

UNDERGROUND MEDIA & DESIGN – SERVICE REPORT

PROJECT: SUNSTAINABILITY IN THE MSU

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SUSTAIN 3S03 Representative: Ali Salman



OBJECTIVE: Provide an overview of current business operations and sustainability goals for the Underground Media & Design

WHAT DOES SUSTAINABILITY MEAN FOR THE UNDERGROUND MEDIA & DESIGN?

- Any time we can reduce our waste
- Reuse the materials we get
- Recycle any materials

CURRENT SUSTAINABLE EFFORTS AND PRACTICES

- If single sided, combine waste prints into recycled workbooks for people to use
- Any boxes brought in when items are delivered are reused for customer orders
- All toner cartridges are sent back to be refilled and reused
- All discontinued, expired, faded, or yellowed paper is given to the MSU Daycare to be used for Arts & Crafts

SUSTAINABILITY GOAL:

GET MORE RECYCLED PAPER FROM SUPPLIERS

CURRENT BARRIERS/OBSTACLES TO ACHIEVING GOAL

- Low Budget
- Decline in customers due to COVID-19 and less people being on the McMaster campus
- Trying to balance increased paper use while moving to more sustainable practices

WHAT CAN THE MSU DO TO HELP ACHIEVE THIS GOAL?

- Supply a bigger budget
- Institute a proper policy outlining type of paper, percentage recycled etc. that the print shop can follow to save costs
- Discuss a partnership with the McMaster University to buy paper together to save cost and buy in bulk at better prices