



REPORT

From the office of the...
EFRT Program Director

TO: Members of the Executive Board
FROM: Jake Howran
SUBJECT: EFRT Report 3
DATE: August 3rd, 2022

Yearplan Update

While there are no major edits to EFRT's year plan, there are some changes that have been made to our operations that do complicate the year ahead. For example, EFRT was not approved for a residence room this year which means that we have lost one of the ways we maintain COVID social distancing within the team. In discussion with Mitch (VP Admin), EFRT has been offered the old Compass office space until January 2023 which may be retrofitted as a bedroom and storage space until we are requested to move.

Otherwise, EFRT is on track for a full return to service. We are anticipating some challenges with getting alumni to return for retraining, though this is a difficult issue we deal with on a yearly basis.

Events, Projects, & Activities

General Service Usage

EFRT continues to receive calls on a weekly basis. While the call numbers are down compared to the school year, we anticipate August to increase in call count due to increased campus activity and the move-in/welcome week processes.

So far, we have 36 confirmed payments for first aid courses which equates to \$4320.00 in revenue for the service. A new course schedule is in the making for September and to establish monthly SFA/BLS courses to run during the school year. We have been contacted by a handful of campus partners to do private training this year as well (though the dates and numbers have not been finalized).

EFRT has also been booked for a number of alumni events and welcome week events coming up in August/September.

Projects & Events: Summer Newsletter (On-Going)

Each year, EFRT internal (Fezan) releases a number of newsletters to introduce the executive team, rookies, and any major updates in EFRT operations to the greater alumni population via a newsletter. Currently, the summer newsletter for 2022 is being formulated with the new EFRT exec team and with the year plan for 2022-2023. The newsletter is expected to be sent out in the coming weeks.

Projects & Events: EFRT Magnets (Completed)

5000 EFRT magnets have been ordered for distribution in the MSU swag-bags for welcome week this year. We were unable to collaborate with other services this year due to financial restraints. By the time these restraints were partially resolved, the magnet order had already been placed.

Projects & Events: Protocol Edits (On-going)

A number of protocol updates have been made including edits to protocols on AED use, chest-vent use, COVID-19, and Trans Health, and other protocols are currently being reworked for musculoskeletal injuries, infectious disease, etc. These edits are approved by the medical director before implementation into EFRT practice.

Projects & Events: July Monthly Training (completed)

On July 29, EFRT summer responders took part in another monthly training on the topic of Musculoskeletal Injuries and Pediatric Emergencies. Responders were divided into groups to create and present on topics for each major joint of EFRT's protocol, and all responders (including exec) were tasked with demonstrating appropriate joint and muscle injury care practices (slings, splints, rule-outs, wraps, etc).

Projects & Events: Alumni EFRT Reunion (Upcoming)

EFRT will be celebrating its 40th anniversary this year. I am working in collaboration with Alumni services to plan and execute an in-person reunion in November to bring back responders from all over North America. The plan is still in its infancy, though a number of alumni have already expressed their interest in such an event. It will likely include some sort of dinner, gifts, and a number of speeches from myself, the medical Director, and choice alumni.

Projects & Events: Exec Retraining (upcoming)

All EFRT exec must undergo a knowledge evaluation, leadership training, and practice skills demonstration before the school year begins. On August 10th, all EFRT exec will participate in this retraining effort to bring our skills back up to speed and ensure we are ready to lead the team into the school year.

Projects & Events: EFRT Retraining (upcoming)

Each year, all EFRT responders must undergo a formal retraining process to ensure they are brought back up to standard responding capacity. This is a mandatory training for all responders, and those who fail are not permitted to

respond during welcome week. Responders who are unable to attend the retraining or retraining make-up dates will not be permitted to respond for the entirety of the school year. This training recruits EFRT alumni and will strain the EFRT executives' leadership capacity to ensure it is completed successfully before welcome week begins. This training will be 3 days from Friday August 26 to Sunday August 28. We begin full-time responding on August 27.

Projects & Events: Project 8 (EFRT Volunteer Hiring)

EFRT applications will open on August 22nd. This will give students ~3-4 weeks to submit their applications for review (closing September 16th). The specifics of the hiring process will be outlined in the next EB report, as the process is very long and requires further planning before it can be disclosed.

Outreach & Promotions

Summary

- 1) EFRT Courses: we have been sharing posts across our socials to recruit for our SFA and BLS courses
- 2) Hoping to use more than just Instagram in the coming months as we do have >2000 facebook page likes compared to 900 instagram followers
- 3) Executive headshots have been completed and will be posted soon with introductions
- 4) A video is being planned with Jenny (EFRT PR) and Will to circulate during welcome week + airpod giveaway

Promotional Materials

EFRT x RED CROSS

STANDARD FIRST AID & BLS CLASSES

JULY 23-24 | AUGUST 6-7

EFRT is running SFA courses with CPR-C or BLS!
Register through the website provided, or
through the link in our Instagram bio.

