



# REPORT

*From the office of the...*  
**Macademics Coordinator**

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TO: Members of the Executive Board  
FROM: Jadynd Sandhu  
SUBJECT: Macademics Report #5  
DATE: November 18, 2022

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## **Yearplan Update**

We received 1935 nominations for instructors and 1049 nominations for teaching assistants, totaling 2984 nominations! The Volunteer and Logistics Coordinator organized the spreadsheets and the execs along with the TAC subcommittee volunteers assisted with standardization. After the top three professors of each faculty and top ten teaching assistants have been determined, in-class evaluations will be released. After evaluating these responses, the top two professors from each faculty and top two teaching assistants will be chosen.

The TAC Coordinators have finalized packages for application-based teaching awards. They have been updated on the MSU website and departments heads and Deans have been notified. I will also start discussing the Teaching Award Ceremony preparations with the TAC Coordinators soon.

We are working on ordering merchandise for the team by the end of the month as an end-of-semester gift to show our appreciation for their efforts with the Fall nomination period.

The Research and Resources Committee released their first blog post of the year. Now that the subcommittee has been solidified, we aim to release at least one blog post per month. Each Research and Resources volunteer has been paired with a Promotions volunteer to make the posting and advertising of blog posts seamless and more efficient.

The Promotions Subcommittee is working on creating an exam-related publication to be posted on our social media accounts. This will continue engagement with our pages during a lower period in activity and promotions. They are aiming to post in early December.

## **Events, Projects, & Activities**

### *General Service Usage*

The Fall TAC nominations campaign is complete and was a success! We received 1935 nominations for instructors and 1049 nominations for teaching assistants!

Recently, we have been promoting our very first blog post, which was only posted a few days ago and has already increased our website taps and the reel has over 1000 views.

### *Project 1: TAC Tallying & In-class evaluations (Ongoing)*

Now that the Fall Teaching Awards Nominations period has closed, the execs and TAC subcommittee have been asked to assist with standardizing nominations by making spelling/format uniform and adding class sizes. The Volunteer and Logistics Coordinator will tally results to determine top three professors of each faculty and top ten teaching assistants. The top nominees will receive in-class evaluations, which will be open for about a week. After evaluating these responses, the top two professors from each faculty and top two teaching assistants will be chosen. We are aiming to have this process complete by the end of this month.

### *Project 2: Volunteer Social & Appreciation (Upcoming/Complete)*

The Macademics Team participated in the Pumpkin Carving Contest which created a great first opportunity to have a whole team social. We had a great turn out despite it being a busy time of year with midterms and assignments. The Promotions Coordinator is currently collecting some quotes for team merch which we hope to get out to the team by the end of the month as a token of appreciation for their hard work during the TAC nomination period.

### *Project 3: TAC Fall Nominations (Complete)*

Fall Teaching Award Nominations were open from October 16<sup>th</sup> to October 30<sup>th</sup>. The nomination period was very successful; we received 1935 nominations for instructors and 1049 nominations for TAs, totaling 2984 nominations overall! This is comparable to our record high numbers last year of just over 2100 professor nominations and 1300 teaching assistant nominations.

Application-based Teaching Award packages have been finalized and updated on the MSU website. Emails have been sent out to department heads and Deans of each faculty.

## **Outreach & Promotions**

### *Summary*

The Promotions subcommittee and Research and Resources subcommittee have paired their volunteers, so that once a blog post is complete, they can coordinate with the promo counterpart to discuss how to promote the blog and the description to include. We posted our first blog post of the year highlighting the Resource Hub and other academic resources on campus.

The Promotions team is also planning to create an exam-related publication on our social media accounts to have a useful resource to post during our low period in promotions. The Student Recognition Awards Coordinator has also been discussing with Victoria and Daniela on preparing MSU Award promo materials soon.

### Promotional Materials

Blog Post #1 Reel:





<https://www.instagram.com/reel/Ck1QCHrJD6-/?igshid=YmMyMTA2M2Y=>

### Social Media Engagement since the Previous Report






Facebook (Last 30 days)

#### Page overview

##### Discovery

|   |       |
|---|-------|
|  Post reach          | 1,828 |
|  Post engagement     | 79    |
|  New Page likes      | 2     |
|  New Page Followers | 3     |


##### Interactions

|   |    |
|---|----|
|  Reactions   | 11 |
|  Comments    | 0  |
|  Shares      | 13 |
|  Photo views | 6  |
|  Link clicks | 5  |




 WE HAVE EXCITING NEWS - FALL TEACHING AWARD NOMINATIONS ARE NOW OPEN    Good...


