



REPORT

From the office of the...

Pride Community Centre Director

TO: Members of the Executive Board
FROM: Norah Frye
SUBJECT: Pride Community Centre Report no. 3
DATE: Friday Oct. 28th

Year Plan Update

So far, we are on track with our year plan. Our Volunteer and Executive Teams are hired and in good working order. Our space is open with regular, staffed hours, and is under ongoing renovation to include the quality and comfort of the space. Our October initiatives – reoccurring Watch Parties and Bingo Nights – have launched successfully. Along with our reoccurring events, we have maintained our times lines for Queer History Month with events throughout the entire month of October and a week of daily events from the 24th-28th and a culminating collaborative Hallo-Queer Bash on the 28th.

Events, Projects, & Activities

General Service Usage

So far, service usage has exceeded our wildest expectations. The space has been full on a day-to-day basis with students accessing the book stacks, the lounge space and casual support. The formal Peer Support service (students coming in and requesting a session) has been less popular, but we are hopeful that this will pick up as the service ages as have only been open with full service and staff since the return from reading week. Event attendance has been completely satisfactory.

Projects & Events: Project 1 (Upcoming)

Upcoming:

Upcoming events include the BiPoc Nature Walk and The Hallo-Queer Bash. The BiPoc Nature Walk is exclusively for BiPoc students and is a collaboration with Mac Nature. Mac Nature has facilitated a student pick-up school bus that the PCC paid for to provide safe transport for students to and from the hiking site. The event is being advertised collaboratively to reach the interest of other BiPoc centered groups like the Diversity and Equity Network. Besides this, the PCC is hosting a Hallo-Queer Bash in collaboration with the QTCC and EgiQueers. The Bash involves three separate rooms all with different themes in the basement of KTH. The event will involve snacks and drinks, raffles, crafts, costume competitions and more. By collaborating with two clubs, we were able to expand

our reach in terms of interest and audience, expand our budgeting capabilities, and expand our capacity for work. This event has been highly anticipated by our collective audiences and we are expecting a good turnout.

Projects & Events: Project 2 (On Going)

On-Going:

Our on-going events include monthly Bingo nights, biweekly Watch Parties and weekly Book Club Meetings. Book club meetings are held in the PCC Space and are led by alternating Executive members. The purpose of the events is to introduce students to theory and literature in queer studies so that they might explore their interests in the field and learn the relevant language and vocabulary to understand their identities and experiences. The meetings include an overview period which clarifies the text and a discussion period which encourages participants to apply the concepts from the text to real-world experiences and issues. The events feature music, refreshments and snacks. While none have taken place so far, the pitch/soft-launch of the event idea was well received on social media platforms.

Projects & Events: Project 3 (Complete)

Complete:

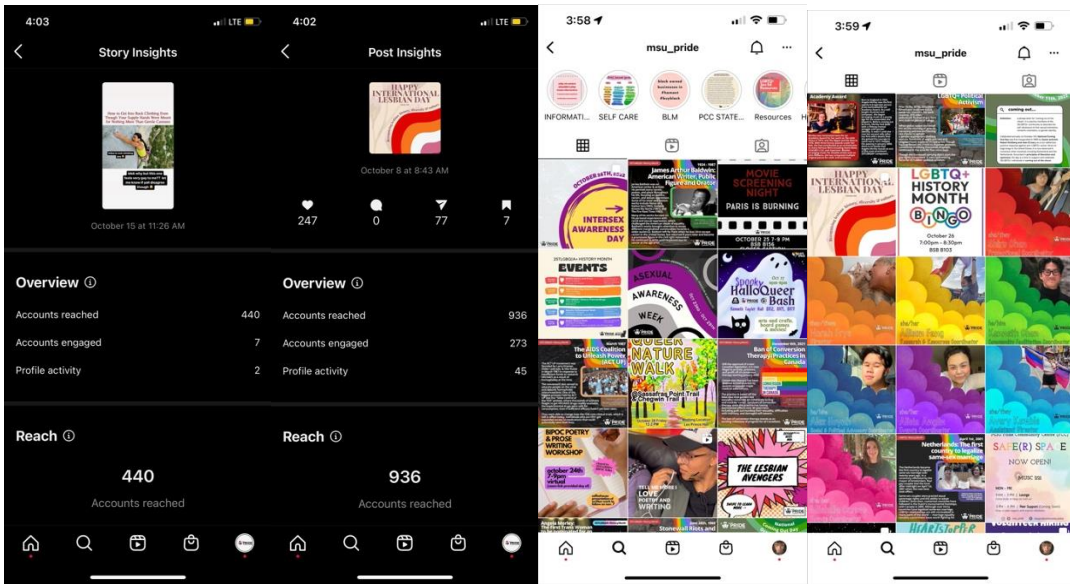
Complete projects include Bingo and Watch Parties. These occur on a monthly basis but are completed for the week. We have also completed a virtual BiPoc Writing Workshop. By the time this report is presented, the BiPoc Nature walk and Hallo-Queer bash will be completed.

