



May 2022

Dear Charitable Organization:

Each year the McMaster Students Union (MSU) hosts a gala event known as the McMaster Charity Ball. In the last 23 years, the event has raised over \$300,000 for local Hamilton and area charities. Past recipients of funds have included Micah House, YWCA Hamilton, Rainbow's End Community Development Corporation, Food4Kids Hamilton, The Eva Rothwell Centre and many more.

This year marks the 24th anniversary of the event, and an estimated 1700 students will be in attendance at the Hamilton Convention Centre to dance the night away on Friday, January 27, 2023 and an anticipated \$5,000 - \$10,000 plus will be raised.

We are currently seeking proposals from charities as to how they could utilize the money raised.

Should you wish to submit a proposal for these funds, please outline the following:

- *Why your organization is in need of funds.*
- *The number of people benefiting from the funds.*
- *How the funds will be used.*
Note: the funds donated by the MSU must stay in the Hamilton community and have a local impact.
- *How your organization will help our team leading up to the event*
- *How your organization will be involved the day/night of the event.*

Please submit your proposal to events@msu.mcmaster.ca and charityball@msu.mcmaster.ca. The deadline for proposals is Sunday, July 31st, 2022.

A decision on which charity will receive the funds will be made by the end of August. A presentation to the committee may be required if a decision is not reached based on the proposals submitted. **We are only accepting proposals from locally-based charities.**

Trish Vardon
Director of Campus Events
events@msu.mcmaster.ca

Caitlyn Pinto
Charity Ball Coordinator
charityball@msu.mcmaster.ca