Published by Joanna Bao  · October 16 at 9:53 AM · 

Post Impressions 

1,581

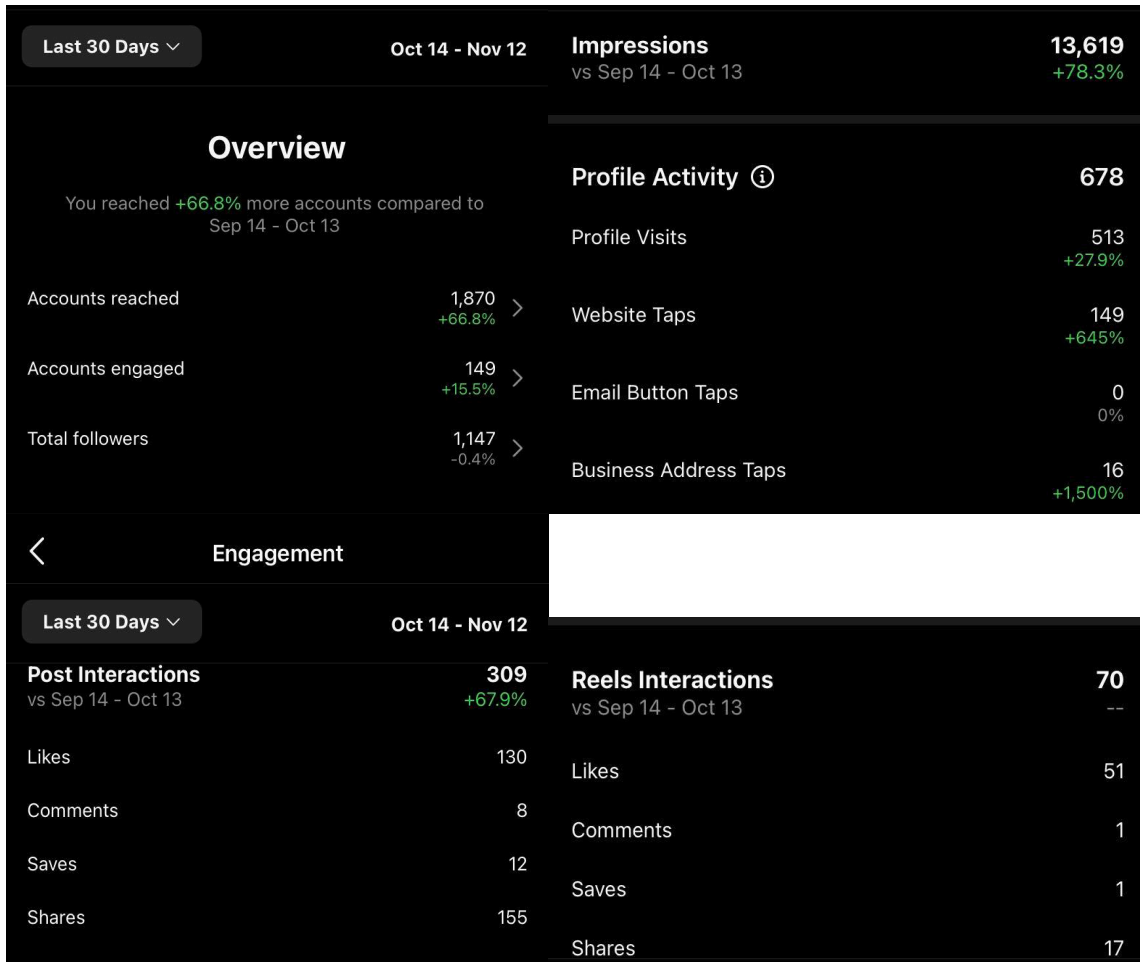
Post reach 

1,416

Post Engagement 

33

Instagram (Last 30 days)



## Finances

### Budget Summary

|           |  |                 |
|-----------|--|-----------------|
| 6102-0312 | TCHA - ANNUAL CAMPAIGNS                    | \$1,000.00      |
|           | Silhouette Advertising -Welcome Week Issue | \$25.00         |
|           | WW Promotional Gift Card (Campus Store)    | \$25.00         |
|           | ClubsFest Registration                     | \$20.00         |
|           | Fall TAC Nomination Contest Gift Card      | \$50.00         |
|           | <b>TOTAL SPENT IN LINE</b>                 | <b>\$120.00</b> |
|           | <b>REMAINING IN LINE</b>                   | <b>\$880.00</b> |

|           |                                 |                 |
|-----------|---------------------------------|-----------------|
| 6501-0312 | TCHA - ADVERTISING & PROMOTIONS | \$1,900.00      |
|           | SSC Welcome Week Rave Cards     | \$109.00        |
|           | Social Media Contest            | \$100.00        |
|           | TAC Fall Nominations            | \$488.00        |
|           | <b>TOTAL SPENT IN LINE</b>      | <b>\$697.00</b> |

|  |                   |            |
|--|-------------------|------------|
|  | REMAINING IN LINE | \$1,203.00 |
|--|-------------------|------------|

|                                       |  |            |
|---------------------------------------|--|------------|
| TOTALS                                |  |            |
| TOTAL BUDGETED DISCRETIONARY SPENDING |  | \$6,750.00 |
| TOTAL ACTUAL DISCRETIONARY SPENDING   |  | \$817.00   |
| REMAINING DISCRETIONARY SPENDING      |  | \$5933.00  |

### Donations

|                          |          |
|--------------------------|----------|
| Campus Store Gift Card   | \$25.00  |
|                          |          |
|                          |          |
| TOTAL GENERATED IN LINE  | \$25.00  |
| REMAINING TARGET IN LINE | -\$25.00 |

### Executives & Volunteers

The Pumpkin Carving contest provided a nice opportunity for the team to bond and have a nice evening together. It was one of our first socials as a whole team and we had a good turnout despite it happening during midterm season. The Promotions Coordinator is collecting some quotes for team merch. I hope to have them purchased by the end of the month, so that after tallying and nominations have been assessed, I can give merch out to the team as an end-of-semester gift and to show our appreciation for all their hard work during TAC nominations.

### Successes

Fall TAC nominations were very successful with 1935 nominations for instructors and 1049 nominations for TAs, totaling 2984 nominations overall! Our first blog post of the year has been posted! We hope to post at least one blog post each month for the rest of semester.

### Current Challenges

One challenge is completing standardization of Teaching Award nominations and determining our top nominees before we get too close to the exam period. As November can be a busy time for students, some volunteers have been struggling to complete their work. To complete the process in a timely manner, the Student Recognition Awards Coordinator has been assisting the Volunteer and Logistics Coordinator in tallying.