



# REPORT

*From the office of the...*

## Maroons Coordinator

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TO: Members of the Executive Board  
FROM: Sinead George  
SUBJECT: MSU Maroons Report 4  
DATE: September 27, 2022

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### **Year Plan Update**

- Welcome Week programming and final related tasks are wrapping up
- Intramurals and varsity game presence is underway

### **Events, Projects, & Activities**

#### *General Service Usage*

- Most of the service has been surrounding rep initiation/ training and Welcome Week planning
- We have also seen increased social media use (see below).

#### *Projects & Events: WW Event Planning (Complete)*

- *All Welcome Week programming for the Maroons is complete!*
- *We saw a fantastic turn out at all of our Maroons-run events: the great McMaster Race, Mindfulness with the Maroons, Capture the Watermelon*
- *Facilitated rep appreciation “warm and fuzzies” with the team which was well received by reps*
- *Reps enjoyed being able to collaborate with Campus Events, Move-In, and SHEC for our meditation event*

#### *Projects & Events: Welcome Week Charity Support (Ongoing)*

- *We are continuing to work in collaboration with MSU accounting and Campus Events to collect all the funds for our Welcome Week charity, Living Rock*
- *We were able to raise over \$800 for charity from our Charity Carnival event during Welcome Week*
- *We have been in contact with other faculties to collect their Welcome Week charity funds and are hoping to provide a cheque by the end of October*

#### *Projects & Events: Monthly Team Meetings (Ongoing)*

- *In an attempt to increase general rep engagement, we plan to host the first monthly meeting this October 5 to update reps on the year plan and boost enthusiasm*
- *Along with the Volunteer Coordinator, Imane, I have been meeting with our pod-co leaders to ensure they are keeping socially active with their pods and maintaining morale*

#### *Projects & Events: Intramurals (Ongoing)*

- *The Maroons have registered and begun facilitating free intramural teams in 4 sports: Ultimate Frisbee, Volleyball, Basketball, and Innertube waterpolo*
- *Reps are very interested and have taken on the commitment of helping run some of the teams, and we have recruited full teams of free agents and from our email list*
- *We received many direct messages to the Instagram about this initiative and are considering increasing the number of teams next semester due to demand.*

#### *Projects & Events: Movember (Ongoing)*

- *The Fundraising and Events Coordinators, Hamrish, Jaden, and Hannah, have been brainstorming and plan on reaching out regarding an MSU-wide Movember initiative*
- *We are hoping to facilitate something among services to engage the student body and raise awareness for this cause*

#### *Projects & Events: Pumpkin Hike (Ongoing)*

- *We have been in contact with Smiling Over Sickness, who have historically aided in facilitating the Pumpkin Hike with Cootes' Paradise Elementary School.*
- *We are hoping to meet in the coming weeks to finalize details to help carve pumpkins, line the trails, and guide families through the hike.*

#### *Projects & Events: FOCO Support*

- *I have been collaborating with Mitchell (VP Admin) and Michael Wooder (Communications) to have Maroons take on an educational and community support role in anticipation of homecoming activities by students.*
- *We plan to hand out informative rave cars regarding the implemented nuisance by-law on Wednesday and Thursday September 28 and 29 to inform students of the by-law and explain potential risks.*

- *We plan to aid in cleaning up anticipated street litter on October 2, and have assembled a team of ~20 volunteers who will be sweeping the streets the morning following homecoming.*

#### *Projects & Events: Sidewalk Sale (Complete)*

- *Maroons were able to aid Campus Events with the set-up and take-down of Sidewalk Sale, allowing vendors to easily come in and participate.*

#### *Projects & Events: Varsity Game Attendance (Ongoing)*

- *Athletics Coordinators (Grace and Dylan) have created a schedule in collaboration with TJ Kelly of varsity games that the Maroons will be attending.*
- *We have already attended 2 football games, but plan on attending at least one of each other sport, along with all home football games for the remainder of the season.*

