide students with insight on their creative process if they would like (peer-feedback), or just snacks and coffee if they like.

Projects & Events: Project 3 (Complete)

Complete:

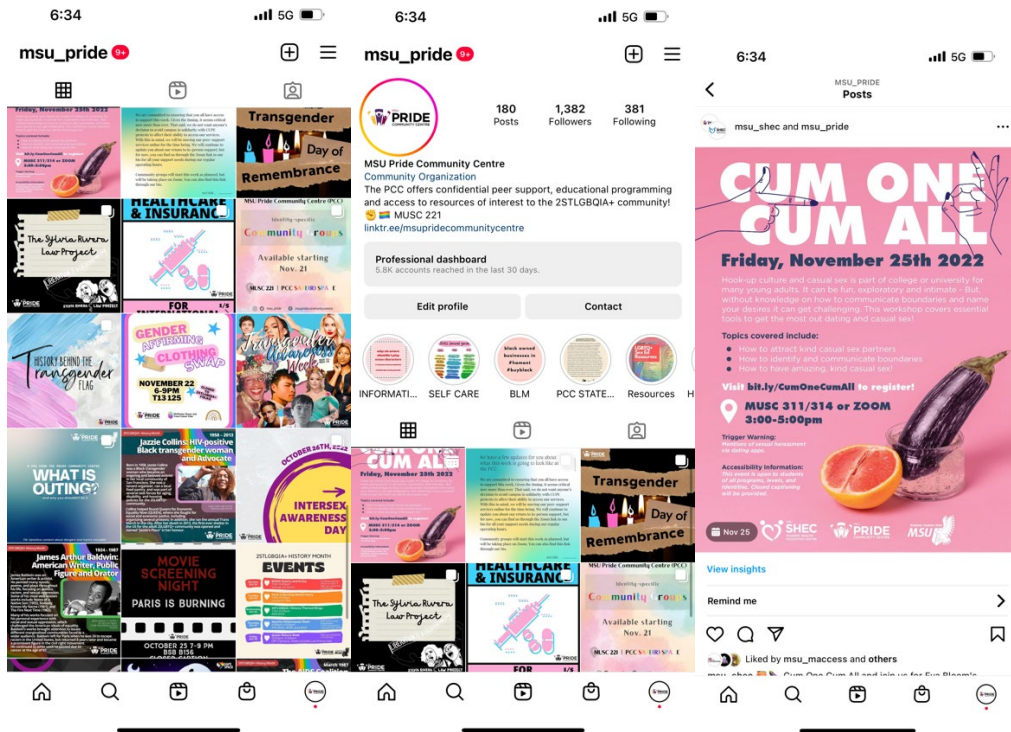
Complete projects include Bingo and Watch Parties. These occur monthly basis. Due to a human resource shortage experienced as a result of the CUPE strike this week, our events planned for November have been postponed to next week, so have not taken place at the time of writing this report. Our events for November were focused in the week of the 20th in solidarity and celebration of Transgender Awareness and Remembrance. Unfortunately, this planning-strategy has been curbed by the unexpected need to suspend some activities

