



# REPORT

From the office of the...  
**Maroons Coordinator**

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TO: Members of the Executive Board  
FROM: Sinead George  
SUBJECT: MSU Maroons Report 3  
DATE: August 12, 2022

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## Year Plan Update

- Trainings have been completed by all reps, and we have one final rep training before Welcome Week
- Welcome Week programming is ready to go
- Team socials are underway

## Events, Projects, & Activities

### *General Service Usage*

- Most of the service has been surrounding rep initiation/ training and Welcome Week planning
- We have also seen increased social media use (see below).

### *Projects & Events: Rep Suit and Jersey Orders (Complete)*

- *Suits have arrived and most have received their suits this week.*
- *The Alumni Association has made a \$500 donation to help offset uniform costs.*
- *We have been given free t-shirts from our jersey supplier, which we plan on tie dying as a team social.*

### *Projects & Events: WW Event Planning (Ongoing)*

- *The final steps of event planning are going through*
- *All orders have been placed for the charity carnival event, and I am working on POs for Maroons-specific events*
- *I will be sending out rep schedules in the coming weeks, including helping with move-in (housing and Conference Services), Campus Events, and the Student Success Centre.*
- *We have opted to collaborate with SHEC and a res rep team on our "mindfulness with the Maroons" event, to further the promotion of health and wellbeing by sharing resources.*

#### *Projects & Events: Rep Training (Ongoing)*

- *Online training modules are due August 15 for WW rep training*
- *We are planning on attending an in person training on August 21/22, after which the Events Coordinators (Hannah and Jaden) plan to host a suit-painting social to facilitate team bonding.*
- *We have conducted a Maroons-specific training, going over the basis of repping and Welcome Week.*

#### *Projects & Events: Co-Pod Leadership (Ongoing)*

- *We have continued to encourage co-pod leaders to interact with their pods and will be assigning them more responsibility for Welcome Week.*

#### *Projects & Events: WW Charity Selection and Event Planning (Ongoing)*

- *We have created a pamphlet to invite community members to the charity event on the Friday of Welcome Week, and plan to distribute them throughout Westdale in the coming days.*
- *We plan to further promote the items and bottle drive throughout welcome week.*

#### *Projects & Events: Varsity Game Attendance (Ongoing)*

- *Athletics Coordinators (Grace and Dylan) have been meeting with TJ Kelly from Ath and Rec to establish a more formal schedule for our attendance at Varsity Games, and to arrange for a better communication with Ath and Rec throughout the year.*
- *They are currently collaborating on forming a schedule, and we plan to hopefully attend at least one game per sport this year, along with regular commitments to something in the gym (eg. Basketball/ volleyball) at least once per week.*

## **Outreach & Promotions**

### *Summary*

- *The Maroons are hoping to implement a promotions team to increase promotional efforts this year and have more content for the Maroons to share moving forward.*

### *Promotional Materials*

- *The Maroons promotions coordinator, Alexei, has coordinated the posting of the announcement of the Welcome Week charity across faculties and*

other rep teams. A series of posts were created by the Underground:



### Social Media Engagement since the Previous Report

- Instagram Insights:



### Finances

#### Budget Summary

Note I have also discussed with Sarphina (VP Admin) about moving some costs to the uniforms line



<i>TOTALS</i>	
TOTAL BUDGETED DISCRETIONARY SPENDING	\$6,675.00
TOTAL ACTUAL DISCRETIONARY SPENDING	\$3,207.60
REMAINING DISCRETIONARY SPENDING	\$3,467.40

### **Executives & Volunteers**

- Executives and Volunteers seem to be doing well! They have been active in the team groupchat and have been bonding with their pods in preparation of upcoming social events.
- All reps seem very enthusiastic about welcome week and have been signing up and eager to get involved!

### **Successes**

- The Volunteer Coordinator helped create and run a very successful and engaging team training, after which we received very positive feedback!
- The majority of Welcome Week planning has been completed and reps seem very excited about the Maroons' plans for the week!
- The Events Coordinators have organized a number of upcoming team socials to facilitate bonding within the team.

### **Current Challenges**

- Communication within the team: it has been challenging to coordinate the entire team, given not everyone check Facebook or email frequently. We are working on creating a poll with the team or brainstorming another platform to communicate on.
- Rep Training Logistics: it has been quite challenging to coordinate trainings among the team, especially given the number of trainings needed to be completed prior to welcome week.