



REPORT

From the office of the...
Diversity Services Director

TO: Members of the Executive Board
FROM: Sofia Palma Florido
SUBJECT: Diversity Services Report #7
DATE: February 10th, 2021

Year Plan Update

The different initiatives that are hoping to hold between now and the rest of the year are being tailored to the university's requirements and guidelines as well as to fit the executive's and volunteers' comfort level. This week (Feb 7th) and the next are being taken as "research weeks" for the volunteers and execs as they "research" what back-to-mac looks like and how exactly we can fit our programming to the new needs and expectations of the student population.

Events, Projects, & Activities

General Service Usage

Interactive service usage has increased since the more active implementation of community circles. Attendance consists of students as well as our own volunteers, nevertheless they are well attended ranging from 7 to 12 participants.

Projects & Events: Thrive Week (Completed)

For Thrive Week (Jan 24-28) we executed two initiatives: First is a live recording of their Listen Up! podcast where the audience in collaboration with some members of the service listen in and discuss the intersection between racialized groups and mental health. The second initiative is a peer-run community circle where students of all identities were invited to join a conversation surrounding mental health.

Projects & Events: AOP Training (Completed)

We are retraining our team in AOP skills as part of our desire to re-set intentions for the new semester and to have everyone start the year on the same page. Executive members and volunteers from the different committees will all required to take part in the training.

Projects & Events: Black History Month Giveaway (Upcoming)

We are planning a giveaway closed to Black folks that compiles items from local Black-owned small businesses.

Projects & Events: Bodies are Dope with WGEN (Upcoming)

We are collaborating on two community circles closed to Black folks (one) and BIPOC (other).

Projects & Events: Lending Library for Future Physical Space (Upcoming)

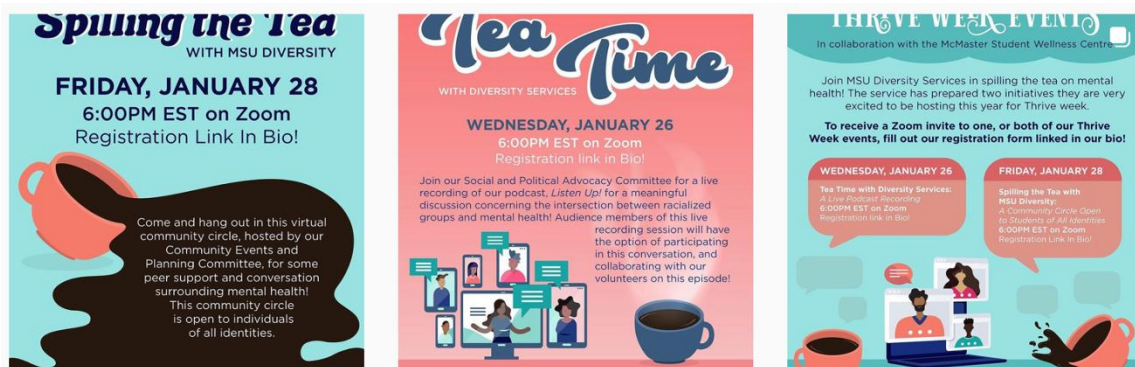
We are compiling a list of novels, biographies, graphic novels, pamphlets, training guides, and any other type of book to purchase and begin building a lending library for the Service. While we wait to receive a physical space, we are planning on keeping the books in the Bridges Office and use it as the house of the lending library in the meantime.

Outreach & Promotions

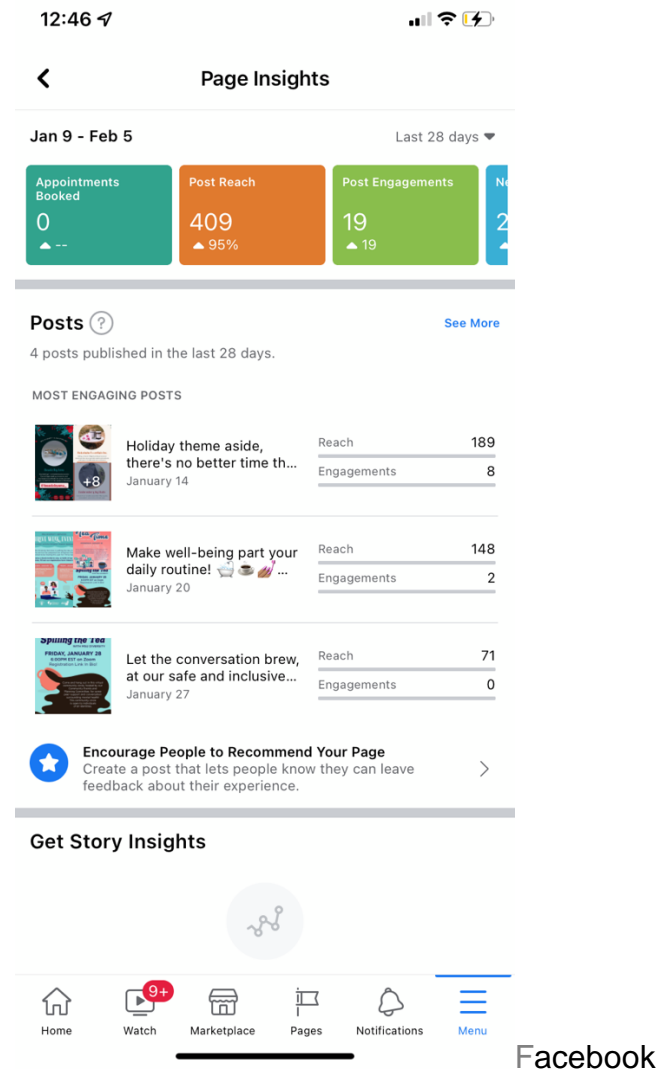
Summary

Our promotional material was focused on the two events we hosted for Thrive Week. We've found that reaching out to other teams on campus

Promotional Materials



Social Media Engagement since the Previous Report



Insights Overview

You reached +10% more accounts compared to Dec 8 - Jan 6

Accounts reached	1,870 +10%	>
Accounts engaged	98 +44.1%	>
Total followers	3,069 0%	>

Content You Shared

3 Posts >



87 Stories >



Instagram

Finances

Budget Summary

All is well with our finances! Fortunately, we're getting to use our budget a bit more outside of the realm of promotions and marketing. We contributed \$300 to WGEN's budget for a speaker commission fee, and gave honoraria (\$25 each) to the speakers and hosts of the podcast episode that was recorded during Thrive Week.

ACCOUNT CODE	ITEM	BUDGET / COST
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Annual Campaigns	WGEN Event Contribution	300.00
	TOTAL SPENT IN LINE	300.00
	REMAINING IN LINE	3'200.00
Annual Campaigns	Honoraria for podcast	100
	TOTAL SPENT IN LINE	400
	REMAINING IN LINE	3'100.00

TOTALS	
TOTAL BUDGETED DISCRETIONARY SPENDING	\$13,350.00
TOTAL ACTUAL DISCRETIONARY SPENDING	\$1,130.00
REMAINING DISCRETIONARY SPENDING	\$11,820.00

Executives & Volunteers

The executives are looking for more opportunities to work together which speaks to a great sense of cohesion in the team that Ilziba and I have been working hard to foster. We're having more engagement with the volunteers especially during trainings and community circle which is great.

Successes

Thrive week events were run successfully with the largest and most engaging community circle thus far (even though we've only had two). This has allowed the team to further understand the value of the Service becoming a peer support Service.

Current Challenges

We are having trouble finalizing some details regarding the rebrand due to some scheduling conflicts within the immediate team.