Outreach & Promotions

Summary

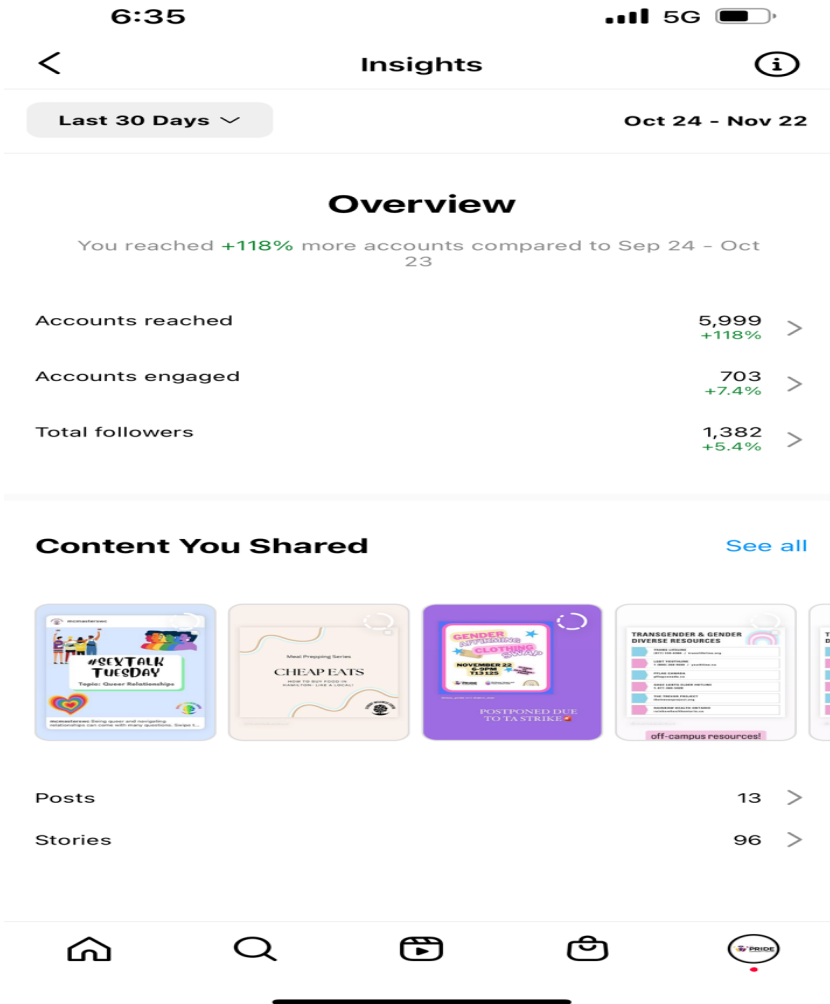
We have successfully used social media to advertise all of our events and to continue to engage with our audience about initiatives and resources. We are in the process of developing the PCTea Podcast which will give us an opportunity to concisely platform ongoing promotions and events. We have found physical promotions less successful. But, have been found success using the screens around campus to advertise promotional materials for upcoming events. We will continue to explore this option moving forward. We are also excited to be exploring physical outreach strategies in an A-Frame signage format. With the help of Michael Wooder, we are designing and executing this outreach strategy.

Promotional Materials



Social Media Engagement since the Previous Report

Since our last report, we have seen a 118% increase in social media engagement on our main platform, Instagram. We are happy to report a consistent upward trend in social media engagement since beginning our new approach to social media use in September.



Finances

Budget Summary

Budgeting remains straightforward and spending remains low. Because we are planning a large event in the spring, we have made a point to be wary of our spending. So far, we have spent small sums of mostly less than \$150 executing our events on a monthly basis. Since our large renovation in the summer, there has not been any changes to the space. This week, we will be meeting with the Finance Team to discuss additional funding for our spring event.

ACCOUNT CODE	ITEM	BUDGET / COST
6501-0119	STANDING ORDER	250
PROMO	TOTAL SPENT IN LINE	250
	REMAINING IN LINE	1450
6804-0119	FEEDING VOLUNTEERS @ TRAINING	150

	TOTAL SPENT IN LINE	150
	REMAINING IN LINE	350
5003-0119	LAP DESKS	62.30
	TOTAL SPENT IN LINE	62.30
	REMAINING IN LINE	37.70
6102-0119	MOVIE NIGHT	65.00
	TOTAL SPENT IN LINE	65.00
	REMAINING IN LINE	2935.00
TOTALS		
TOTAL BUDGETED DISCRETIONARY SPENDING		\$6,600.00
TOTAL ACTUAL DISCRETIONARY SPENDING		\$1,094.67
REMAINING DISCRETIONARY SPENDING		\$5,505.33

Executives & Volunteers

Our Executive and Volunteers continue to reach our highest expectations. This week, the volunteer team played a critical role in the last-minute reorganization of the team in the event of the strike. This reorganization could not have been executed without their above-and-beyond efforts. We are working on planning an Exec Team social to celebrate this along with their many other successes. The same is true for the volunteers. The volunteer teams have been eager to gain peer-support knowledge and have reached out about extra training and resources. They have contributed ideas to the execution of events and offered ideas for upcoming events. Their engagement with the service and their willingness to help beyond the scope of their role is inspiring to the whole team.

Successes

We are proud to have drastically improved our communication as a team this month. We have streamlined internal communication and as a result, made planning and discussion far more effective. We have also conducted 1 on 1 meetings with our Executive team to make sure that all parties feel that their communication (input, comments etc.) is heard and accounted for.

Current Challenges

This week, it has been a challenge to manage our team and our responsibilities to them with our responsibilities to the student body. In light of the strike, some student volunteers have chosen to maintain their right to refrain from academic activities. Some students are also involved in the groups protesting. This has been a source of some newfound challenges. For some students, this has meant staying home and so the PCC was forced to generate a last minute hybrid service operation plan for the week.