## **Outreach & Promotions**

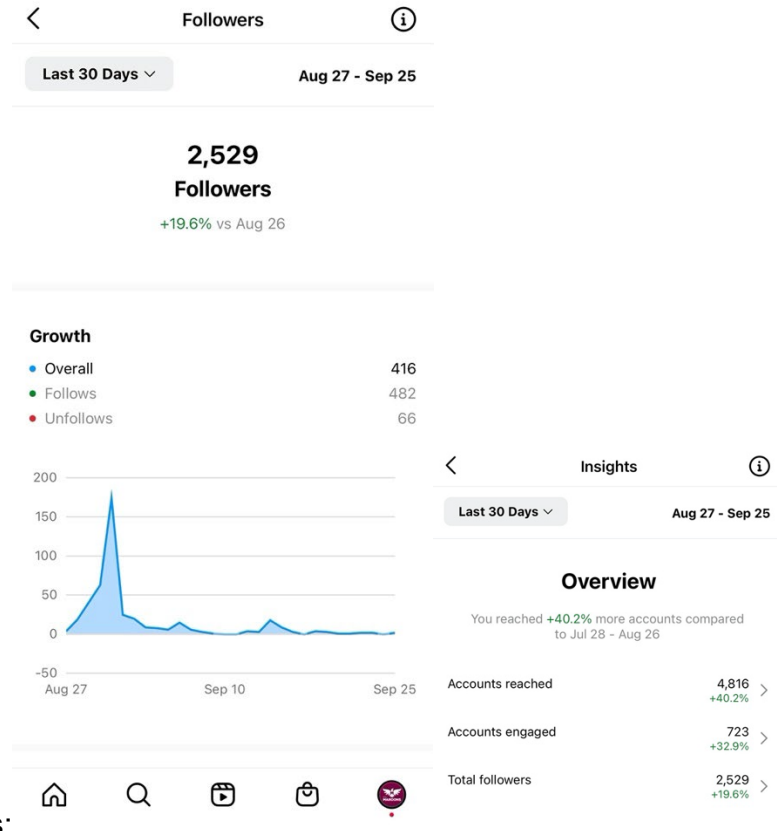
#### *Summary*

- *The Maroons have been able to see a lot of increased engagement through our Instagram primarily, especially following a large increase in following during Welcome Week*
- *We were also able to collect an email list during Clubsfest, which we have used to promote Intramurals and intend on using as an alternative promotional resource for events throughout the year.*

#### *Promotional Materials*

- *Our promotions coordinator, Alexei, has been working with the communications team to produce an informative video about the Maroons service to further our promotion on all platforms*
- *We were able to create stories during Welcome Week showing our plan and what occurred each day, drawing in more students to our events as the week progressed.*

## Social Media Engagement since the Previous Report



- Instagram Insights:

## Finances

### Budget Summary

Note I have also discussed with Sarphina (VP Finance) about moving some costs to the uniforms line.

These are all the purchases made thus far.

5101-0120	MAROONS - TELEPHONE	\$150.00		
	Tie Dye Supplies (Amazon)	\$59.06	28-Jul-22	128128
	Tie Dye Supplies (Michael's)	\$48.00	28-Jul-22	128127
6102-0120	MAROONS - ANNUAL CAMPAIGNS	\$450.00		
	Clubsfest Fee	\$20.00		
	WW Event Supplies	\$45.00		
6603-0120	MAROONS - SPECIAL PROJECTS	\$750.00		
	Fall Intramural Fees	\$415.00	13-Sep-22	

6633-0120	<b>MAROONS - UNIFORMS</b>	<b>\$3,000.00</b>		
	Rep Suit Reimbursement	\$278.54	15-Jun-22	
	Maroons Rep Jerseys (AK Basketball Singlets)	\$2,494.64	14-Jul-22	8203
	Maroons Bucket Hats	\$307.36	15-Aug-22	128166
<b>TOTALS</b>				
<b>TOTAL BUDGETED DISCRETIONARY SPENDING</b>		<b>\$6,675.00</b>		
<b>TOTAL ACTUAL DISCRETIONARY SPENDING</b>		<b>\$3,667.60</b>		
<b>REMAINING DISCRETIONARY SPENDING</b>		<b>\$3,007.40</b>		

### Executives & Volunteers

- Executives and Volunteers seem to have bonded a lot during Welcome Week and are getting along well!
- I am hoping to continue building camaraderie within the team through frequent check-ins and opportunities to get involved.
- There is a lot of enthusiasm around intramurals and reps are developing friendships within the team

### Successes

- Welcome Week ran very smoothly! The events planned and engagement were excellent, and the Maroons' presence seemed to have been noticed by a lot of students
- The team is excited about the upcoming year and based on WW feedback from execs and pod-cos seems to have bonded really well and bring a lot of enthusiasm to assigned tasks

### Current Challenges

- Retaining Rep Momentum/ Engagement: Especially following Welcome Week, there have already noticeably some reps who are much less engaged with the service. One of my major goals for the next month or so is thus to boost engagement and keep momentum going within the team.
- Clumping/ Cliquey-ness: Something that was noted by myself and many others during Welcome Week is that the team does tend to clump, making it hard to engage with others and slow to complete tasks. Based on feedback from execs and pod-cos, I am hoping to delegate tasks more specifically, and to reiterate messages about spreading out when repping.