



REPORT

From the office of the...
Business Caucus

TO: Members of the Student Representative Assembly
FROM: Craig Dawdy, SRA Business Caucus Leader
SUBJECT: SRA 22F Report
DATE: September 6, 2022

Progress on Year plan

- Overhauled social media platforms
 - o +Instagram take over week
 - o Engaged and directed a lot of business students into MSU activities
- Met with faculty society and made outreach and social development plans
 - o Planned roll out of funding structure enhancements for DCS clubs and committees
- Outreach to find new caucus members

Upcoming Events, Projects, & Activities

- Further social media posting and growth
- Business club- fest presence
- Looking further into DCS enhancement plans and having to move into a more actionable stage → essentially we have met and discussed a lot of different methods to further integrate and open up the DCS community into the broader MSU community and after giving them some time to think about options presented we will move into implementation phases
- Promotion of SRA byelection

Successes

- Seen a solid amount of social media growth and engagement

Current Challenges

- Could definitely see better engagement from the over all community
- Some push back against in person meetings leading to social stagnation (related to faculty club activities)

Other

- Still on the hunt for someone who we can get to run for our open SRA seat and make a solid contribution to the MSU

Best,

Craig Dawdy
SRA Business Caucus Leader
McMaster Students Union