



REPORT

From the office of the...
Business Caucus

TO: Members of the Student Representative Assembly
FROM: Henry Laing, Caucus Leader
SUBJECT: SRA 21M Report
DATE: January 9th, 2022

Progress on Year Plan

- **Social Media Expansion**
 - With the addition of two more caucus members, we now have a dedicated person who will be handling our social media engagement.
 - Our social media will now become increasingly cohesive with respect to campaigns that will reinforce and support our year plan efforts.
 - Our social media efforts in supporting and promoting the efforts of the SRA caucuses and other MSU clubs remains consistent.
- **Enhancing Mental Health Supports**
 - Previous discussions with the Provost and Dean of Students clarified 3 key factors that antagonize and perpetuate poor mental health for students. These being food insecurity, financial instability, and lack of mental health resources
 - **FCC collaboration**
 - Assisting the efforts of the MSU's Food Collective Center and integrating our vision of an increasingly sustainable resource for food insecurity on campus.
 - This potential new model will have greater focus upon reducing the stigma of food insecurity and empowering those who are food insecure on our campus.
 - **Mental Health Resources**
 - Disseminating information over the semester that will highlight both on and off-campus resources
 - Moreover, we are looking at running a campaign that will both highlight resources and focus upon general well-being to improve student mental health.
 - **Financial Supports**
 - We will be running a campaign over the semester orientated towards increasing awareness of financial bursaries and other on and off-campus financial resources accessible to students
 - Considering a partnership with the Finance Committee to aid us in providing increased financial supports for students and consolidating a relevant list of financial supports.
 - **Student Life Enhancement Fund**
 - The proposed projects will be voted on during the MSU Presidential Election occurring Jan. 25th-27th, 2022.
 - We will be running a social media campaign to increase awareness of this upcoming election to increase student involvement in the elections process.
 - We will remain hopeful that our ideas will be selected by the elections, yet we cannot predict this so our caucus will continue efforts in the areas our projects propose to target.

- DCS and MSU Integration
 - Our caucus hopes to work with the DCS executives to creating tangible structures and materials over this coming semester to provide lasting support for incoming representatives.
 - These structures and materials will be further worked on by both parties throughout the semester to ensure a long-term working relationship between DCS and the SRA Business caucus/MSU.
 - The details will be ironed out with further discussion from DCS. However, at bare minimum we hope to create turnover packages that provide SRA and DCS Reps with pertinent contacts and create a standing introductory meeting.
 - This focus stems from noticing a lack of support and continuity in the maintenance of this relationship that we hope to rectify.

Past Events, Projects, & Activities

- Nothing to update in this section as our last report was immediately prior to the break and this report comes at the end of the break.

Upcoming Events, Projects, & Activities

- Hard dates for the social media campaigns will be ironed out as the newly appointed member handling social media outlines their vision
- We will monitor the evolving situation with respect to the COVID-19 pandemic to determine whether we can offer in-person events and will plan accordingly.
 - Thus far, finding little use for virtual events in pursuing our caucus objectives

Outreach & Promotions

- Hard dates for the social media campaigns will be ironed out as the newly appointed member handling social media outlines their vision
 - We've noticed a growing disconnect from the SRA/MSU and the student population in understanding the need for our roles.
 - Will target campaigns to help inform our constituents prior to implementing further campaigns or our messages will lack impact

Successes

- Few updates in this section given the short period between our last report and this one.
 - Possessing a full caucus which has met and strategized our vision and direction for the semester.
 - Appointed a member to be increasingly dedicated to social media
 - Begun discussions with FCC and DCS to achieve the aforementioned goals in this report.

Current Challenges

- Ensuring our partners visions match our own and preparing to compromise to achieve a collective goal that will benefit our constituents
- Getting our new members up to speed whilst effectively integrating their visions into the direction we will take this semester

**Respectfully,
Henry Laing
SRA Business Caucus Leader McMaster Students Union**