Outreach & Promotions

Summary

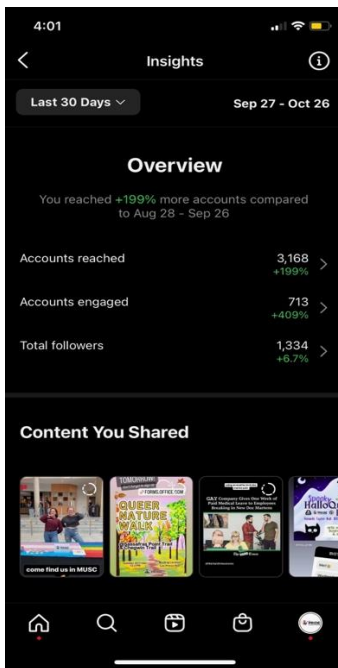
So far outreach has taken place on social media. We have successfully used social media to advertise all of our events and to continue to engage with our audience about initiatives and resources. We are in the process of developing the PCTea Podcast which will give us an opportunity to concisely platform ongoing promotions and events. We have found physical promotions less successful. Social media use was a particular promotional asset this month as our Queer Histroy Month campaign involved a weekly Queer History Post per month.

Promotional Materials



Social Media Engagement since the Previous Report

Last month, we reported a drastic increase in social media activity and engagement with the launch of our new daily meme segment. The trend has continued with our social media engagement increasing by 200% this month.



Finances

Budget Summary

Due to the fact that we are early in the year and are yet to host many events, budgeting has been very straightforward, and spending has been low. Our biggest cost so far has been \$900 of renovations which was approved as extra spending. Beyond this, even costs have been minimal. By the next report, we will

have ordered some merch. This is our only anticipated large expense in the next month.

ACCOUNT CODE	ITEM	BUDGET / COST
6501-0119	STANDING ORDER	250
PROMO	TOTAL SPENT IN LINE	250
	REMAINING IN LINE	1450
6804-0119	FEEDING VOLUNTEERS @ TRAINING	150
	TOTAL SPENT IN LINE	150
	REMAINING IN LINE	350
5003-0119	LAP DESKS	62.30
	TOTAL SPENT IN LINE	62.30
	REMAINING IN LINE	37.70
6102-0119	MOVIE NIGHT	65.00
	TOTAL SPENT IN LINE	65.00
	REMAINING IN LINE	2935.00
TOTALS		
TOTAL BUDGETED DISCRETIONARY SPENDING		\$6,170.00
TOTAL ACTUAL DISCRETIONARY SPENDING		\$1,459.97
REMAINING DISCRETIONARY SPENDING		\$4,600.03

Executives & Volunteers

We have officially assembled a volunteer team and have fully operating hours. The volunteers have been a lovely addition to the team. Plus, more hands make quicker work, so operations continue to be increasingly smooth and effective. As for the Executives, as I reported last month, I could not imagine a better team. The Executives have continued to show such an impressive level of commitment and work ethic so far this year. Morale is high and we are excited to continue fostering community on campus and collaborating as a team. We have two new additions to our Exec team as the responsibilities are even more than we anticipated. These additions have been essential in expanding our capacity and reachability. Our team excels in communication, personability and fun. Due to our diverse backgrounds, we hope to be able to access underexplored groups on campus and to form connections with other Services and Clubs. I trust I will continue to sing high praises about this exceptional team.

Successes

We are very proud of our increased social media engagement. As a team, we decided that we wanted our social media to reflect our interest, uniqueness, and queerness rather than appear standardized and uninteresting. Not only have we

been able to achieve this through showing our authentic selves on social media, but we have done so with a great response. This is a huge success and we take great pride in.

Current Challenges

Managing the budget! 6000 dollars seems like more money on paper than it actually is when spending starts. Managing the limited resources with infinite hopes for initiatives has definitely proven a challenge.