



REPORT

From the office of the...

Diversity + Equity Network

TO: Members of the Executive Board
FROM: Arash Aria
SUBJECT: Diversity + Equity Network Report #3
DATE: October 21, 2022

Yearplan Update

- *We have been able to proceed through our year plan and accomplish events such as the National Truth and Reconciliation mural/ painting, campaigns, reading week mental health.*
- *We are progressing through the hiring process of our volunteers*
- *An overall year plan with all the executives' year plans has been made to promote collaboration between committees*

Events, Projects, & Activities

General Service Usage

- *The small launch event for the National Truth and Reconciliation painting promoted engagement and interaction*
- *We have been having social media engagement*
- *We are looking to focus on direct student community building during the month of October*
- *The usage in general will expand as more volunteers and executives are currently being hired*

Projects & Events: Project 1 (Complete)

- MSU DEN had a series of campaigns and events planned for National Truth and Reconciliation Day.
 - o Commissioned an indigenous, local artist to paint a mural that is now in PGCLL. We were able to get sponsorships from McMaster Museum of Arts, Indigenous Studies Department, and the MSU.
 - o We researched, designed, and published multiple campaigns on the topics of Reconciliation and Orange Shirt day.
 - o This was posted on the McMaster social media accounts and also on dailynews

Projects & Events: Project 2 (Upcoming)

- Every year Halloween brings many discussions about cultural appropriation to light. We are looking to give a guide for what a good costume is and provide options with places where students can buy them.
- Halloween also often targets the disabled community, thus the executive team is releasing a post in the next few days pertaining this
- We are also hosting a Halloween movie night for students to attend.

Projects & Events: Project 3 (On-going)

- We have been working towards promoting our service through different avenues. One being tiktok. The team is using different methods to increase engagement
 - o Interview series across campus asking students about MSU DEN
 - o Giveaway with products from BIPOC owned business
 - o MSU Service fair
 - o Reaching out to leaders in the BIPOC community for collaborations

Outreach & Promotions

Summary

- Ongoing relationship with other MSU Services to promote material
- Email relationships and set up meetings with other MSU Services and also clubs to start collaborations

Promotional Materials

- The link to the Instagram account is here:
www.instagram.com/msudiversity
- There have been a series of promotional material that we have established for events, hiring, campaigns, and just general material.

Social Media Engagement since the Previous Report

- Social media engagement has improved, with increases in followers.

Finances

Budget Summary

- We have received funds from McMaster Museum of Arts for 2500, the Indigenous Studies Department for 1000, and the MSU for 1000. We have spent a 1000 at this time.

Executives & Volunteers

- The executives receive routine check ins from the Assistant Director and I and have been very engaged. We have had consistent turn out to our events and meetings.
- We are hiring new executives as well as volunteers which will be an integration process.

Successes

- Everything the team has been putting out has been phenomenal. My team deserves a high five!