LOCATION: TBD

REGISTER NOW:
<https://bit.ly/3NOfeEb>

Registration for courses closes on the Thursday before the course, confirmation email to come Friday before course

CONTACT FOR MORE INFORMATION:
@EFRT_MSU OR EFRTAD@MSU.MCMASTER.CA



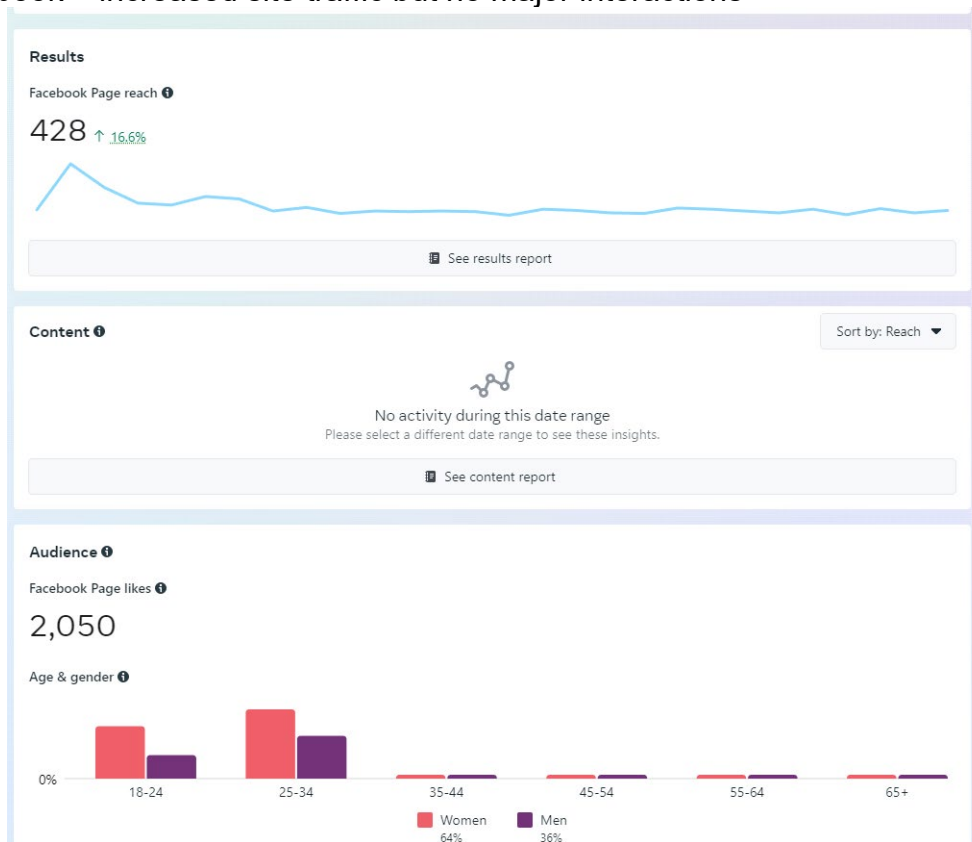
Social Media Engagement since the Previous Report

Instagram – slight follower increases and average likes for the new post



The image shows the Instagram profile for 'efrt_msu'. On the left is a circular logo with a white caduceus on a blue background, surrounded by the text 'CALL 905.522.4135 FROM ANY PHONE' and 'MSU EFRT EMERGENCY FIRST RESPONSE TEAM'. To the right of the logo, the profile name 'efrt_msu' is displayed with a 'Message' button and a dropdown menu. Below the name, it shows '109 posts', '926 followers', and '190 following'. The bio includes 'MSU EFRT', 'Safety & First Aid Service', '24/7 Campus Emergency Medical Response Team', and 'Call (905)522-4135 for any medical emergency on McMaster Campus', with a link to 'linktr.ee/msu_efrt'. At the bottom, it says 'Followed by jennykang_, _sydneylai, msu_spark + 52 more'.

Facebook – increased site traffic but no major interactions



Finances

Budget Summary

Currently the budget is on track for EFRT. There are no new unexpected costs.

ACCOUNT CODE	ITEM	BUDGET / COST
6300-0107	ACERT Membership Fee	100
	Exec honorarium	6000
	Level 3 Surgical Masks	329.68
	Cot / Patient Assessment Chairs	211.25
	July Monthly Training Food	70
	Welcome Week Magnets	900
	ZOLL Training AEDs/Pads	1094.12
	Apple iPad	647.49
	CPR Depot Mannikins and Choking Trainer	2130.05
	Lanyards	412.22
	Alumni Mugs	336.25
Summer Fund	TOTAL SPENT IN LINE	15,836.06
	REMAINING IN LINE	24,163.94
TOTALS		
TOTAL BUDGETED DISCRETIONARY SPENDING		111,200
TOTAL ACTUAL DISCRETIONARY SPENDING		26,753.80
REMAINING DISCRETIONARY SPENDING		84,446.20

Executives & Volunteers

So far, EFRT's team is going strong! Check-ins were completed with the Exec to ensure they are onboard with current operations and shifts. Shift swaps have been made to help responders take a break and relax a bit this summer.

Successes

EFRT has completed several protocol edits including one for our new AED, chest vents, COVID-19, Trans Health protocol, and code-3 (ambulance) protocol. These are important updates and there are many more to come.

Our new training equipment is also working well and expected to make an appearance in our retraining weekend at the end of August.

Current Challenges

Currently, most of EFRT's challenges are being resolved with no real issues. That said, August is looking to be a challenge for scheduling responders as many of the EFRT exec are writing their MCAT and most responders are not in

Hamilton. This could put a lot of pressure of the EFRT director and any remaining responders to fill the gaps for shifts.

Miscellaneous

Nothing else to report here!